

10-25-2000



101496090

To the Honorable Commissioner of

Attached original document or copy thereof.

1. Name of Party(ies) conveying an interest in:

PERFORMANCE NETWORKS, L.L.C.

Name and Address of Party(ies) receiving an interest:

OPINIONLAB, INC.  
513 Central Avenue, 3rd Floor  
Highland Park, Illinois 60035

<input type="checkbox"/>	Individual(s)	<input type="checkbox"/>	Association
<input type="checkbox"/>	General Partnership	<input type="checkbox"/>	Limited Partnership
<input checked="" type="checkbox"/>	Corporation - Delaware		
<input type="checkbox"/>	Other		

<input type="checkbox"/>	Individual	<input type="checkbox"/>	Association
<input type="checkbox"/>	General Partnership	<input type="checkbox"/>	Limited Partnership
<input checked="" type="checkbox"/>	Corporation - Delaware		
<input type="checkbox"/>	Other		
<input type="checkbox"/>	Citizenship		

3. Interest Conveyed:

<input checked="" type="checkbox"/>	Assignment	<input type="checkbox"/>	Change of Name
<input type="checkbox"/>	Security Agreement	<input type="checkbox"/>	Merger
<input type="checkbox"/>	Other		

If not domiciled in the United States, a domestic representative designation is attached:

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No

Effective Date: September 27, 2000

4. Application number(s) or registration number(s). Additional sheet attached? Yes  X  No

A. Trademark Application No.(s) 75/828,339; 75/828,866; 75/829,773; 75/874,765; 75/933,648; 75/935,762

B. Trademark Registration No.(s)

USD 10-10-00

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christopher W. Kennerly, Esq.  
Baker Botts L.L.P.  
Street Address: 2001 Ross Avenue  
City: Dallas  
State: Texas Zip: 75201

6. Number of applications and registrations involved: Six (6)

7. Amount of fee enclosed or authorized to be charged: \$165.00

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher W. Kennerly  
Name of Person Signing

Signature

October 5, 2000  
Date

Total number of pages including cover sheet 5

OMB No. 0651-0011 (exp.4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information:

Commissioner of Patent and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503.

## TRADEMARK ASSIGNMENT

**WHEREAS, PERFORMANCE NETWORKS, L.L.C. ('Assignor'), a Delaware limited liability company, having an address of 513 Central Avenue, 3rd floor, Highland Park, Illinois 60035, is the owner of all right, title and interest in and to the Trademark Applications set forth on Exhibit A attached hereto, and the marks therefor (hereafter the "Marks"); and**

**WHEREAS, OPINIONLAB, INC. ('Assignee'), a Delaware corporation, having an address of 513 Central Avenue, 3rd floor, Highland Park, Illinois 60035, desires to acquire all right, title and interest in and to Marks and in and to the applications and any registrations issuing therefor.**

**NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks throughout the world;**

**Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Marks throughout the world, with the right to sue for and**

collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the parties and their duly authorized representatives have caused this Trademark Assignment to be executed on the date and in the capacities shown below.

**PERFORMANCE NETWORKS, L.L.C.**

**OPINIONLAB, INC.**

By:   
Richard A. Miller  
Its: Vice President

By:   
Richard A. Miller  
Its: Vice President

Date: September 27, 2000

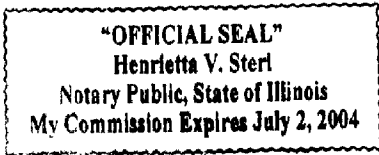
Date: September 27, 2000

STATE OF ILLINOIS

§  
§  
§

COUNTY OF LAKE

On this 27th day of September, 2000, personally appeared before me RICHARD A. MILLER, to me known and known to me to be the Vice President of PERFORMANCE NETWORKS, L.L.C., a limited liability company, the Assignor above named, and acknowledged that he executed the foregoing assignment on behalf of said Assignor and pursuant to authority duly received.



Henrietta V. Sterl  
Notary Public

My Commission Expires:  
JULY 2, 2004

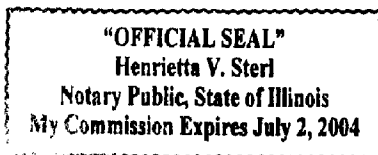
[SEAL]

STATE OF ILLINOIS

§  
§  
§

COUNTY OF LAKE

On this 27th day of September, 2000, personally appeared before me RICHARD A. MILLER, to me known and known to me to be the Vice President of OPINIONLAB, INC., a corporation, the Assignee above named, and acknowledged that he executed the foregoing assignment on behalf of said Assignee and pursuant to authority duly received.



Henrietta V. Sterl  
Notary Public

My Commission Expires:  
JULY 2, 2004

[SEAL]

**EXHIBIT A****U.S. Pending Trademark Applications**

<b>Serial No.</b>	<b>Filing Date</b>	<b>Mark</b>
75/828,339	21-Oct-1999	O-SCAN
75/828,508	21-Oct-1999	O-WARE
75/828,866	21-Oct-1999	O-METRICS
75/828,867	21-Oct-1999	O-SITE
75/829,098	21-Oct-1999	O-NET
75/829,766	22-Oct-1999	O-NETWORK
75/829,767	22-Oct-1999	ONLINENETWORK
75/829,770	22-Oct-1999	O-ZONE
75/829,772	22-Oct-1999	ONLINEOPINIONNETWORK
75/829,773	22-Oct-1999	ONLINEOPINION
75/829,774	22-Oct-1999	MRKNOWBODY
75/874,765	16-Dec-1999	INSIDE OPINION
75/933,648	03-Mar-2000	OPINIONLAB
75/935,762	03-mAR-2000	OPINIONLAB.COM

**Foreign Pending Applications**

<b>Country</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Mark</b>
Mexico	422243	24-Apr-2000	ONLINEOPINION
Mexico	422244	24-Apr-2000	O-ZONE

DAL01:546609.1