



To the Honorable Commissioner of

101494107

ached original documents or copy thereof.

ress of receiving party(ies):

1. Name of conveying party(ies):

The Travel Channel, LLC

Name: Discovery Communications, Inc.

Internal Address: _____

Street Address: 7700 Wisconsin Avenue

City: Bethesda State: Maryland Zip Code: 20814

- Individual
- General Partnership -
- Corporation - State:
- Other - A Delaware Limited Liability Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Interest
- Other -
- Merger
- Change of Name

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation - Delaware
- Other - _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

Execution Date: September 21, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
SEE ATTACHED SCHEDULE A

Trademark Registration No.(s)\

SEE ATTACHED SCHEDULE A

MRD 10-70-00

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Vincent Martell, Legal Assistant

Internal Address: White & Case LLP

6. Total number of applications and registration involved

15

7. Total fee (37 CFR 3.41): \$ 390.00

- Enclosed
- Authorized to be charged to deposit account (in case of deficiency)

8. Deposit account number:

23-1705 (in case of deficiency)

Street Address: 1155 Avenue of the Americas

City: New York State: NY ZIP: 10036

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

10/20/2000 DRYRNE 00000051 198244

FC:481 40.00 DP
FC:482 350.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Vincent J. Martell

Name of Person Signing

Signature

10/2/00

Date

Total number of pages comprising cover sheet:

1

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

Trademark Registrations

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
THE TRAVEL CHANNEL	1,982,443	06/26/96
THE TRAVEL CHANNEL	1,980,990	06/18/96
ULTIMATE WORLD TOUR	1,918,300	09/12/95
ETC...ETC...	1,651,090	07/16/91
AMERICAN ROAD TRIPS	1,681,684	03/31/92
THE PERFECT TRIP	1,669,767	12/24/91
NAVIGATOR	1,985,853	07/09/96
PATONS SEASONS	1,981,300	06/18/96
THE TRAVEL CHANNEL	1,522,924	01/31/89
THE TRAVEL CHANNEL	1,205,086	08/10/82

Trademark Applications

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
OFF THE GRID	75/731,204	06/17/99
ADVENTURE CRAZY	75/597,493	12/01/98
TRAVEL CHANNEL	75/594,561	11/24/98
THERE'S ONLY ONE PLACE TO GO. EVERYWHERE WE DO.	75/542,740	08/25/98
FOLLOW YOUR DREAMS	75/484,967	05/14/98

ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, The Travel Channel, LLC, a Delaware limited liability company, with its address at 7700 Wisconsin Avenue, Bethesda, Maryland 20814 ("Assignor"), owns all right, title and interest in and to the following marks which are registered or pending with the United States Patent and Trademark Office:

See Schedule A annexed hereto

WHEREAS, Discovery Communications, Inc., a Delaware Corporation with its address at 7700 Wisconsin Avenue, Bethesda, Maryland 20814 ("Assignee") is desirous of acquiring said trademarks and the registrations and applications thereof,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer to Assignee its entire right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations and applications thereof.

Dated: 9/21/00

THE TRAVEL CHANNEL, LLC

By: 

Name: Mark Hollinger

Title: Executive Vice President & General Counsel

STATE OF [Maryland]
) ss.:
COUNTY OF [Montgomery]

On this 21st day of SEPTEMBER, 2000, before me personally appeared Mark Hollinger, to me known who, being by me duly sworn, did depose and say that he/she is the EVP, GENERAL of The Travel Channel, LLC., the Assignor, described herein and which executed the foregoing instrument and that he/she signed his/her name thereto.
COUNSEL

Leisa G. Contreras

Notary Public

**MY COMMISSION EXPIRES
10/20/02**