

11-03-2000



ET

U.S. Department of Commerce
Patent and Trademark Office

101504820

TRADEMARK

TO: The Commissioner of Patents and Trademarks. Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
- Document ID #
- Correction of PTO Error 10-23-00
- Reel # Frame #
- Corrective Document
- Reel # Frame #

Conveyance Type

- Assignment
- License
- Merger
- Security Agreement
- Change of Name
- Nunc Pro Tunc Assignment
- Effective Date:
- Other:

Conveying Party

Execution Date

Name The Dun & Bradstreet Corporation September 1, 2000
 Formerly
 Individual General Partnership Limited Partnership Corporation Association
 Other
 Citizenship/State of Incorporation/Organization Delaware
 Mark if Additional Names of Conveying Parties Attached

Receiving Party

Name The New D&B Corporation
 DBA/AKA/TA
 Address One Diamond Hill Road
 Address
 Address Murray Hill New Jersey 07974
City State/Country Zip Code
 Individual General Partnership Limited Partnership Corporation Association
 Other
 Citizenship/State of Incorporation/Organization Delaware
 Domestic Representative Designation Attached: Yes No
 Mark if Additional Names of Receiving Parties Attached

Correspondent Name and Address

Lynn A. Sullivan Telephone: (312) 616-5600
 Leydig, Voit & Mayer, Ltd. Facsimile: (312) 616-5700
 Two Prudential Plaza, Suite 4900 Attorney Docket No. 204801
 Chicago, Illinois 60601-6780

Pages Enter the total number of pages of the attached conveyance document including any attachments: 9

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
 Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
76/041646	75/669287	75/597796	850622	852926	1447410
75/684769	75/571971	75/669276	852945	1979863	1166485
75/576936	76/023900	75/669275	1831624	1771389	1831561

Number of Properties Enter the total number of properties involved: 60

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$1,515.00

Method of Payment: 11/02/2000 PAHME1 00000156 76041646
 Enclosed 40.00 OP
 Deposit Account No. 1475.00 OP
 Authorization to Charge Additional Fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lynn A. Sullivan October 20, 2000
 Name of Person Signing Signature Date

**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Execution Date

Name The Dun & Bradstreet Corporation
Formerly

September 1, 2000

- Individual
 General Partnership
 Limited Partnership
 Corporation
 Association
 Other
 Citizenship/State of Incorporation/Organization Delaware
 Mark if additional names of conveying parties attached

Receiving Party

Name The New D&B Corporation
DBA/AKA/TA

Address One Diamond Hill Road

Address

Address Murray Hill
City

New Jersey
State/Country

07974
Zip Code

- Individual
 General Partnership
 Limited Partnership
 Corporation
 Association
 Other
 Citizenship/State of Incorporation/Organization Delaware
 Mark if additional names of receiving parties attached

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Numbers			Registration Numbers		
			1764801	828011	1440165
			784165	1256342	1439612
			823124	1286365	1455733
			852770	1160305	1372952
			852946	1160306	1832902
			853388	1140963	2340225
			1853867	1779333	
			1746071	1772606	
			531159	1533584	
			1816241	1312768	
			1994272	1203895	
			1208195	1703705	
			1648300	1423393	
			1652564	1332530	
			1157573	1325128	
			1660219	1671407	
			1264444	1355745	
			1252412	1216984	

ASSIGNMENT OF TRADEMARKS


Whereas, The Dun & Bradstreet Corporation, a Delaware corporation, having its principal offices at One Diamond Hill Road, Murray Hill, New Jersey 07974 (Assignor), has adopted, used and/or is using and is the owner of trademarks in the United States including, but not limited to, those registrations and applications on Schedule A and common law trademarks on Schedule B attached hereto;

Whereas, The New D&B Corporation (Assignee), a Delaware corporation, having its principal place of business at One Diamond Hill Road, Murray Hill, New Jersey 07974, is desirous of acquiring the rights to said trademarks;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and the applications and registrations on Schedule A and B attached hereto, including all common-law and other rights in said trademarks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademarks and the applications and registrations thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 1st day of September 2000.

The Dun & Bradstreet Corporation



By: David J. Lewinter

Title: Vice President and Corporate Secretary

M:\7000\TM\LAT\DUN&BRAD\DBC-TND&BC TM ASSIGN

SCHEDULE A

TRADEMARKS

1. D & B

Serial No.: 72/261053
Reg. No.: 850622
Reg. Date: June 11, 1968

2. D & B

Serial No.: 72/260030
Reg. No.: 852945
Reg. Date: July 16, 1968

3. D & B

Serial No.: 74/399526
Reg. No.: 1831624
Reg. Date: April 19, 1994

4. D & B

Serial No.: 72/260031
Reg. No.: 852926
Reg. Date: July 16, 1968

5. D & B ALERT SERVICES

Serial No.: 74/709379
Reg. No.: 1979863
Reg. Date: June 11, 1996

6. D & B REPORTS

Serial No.: 74/260887
Reg. No.: 1771389
Reg. Date: May 18, 1993

7. D + B LOGO

Serial No.: 73/617339
Reg. No.: 1447410
Reg. Date: July 14, 1987

8. DB LOGO
Serial No.: 73/241080
Reg. No.: 1166485
Reg. Date: August 25, 1981

9. D + B LOGO
Serial No.: 74/400398
Reg. No.: 1831561
Reg. Date: April 19, 1994

10. D & B EXPRESS
Serial No.: 74/171953
Reg. No.: 1764801
Reg. Date: April 13, 1993

11. D-U-N-S
Serial No.: 72/170994
Reg. No.: 784165
Reg. Date: January 16, 1965

12. DMI
Serial No.: 72/234118
Reg. No.: 823124
Reg. Date: January 24, 1967

13. DUN & BRADSTREET
Serial No.: 72/260032
Reg. No.: 852770
Reg. Date: July 16, 1968

14. DUN & BRADSTREET
Serial No.: 72/260034
Reg. No.: 852946
Reg. Date: July 16, 1968

15. DUN & BRADSTREET
Serial No.: 72/260033
Reg. No.: 853388
Reg. Date: July 23, 1968

16. DUN & BRADSTREET

Serial No.: 74/401631
Reg. No.: 1853867
Reg. Date: September 13, 1994

17. DUN & BRADSTREET

Serial No.: 74/276043
Reg. No.: 1746071
Reg. Date: January 12, 1993

18. DUN'S

Serial No.: 71/551873
Reg. No.: 531159
Reg. Date: September 26, 1950

19. DUN'S BUSINESS LOCATOR

Serial No.: 74/305764
Reg. No.: 1816241
Reg. Date: January 11, 1994

20. DUN'S BUSINESSLINE

Serial No.: 74/305742
Reg. No.: 1994272
Reg. Date: August 20, 1996

21. DUN'S CENSUS OF AMERICAN BUSINESS

Serial No.: 73/243775
Reg. No.: 1208195
Reg. Date: September 14, 1982

22. DUN'S DIRECT ACCESS

Serial No.: 74/013733
Reg. No.: 1648300
Reg. Date: June 18, 1991

23. DUN'S FILESWEEP

Serial No.: 74/082210
Reg. No.: 1652564
Reg. Date: July 30, 1991

24. DUN'S FINANCIAL PROFILES

Serial No.: 73/227736
Reg. No.: 1157573
Reg. Date: June 9, 1981

25. DUN'S GEOCONNECT

Serial No.: 74/104340
Reg. No.: 1660219
Reg. Date: October 8, 1991

26. DUN'S MAP

Serial No.: 73/401336
Reg. No.: 1264444
Reg. Date: January 17, 1984

27. DUN'S MARKET ANALYSIS PROFILE

Serial No.: 73/314596
Reg. No.: 1252412
Reg. Date: September 27, 1983

28. DUN'S MARKET IDENTIFIERS

Serial No.: 72/234119
Reg. No.: 828011
Reg. Date: April 25, 1967

29. DUN'S MULTINATIONAL FAMILIES

Serial No.: 73/315683
Reg. No.: 1256342
Reg. Date: November 1, 1983

30. DUN'S QUEST

Serial No.: 73/422236
Reg. No.: 1286365
Reg. Date: July 7, 1984

31. DUN-BANK

Serial No.: 73/238239
Reg. No.: 1160305
Reg. Date: July 7, 1981

32. DUN-TRADE

Serial No.: 73/238251
Reg. No.: 1160306
Reg. Date: July 7, 1981

33. DUNS DIAL

Serial No.: 73/204648
Reg. No.: 1140963
Reg. Date: October 28, 1980

34. DUNS EZ-LINK

Serial No.: 74/305743
Reg. No.: 1779333
Reg. Date: June 29, 1993

35. DUNS LEGAL SEARCH

Serial No.: 74/062448
Reg. No.: 1772606
Reg. Date: May 18, 1993

36. DUNS TEAMMATE

Serial No.: 73/708544
Reg. No.: 1533584
Reg. Date: April 4, 1989

37. DUNS VOICE

Serial No.: 73/462005
Reg. No.: 1312768
Reg. Date: January 1, 1985

38. DUNSCITE

Serial No.: 73/299407
Reg. No.: 1203895
Reg. Date: August 3, 1982

39. DUNSDEMANDS

Serial No.: 74/190602
Reg. No.: 1703705
Reg. Date: July 28, 1992

40. DUNSGATE
Serial No.: 73/576749
Reg. No.: 1423393
Reg. Date: December 30, 1986

41. DUNSGRAM
Serial No.: 73/495197
Reg. No.: 1332530
Reg. Date: April 23, 1985

42. DUNSLINK
Serial No.: 73/483441
Reg. No.: 1325128
Reg. Date: March 12, 1985

43. DUNSLINK/PC
Serial No.: 74/103604
Reg. No.: 1671407
Reg. Date: January 7, 1992

44. DUNSMATCH
Serial No.: 73/506057
Reg. No.: 1355745
Reg. Date: August 20, 1985

45. DUNSPRINT
Serial No.: 73/327386
Reg. No.: 1216984
Reg. Date: November 16, 1982

46. DUNSTRANSPORT
Serial No.: 73/623725
Reg. No.: 1440165
Reg. Date: May 19, 1987

47. DUNSVIEW
Serial No.: 73/623260
Reg. No.: 1439612
Reg. Date: May 12, 1987

48. DUNSWATCH
Serial No.: 73/640572
Reg. No.: 1455733
Reg. Date: September 1, 1987
49. LISTPLUS
Serial No.: 73/522056
Reg. No.: 1372952
Reg. Date: November 26, 1985
50. THE DUN & BRADSTREET CORPORATION FOUNDATION
Serial No.: 74/400384
Reg. No.: 1832902
Reg. Date: April 26, 1994
51. WWW.DNB.COM
Serial No.: 75/559849
Reg. No.: 2340225
Reg. Date: April 11, 2000
52. D & B SOURCINGNET
Serial No.: 76/041646
Filing Date: May 5, 2000
53. "Design of Globe with Wings"
Serial No.: 75/684769
Filing Date: April 16, 1999
54. ECCELERATE!
Serial No.: 75/576,936
Filing Date: October 26, 1998
55. ECCELERATE.COM
Serial No.: 75/669287
Filing Date: March 29, 1999

56. ECCELERATE! A NEW KIND OF COMPANY OF THE NEW DUN & BRADSTREET CORPORATION

Serial No.: 75/571971
Filing Date: October 16, 1998

57. MAXMATCH

Serial No.: 76/023900
Filing Date: April 11, 2000

58. D & B CONNECT

Serial No.: 75/597796
Filing Date: December 1, 1998

59. SMART TRANSACTIONS

Serial No.: 75/669276
Filing Date: March 29, 1999

60. SMART TRANSACTIONS POWERING E-COMMERCE

Serial No.: 75/669275
Filing Date: March 29, 1999