

10.6.00

Form PTO-1594 R

10-23-2000

EET U.S. Department of Commerce
Patent and Trademark Office



101494714

To the Honorable Commissioner of Patents and Trademarks: Please return the attached original documents or copy thereof.

1. Name of conveying party(ies):
 eLeisure Network, LLC
 Individual(s) Association
 General Partnership Limited
 Corporation-State Partnership
 Other: Limited Liability Company
 Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: October 1, 2000

2. Name and address of receiving party(ies):
 Name: The Mark Travel Corporation
 Internal Address:
 Street Address: 8907 North Port Washington Road,
PO Box 1460
 City: Milwaukee State: WI Zip: 53201-1460
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Nevada
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment) Additional names(s) & address(es) attached?
 Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

75/886,218
76/072,331

 Additional numbers attached?

B. Trademark registration No.(s)

 Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

 Name: Brian G. Gilpin
Godfrey & Kahn, S.C.
 Internal Address:
 Street Address: 780 N. Water Street
 City: Milwaukee State: WI Zip: 53202

6. Total number of applications and registrations involved:.....[2]

 7. Total fee (37 CFR 3.41):\$ 65.00
 Enclosed
 Authorized to be charged to deposit account

 8. Deposit account number: 07-1509

 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brian G. Gilpin 10/5/00
 Name of Person Signing Signature Date

Total Number of pages, including cover sheet and attachments: [2]

MW456753_1.DOC

IN THE UNITED STATES TRADEMARK OFFICE

Mark: ELEISURE NETWORK
Serial Number: 75/886,218
Mark: ELN
Serial Number: 76/072,331

TRADEMARK AND RELATED ASSETS ASSIGNMENT

WHEREAS, eLeisure Network, LLC, a Nevada limited liability company with offices at 8907 North Port Washington Road, P.O. Box 1460, Milwaukee, Wisconsin 53201-1460 (the "Assignor"), owns the federal trademark applications for the two marks noted above, which are pending in the United States Patent and Trademark Office, Serial Nos. 75/886,218 and 76/072,331 (collectively, the "Marks");

WHEREAS, The Mark Travel Corporation, a Nevada corporation with offices at 8907 North Port Washington Road, P.O. Box 1460, Milwaukee, Wisconsin 53201-1460 ("Assignee"), desires to acquire all right, title and interest in and to the Marks, including the applications therefore, along with the related business assets. Assignor's business in connection with the Marks and related business assets is ongoing and existing; and

WHEREAS, Assignor and Assignee are under common ownership and control.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged,

1. Assignor hereby assigns, transfers and delivers to Assignee all of Assignor's right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks and the right to sue and collect damages and/or profits for past infringements of the Marks.

2. Assignor hereby assigns, transfers and delivers to Assignee all of Assignor's right, title and interest in and to all other assets, tangible and intangible, related to the Marks.

10/1/2000
Date

ELEISURE NETWORK, LLC

By: 

Name: John Ische

Title: Manager