

MRP
12-12-00

12-12-2000



101542156

Commissioner of Patents and Trademarks: Please refer to the documents or copy thereof

1. Name of conveying party(ies):

Amerisure Insurance Company
26777 Halsted Road
Farmington Hills, Michigan 48331

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: Michigan
 Other

2. Name and address of receiving party(ies):

Amerisure Mutual Insurance Company
26777 Halsted Road
Farmington Hills, Michigan 48331

Individual(s) citizenship:
 Association:
 General Partnership:
 Limited Partnership:
 Corporation - State: Michigan
 Other:

3. Nature of conveyance: 27

Assignment Merger
 Security Agreement Change of Name
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?
 Yes No

Effective Date: November 29, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 77

Additional numbers attached?

B. Trademark Registration No.(s)

See attached Schedule A.

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Michael D. Fishman, Esq.
Rader, Fishman & Grauer
39533 Woodward Avenue
Suite 140
Bloomfield Hills, Michigan 48304
(248) 594-0630

6. Total number of applications and registrations involved: eight (8)

7. Total fee (37 CFR 3.41).....\$215.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit Account Number: 18-0013
(Attach duplicate copy of this page if using deposit account)

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael D. Fishman
Name

Signature

12/11/00
Date

Total number of pages comprising cover sheet 3

Schedule A

REGISTRATION NUMBER	MARK	REGISTRATION DATE
1,343,265	AMERISURE	6/18/ 85
1,343,264	AMERISURE & Design	6/18/ 85
1,934,263	AMERISURE COMMAND COVERAGE	11/ 7/ 95
1,889,432	AMERISURE CORNERSTONE	4/11/ 95
1,850,421	FEDERALIST	8/16/ 94
1,806,840	MANUFACTURERS ADVANTAGE PROGRAM	11/23/ 93
1,849,569	TECHNISURE	8/ 9/ 94
2,231,052	AMERISURE CONTRACTORS ADVANTAGE PROGRAM	3/ 9/ 99

35.DOC

ASSIGNMENT

WHEREAS, Amerisure Insurance Company, a Michigan corporation, at 26777 Halsted Road, Farmington Hills, MI 48331 ("Assignor") is owner of the entire right title and interest in and to the marks listed on the attached Schedule A; any and all other rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the GOODWILL of the business in which the marks are used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof (collectively, the "Trademark Rights").

WHEREAS, Amerisure Mutual Insurance Company, a Michigan corporation, at 26777 Halsted Road, Farmington Hills, MI 48331 ("Assignee") wishes to acquire and Assignor wishes to transfer to Assignee the Trademark Rights.

NOW, THEREFORE, in view of the payment of Ten Dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Assignment and all terms hereof shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date set forth below.

Dated: 11/29/00

By: Carol A. Taylor
Carol A. Taylor
Assistant Vice President