

10-20-2000



101491871

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New 9-25-00
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

10/18/2000 001 00000091 1608758  
FC:431 40.00 GP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,608,798"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

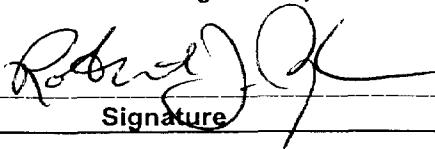
Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing



Signature

Date Signed

## ASSIGNMENT

**WHEREAS, WATER PIK TECHNOLOGIES, INC.** (“Assignor”), a Delaware corporation having a mailing address at 660 Newport Center Drive, Suite 470, Newport Beach, California 92660, is the owner of the United States and foreign trademark applications and registrations set forth on the attached schedule (hereinafter the “Applications and Registrations”);

**WHEREAS, WATER PIK, INC.** (“Assignee”), a Delaware corporation having a mailing address at 660 Newport Center Drive, Suite 470, Newport Beach, California 92660, is desirous of acquiring all of Assignor’s right, title, and interest in and to the Applications and Registrations and all of Assignor’s rights in the marks included in the Applications and Registrations (hereinafter the “Marks”) and all trade dress used exclusively by Assignee’s business in connection with which the Marks are used (hereinafter “Trade Dress”).

**THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, intending to be legally bound hereby, does hereby contribute, assign, transfer, and set over to Assignee Assignor’s entire right, title, and interest in and to the Applications and Registrations and the Marks and Trade Dress, together with the goodwill of Assignor’s business in connection with which the Marks and Trade Dress are used and the full right to sue for past, present or future infringement of any of the Applications and Registrations and the Marks and Trade Dress, these rights to be held and enjoyed by the Assignee, its successors and assigns, as fully as the same would have been held and enjoyed by the Assignor had this assignment not been made. And for the consideration aforesaid, Assignor agrees that it will, upon request, and at Assignee’s sole expense and at no expense to Assignor, execute additional lawful papers and generally do all other lawful acts reasonable and necessary to record this Assignment.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by a duly authorized corporate officer effective as of the 29th day of November, 1999.

**WATER PIK TECHNOLOGIES, INC.**

By: Victor C. Strentert

Name: Victor C. Strentert

Title: VP Finance, CFO

(SEAL)

STATE OF \_\_\_\_\_

ss:

COUNTY OF \_\_\_\_\_

The foregoing instrument was acknowledged before me at \_\_\_\_\_, \_\_\_\_\_, this  
\_\_\_\_ day of \_\_\_\_\_, 1999, by \_\_\_\_\_, the \_\_\_\_\_ of Water Pik  
Technologies, Inc., a Delaware corporation, on behalf of the corporation.

My commission expires: \_\_\_\_\_

\_\_\_\_\_  
Notary Public

(Notarial Seal)

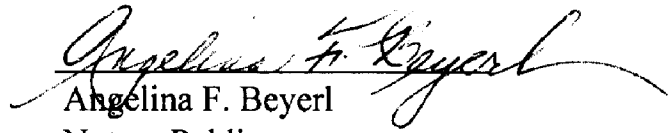
Trademark	Country	Client	Registration Number	Registration Date	Application Number	Filing Date
Instapure	IN	TWP	519358	03-Nov-89	9008570	28-Dec-80
Instapure	MY	TWP			96360	15-Nov-87
Instapure	PK	TWP			In T095C00124	14-Apr-95
Instapure	IT	TWP		19-Feb-91		
Instapure	MX	TWP	390568	20-Aug-85		
Instapure	US	TWP	1,355,201			
Instapure	UA	TWP				
INSTAPURE	ID	TWP	332690	07-Jul-84		
Instapure & Design	ID	TWP	183138	02-Dec-75		
Instapure & Design	US	TWP	1,026,151	30-May-97	15240/95	17-Feb-95
Instapure (Water Filter)	JP	TWP	4005254	04-Mar-91		
Instapure in Katakana	VE	TWP	142,491	20-Oct-53		
Kaiginata	US	TWP	561,312	23-Mar-84		
Kaiginata	EC	TWP	244-89	23-Mar-84		
Kaiginata	EC	TWP	245-89	04-Mar-91		
Kelly's	VE	TWP	142,490	14-Sep-82		
Kelly's	US	TWP	1,207,780	17-Nov-93		
Kelly's	CO	TWP	145335	23-Jul-91		
Koy-To	US	TWP	1,651,303	07-Aug-90		
Koy-To	US	TWP	1,508,796	31-Jul-92		
Krex	JP	TWP	2,440,105	01-Jul-88		
Kurer Crown Saver	US	TWP	1,399,962	31-Jul-92		
Kurer Fin Lock	JP	TWP	2,442,251	08-Jul-86		
Kurer Fin Lock	US	TWP	1,400,764	31-Aug-92		
Kurer Press Stud	JP	TWP	244253	01-Jul-86		
Kurer Press Stud	US	TWP	1,399,984	31-Aug-92		
Kurer Standard	JP	TWP	2,442,252	23-Mar-84		
Kurer Standard	EC	TWP	243-89	16-Nov-83		
Lee Smith	KR	TWP	279441	08-Feb-91		
Lee Smith	CL	TWP	364,711	08-Feb-91		
Lee Smith	CL	TWP	364,712	27-Jun-89		
Lee Smith	AR	TWP	1,422,072	24-Sep-91		
Lee Smith	BR	TWP	815133812			
Lee Smith	CO	TWP	256,266	04-Mar-91		
Lee Smith	VE	TWP	142,493	01-Sep-92		
Lee Smith	US	TWP	1,712,067	20-Dec-77		
Lee Smith	US	TWP	1,079,770	25-Sep-92		
Lito Step	IE	TWP	81513482	17-Nov-93		
LTD	CO	TWP	144535	26-Feb-91		
Master Tray	US	TWP	1,636,086	19-Nov-92		
Master Tray	FR	TWP	92442,442		75/690,847	26-Apr-99
Master Tray	US	TWP			V	
MISTING MESSAGE	US	TWP				

**CERTIFICATION**

I hereby certify that the Assignment from Water Pik Technologies, Inc. to Water

Pik, Inc. is a true and exact copy of the original Assignment.

Sept. 14, 2000  
Date

  
Angelina F. Beyerl  
Notary Public

Notarial Seal  
Angelina F. Beyerl, Notary Public  
Pittsburgh, Allegheny County  
My Commission Expires Sept. 24, 2000  
Member, Pennsylvania Association of Notaries