

10-23-2000



101494081

OVER SHEET ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 CHIC BY H.I.S. LICENSING CORPORATION and HENRY I. SIEGEL COMPANY, INC.  
 Individual(s)       Association  
 General Partnership     Limited Partnership  
 Corporation-State (Delaware)  
 Other \_\_\_\_\_  
 Additional name(s) of conveying party(ies) attached?  
 Yes  No

2. Name and address of receiving party(ies):  
 Name: Wrangler Clothing Corp.  
 Internal Address: 200 Weldin Building  
 Street Address: 3411 Silverside Rd.  
 City: Wilmington State: DE ZIP: 19810  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_  
 If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No  
 MPO 10-4-00

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement     Change of Name  
 Other \_\_\_\_\_  
 Execution Date: April 4, 2000

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
See attached Schedule 1  
 B. Trademark registration No.(s)  
See attached Schedule 1  
 Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: BRENDA J. CLEMENTS  
 Internal Address: WRANGLER CLOTHING CORP.  
 Street Address: 200 WELDIN BLDG.  
3411 SILVERSIDE RD.  
 City: WILMINGTON State: DE ZIP: 19810

6. Total number of applications and registrations involved: 25  
 7. Total fee (37 CFR 3.41):.....\$ 640.00  
 Enclosed  
 Authorized to be charged to deposit account  
 8. Deposit Account number:  
 \_\_\_\_\_  
 (Attached duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

Statement and signature. 40.00 DP  
500.00 DP  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jacquelyn A. Pellegrino  
Name of Person Signing

*Jacquelyn A. Pellegrino*  
Signature

10/5/00  
Date

Total number of pages comprising cover sheet: 1

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patents and Trademarks  
 Box Assignments  
 Washington, DC 20231

**Schedule 1**

<b><u>Trademark</u></b>	<b><u>Status</u></b>	<b><u>Number</u></b>	<b><u>Country</u></b>
CHIC	Registration	1,135,189	USA
CHIC	Registration	1,750,797	USA
CHIC	Registration	1,759,193	USA
CHIC	Registration	1,760,707	USA
CHIC	Registration	1,784,869	USA
CHIC	Registration	1,802,754	USA
CHIC	Registration	1,349,508	USA
CHIC	Registration	2,194,485	USA
CHIC (STYLIZED)	Registration	1,910,185	USA
CHIC (STYLIZED)	Registration	1,916,364	USA
CHIC (STYLIZED)	Registration	1,870,618	USA
CHIC 100% NATURAL WOMAN	Application	75/680,650	USA
CHIC LIT (STYLIZED)	Registration	2,041,208	USA
CHIC SPORTSWEAR FOR THE NATURAL WOMAN	Registration	1,833,369	USA
LIL' CHIC and Design	Application	75/567,125	USA
h.i.s	Registration	798,578	USA
H.I.S.	Registration	788,198	USA
H.I.S.	Registration	1,958,109	USA
H.I.S.	Registration	2,036,213	USA
H.I.S.	Registration	2,055,194	USA
HARD-WARE BY H.I.S.	Application	75/499,971	USA
HARD-WARE BY HENRY I. SIEGEL	Application	75/499,739	USA
NATURAL WOMAN	Registration	995,875	USA
SOFT-WARE BY H.I.S.	Application	75/499,740	USA
SOFT-WARE BY HENRY I. SIEGEL	Application	75/499,970	USA

## ASSIGNMENT OF INTELLECTUAL PROPERTY ASSETS

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY ASSETS (the "Assignment") is made this 4<sup>th</sup> day of April, 2000, by CHIC BY H.I.S. LICENSING CORPORATION, a Delaware corporation, and HENRY I. SIEGEL COMPANY, INC., a Delaware corporation (together, the "Seller"), in favor of WRANGLER CLOTHING CORP., a Delaware corporation (the "Buyer").

### BACKGROUND

(a) The Seller and the Buyer, together with certain affiliates of Seller, have entered into an Asset Purchase Agreement dated April 4, 2000 (the "Asset Purchase Agreement"), pursuant to which the Buyer will purchase from the Seller, and the Seller will sell to the Buyer, certain Intellectual Property Assets, as that term is defined in the Asset Purchase Agreement, of the Seller.

(b) For good and valuable consideration, the adequacy and receipt of which is hereby acknowledged by the Seller, the Seller desires to make this Assignment for the purpose of effecting such purchase and sale of Intellectual Property Assets pursuant to the provisions of the Asset Purchase Agreement.

The Seller agrees as follows:

(i). Assignment of Intellectual Property Assets.

The Seller does hereby sell, convey, assign, transfer and deliver to the Buyer, its successors and assigns, all of its right, title and interest in and to the Intellectual Property Assets, including, but not limited to, those set forth on Schedule I hereto.

(ii). No Rights in Third Parties.

Nothing expressed or implied in this Assignment is intended to confer upon any person, other than the parties hereto and their respective successors and assigns, any rights, remedies, obligations or liabilities under or by reason of this Assignment.

(iii). Successors and Assignees.

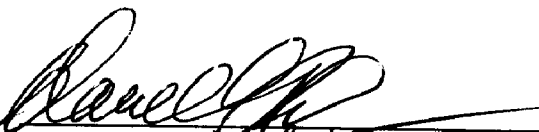
This Assignment is executed pursuant to the Asset Purchase Agreement and is entitled to the benefits thereof and shall be binding upon and inure to the benefit of the Seller and the Buyer and their respective successors and assigns.

IN WITNESS WHEREOF, the Seller has caused this Assignment to be executed by its officer thereunto duly authorized on the day and year first above written.

CHIC BY H.I.S. LICENSING CORPORATION

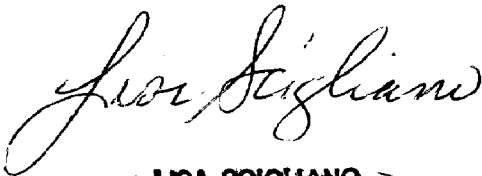
By:   
Name: Daniel Rubin  
Title: CEO

HENRY I. SIEGEL COMPANY, INC.

By:   
Name: Daniel Rubin  
Title: CEO

STATE OF NEW YORK  
COUNTY OF NEW YORK  
SS:

On April 4, 2000 before me personally came Daniel Rubin, to me known, and known to me to be the individual described in, and who executed the foregoing instrument, and he acknowledged to me that he executed the same.



- LISA SCIGLIANO -  
Notary Public, State of New York  
No. 41-019C5035432  
Qualified in Queens County  
Commission Expires Oct. 31, 2000

(NY) 21328.015.APA.apa.wpd