

FORM PTO-1618A
Expires 06/30/89
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ **New**
- ☐ **Resubmission (Non-Recordation)**
Document ID #
- ☐ **Correction of PTO Error**
Reel # Frame #
- ☐ **Corrective Document**
Reel # Frame #

Conveyance Type

- ☒ **Assignment** ☐ **License**
- ☐ **Security Agreement** ☐ **Nunc Pro Tunc Assignment**
Effective Date
Month Day Year
- ☐ **Merger**
- ☐ **Change of Name**
- ☐ **Other**

Conveying Party

☐ Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☒ **Citizenship/State of Incorporation/Organization**

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

☒ Individual ☐ General Partnership ☐ Limited Partnership ☐ Corporation ☐ Association

☐ Other

☐ Other

☒ **Citizenship/State of Incorporation/Organization**

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
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REEL: 002159 FRAME: 0287

FORM PTO-1618B

Expires 06/30/99
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U.S. Department of Commerce
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TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

213/622-7700

Name

Michael J. MacDermott, Esq.

Address (line 1)

Pretty & Schroeder, P.C.

Address (line 2)

444 S. Flower Street, 19th Floor

Address (line 3)

Los Angeles, CA 90071

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document
including any attachments.

#

1

Trademark Application Number(s) or Registration Number(s)



Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1876953

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed ☐Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

162460

Authorization to charge additional fees:

Yes



No

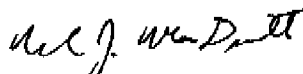


Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any
attached copy is a true copy of the original document. Charges to deposit account are authorized, as
indicated herein.

Michael J. MacDermott

Name of Person Signing



Signature

December 12, 2000

Date Signed

ASSIGNMENT OF A REGISTERED MARK

WHEREAS Albertson's, Inc. (as successor-in-interest to Buttrey Food and Drug Company), a Delaware corporation, of 250 Parkcenter Boulevard, Boise, Idaho 83706 is the owner of the mark EARTH SENSE MAKES SENSE, which is registered in the United States Patent and Trademark Office, No. 1,876,953 in IC 41 issued January 31, 1995; and

WHEREAS Scott Ely, an individual, of 11456 Highway 133, Carbondale, Colorado 81623 is desirous of acquiring said mark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Albertson's, Inc. does hereby assign unto Scott Ely all right, title and interest in and to said mark, together with the good will in the mark, and the above identified registration thereof.

DATED this 14th day of November, 2000.

ALBERTSON'S, INC.

By: 

Charles F. Cole
Group Vice President
Litigation and Regulatory Affairs

NOTARIAL ACKNOWLEDGMENT

☒ CORPORATION

☐ PARTNERSHIP

☐ INDIVIDUAL

State of Idaho)

)

County of Ada)

On the 15th day of November 2000, before me personally appeared Charles F. Cole, personally known to me (or proved on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or entity upon behalf of which he person acted, executed the instrument.

WITNESS my hand and official seal.


Signature of Notary

