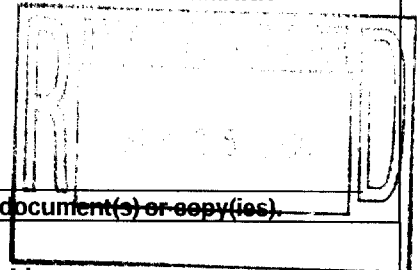


10-25-2000



9-25-00

101496869
**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

10/18/2000 DBYRNE 00000069 75609028

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
100.00 OP

0000098814

Total:

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002160 FRAME: 0551

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

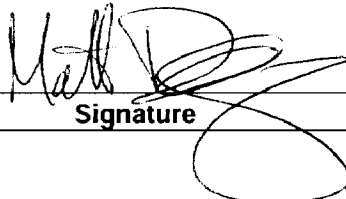
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Matt C. Deering, Attorney



09/21/2000

Name of Person Signing

Signature

Date Signed

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C.

AMENDMENT TO REGISTRATION
(CHANGE OF APPLICANT'S ADDRESS AND CORPORATE NAME)

MARK: ISURVEY

REGISTRATION NO.: 2,321,076

APPLICATION DATE: December 21, 1998

CLASS NO.: 35 (for online business services, namely, conducting and analyzing the results of customer surveys over the global computer network)

APPLICANT NAME: One-to-One Service.com, LLC,
formerly known as 1:1 Internet Service Solutions, L.L.C.

STATE OF INCORPORATION: Delaware

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Applicant states that the name of its corporation has been changed from 1:1 Internet Service Solutions, L.L.C. to One-to-One Service.com, LLC. A copy of the Certificate of Amendment to the Articles of Formation is attached from the Delaware Secretary of State's office evidencing this name change.

Applicant further states that its principal place of business has changed and requests that its address as noted on the referenced application in the United States Patent and Trademark Office be changed from:

**Technology Commercialization Building
2004 South Wright Street
Urbana, Illinois 61820**

to:

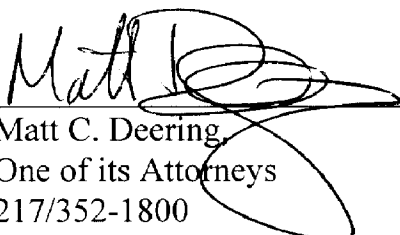
**24 East Green Street
Champaign, Illinois 61820**

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he is properly authorized to execute this amendment on behalf of the registrant; he believes the registrant to be the owner of the referenced trademark/service mark; and that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

ONE-TO-ONE SERVICE.COM, LLC
A Delaware Limited Liability Company

9/21/00
Date

By: 
Matt C. Deering
One of its Attorneys
217/352-1800

Please direct all correspondence concerning this matter to the undersigned counsel:

MATT C. DEERING
Meyer Capel,
a Professional Corporation
306 West Church Street
Post Office Box 6750
Champaign, Illinois 61826-6750
Telephone: 217/352-1800
Facsimile: 217/352-9294
E-Mail: mdeering@meyercafel.com

**CERTIFICATE OF AMENDMENT
OF
1:1 INTERNET SERVICE SOLUTIONS, LLC**

**Under Section 18-202 of the Delaware
Limited Liability Company Act**

The undersigned, being an authorized person under Section 18-201 of the Limited Liability Company Act of the State of Delaware, hereby certify:

1. The name of the limited liability company is 1:1 Internet Service Solutions, LLC.
2. The Certificate of Formation of 1:1 Internet Service Solutions, LLC which was filed with the Delaware Secretary of State's Office on July 31, 1997, as amended by the Certificate of Amendment filed with the Delaware Secretary of State's Office on August 17, 1998, is hereby amended by changing the name of the limited liability company from 1:1 Internet Service Solutions, LLC to One-to-One Service.com, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Internet Service Solutions, LLC, this 15th day of April, 1999 and affirms that the statements made herein are true under penalty of perjury.



Scott E. Whitsitt, Manager

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 04/20/1999
991155513 - 2780212

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C.

AMENDMENT TO REGISTRATION
(CHANGE OF APPLICANT'S ADDRESS AND CORPORATE NAME)

MARK: ISERVICE

REGISTRATION NO.: 2,381,849

APPLICATION DATE: December 21, 1998

CLASS NO.: 35 (for online business services, namely, tracking, managing and cataloguing inquiries from web site visitors and customers and providing online responses thereto)

APPLICANT NAME: One-to-One Service.com, LLC,
formerly known as 1:1 Internet Service Solutions, L.L.C.

STATE OF INCORPORATION: Delaware

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Applicant states that the name of its corporation has been changed from 1:1 Internet Service Solutions, L.L.C. to One-to-One Service.com, LLC. A copy of the Certificate of Amendment to the Articles of Formation is attached from the Delaware Secretary of State's office evidencing this name change.

Applicant further states that its principal place of business has changed and requests that its address as noted on the referenced application in the United States Patent and Trademark Office be changed from:

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to:

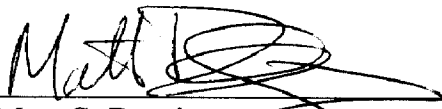
**24 East Green Street
Champaign, Illinois 61820**

Declaration

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ONE-TO-ONE SERVICE.COM, LLC
A Delaware Limited Liability Company

9/21/00
Date

By: 
Matt C. Deering,
One of its Attorneys
217/352-1800

Please direct all correspondence concerning this matter to the undersigned counsel:

MATT C. DEERING
Meyer Capel,
a Professional Corporation
306 West Church Street
Post Office Box 6750
Champaign, Illinois 61826-6750
Telephone: 217/352-1800
Facsimile: 217/352-9294
E-Mail: mdeering@meyercapel.com

**CERTIFICATE OF AMENDMENT
OF
1:1 INTERNET SERVICE SOLUTIONS, LLC**

Under Section 18-202 of the Delaware
Limited Liability Company Act

The undersigned, being an authorized person under Section 18-201 of the Limited Liability Company Act of the State of Delaware, hereby certify:

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IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Internet Service Solutions, LLC, this 15th day of April, 1999 and affirms that the statements made herein are true under penalty of perjury.



Scott E. Whitsitt, Manager

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 04/20/1999
991155513 - 2780212

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C.

AMENDMENT TO APPLICATION
(CHANGE OF APPLICANT'S ADDRESS AND CORPORATE NAME)

MARK: ICENTIVES

APPLICATION NO.: 75/609028

APPLICATION DATE: December 21, 1998

CLASS NO.: 35 (online business services, namely direct mail advertising and marketing for others over the global computer network)

APPLICANT NAME: One-to-One Service.com, LLC,
formerly known as 1:1 Internet Service Solutions, L.L.C.

STATE OF INCORPORATION: Delaware

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Applicant states that the name of its corporation has been changed from 1:1 Internet Service Solutions, L.L.C. to One-to-One Service.com, LLC. A copy of the Certificate of Amendment to the Articles of Formation is attached from the Delaware Secretary of State's office evidencing this name change.

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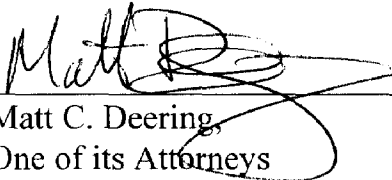
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ONE-TO-ONE SERVICE.COM, LLC
A Delaware Limited Liability Company

9/21/00
Date

By: 
Matt C. Deering,
One of its Attorneys
217/352-1800

Please direct all correspondence concerning this matter to the undersigned counsel:

MATT C. DEERING
Meyer Capel,
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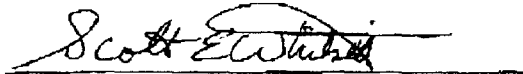
**CERTIFICATE OF AMENDMENT
OF
1:1 INTERNET SERVICE SOLUTIONS, LLC**

**Under Section 18-202 of the Delaware
Limited Liability Company Act**

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Scott E. Whitsitt, Manager

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 04/20/1999
991155513 - 2780212

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C.

AMENDMENT TO APPLICATION
(CHANGE OF APPLICANT'S ADDRESS AND CORPORATE NAME)

MARK: ONE-TO-ONE SERVICE.COM & Design

APPLICATION NO.: 75/794557

APPLICATION DATE: September 8, 1999

CLASS NO.: 35 (online business services -- namely tracking, managing, cataloging inquiries from web-site visitors and customers, and providing online responses thereto; conducting and analyzing the results of computer surveys; and direct mail advertising and marketing for others via the global computer network)

APPLICANT NAME: One-to-One Service.com, LLC,
formerly known as 1:1 Internet Service Solutions, L.L.C.

STATE OF INCORPORATION: Delaware

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Applicant states that the name of its corporation has been changed from 1:1 Internet Service Solutions, L.L.C. to One-to-One Service.com, LLC. A copy of the Certificate of Amendment to the Articles of Formation is attached from the Delaware Secretary of State's office evidencing this name change.

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Technology Commercialization Building
2004 South Wright Street
Urbana, Illinois 61820

to:


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Champaign, Illinois 61820

Declaration

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ONE-TO-ONE SERVICE.COM, LLC
A Delaware Limited Liability Company

9/21/00
Date

By: 
Matt C. Deering,
One of its Attorneys
217/352-1800

Please direct all correspondence concerning this matter to the undersigned counsel:

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Meyer Capel,
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E-Mail: mdeering@meyercapel.com

**CERTIFICATE OF AMENDMENT
OF
1:1 INTERNET SERVICE SOLUTIONS, LLC**

**Under Section 18-202 of the Delaware
Limited Liability Company Act**

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Scott E. Whitsitt, Manager

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 04/20/1999
991155513 - 2780212

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C.

AMENDMENT TO APPLICATION
(CHANGE OF APPLICANT'S ADDRESS AND CORPORATE NAME)

MARK: ONE-TO-ONE SERVICE.COM

APPLICATION NO.: 75/794556

APPLICATION DATE: September 8, 1999

CLASS NO.: 35 (online business services -- namely tracking, managing, cataloging inquiries from web-site visitors and customers, and providing online responses thereto; conducting and analyzing the results of computer surveys; and direct mail advertising and marketing for others via the global computer network)

APPLICANT NAME: One-to-One Service.com, LLC,
formerly known as 1:1 Internet Service Solutions, L.L.C.

STATE OF INCORPORATION: Delaware

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

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ONE-TO-ONE SERVICE.COM, LLC
A Delaware Limited Liability Company

9/21/00
Date

By: 
Matt C. Deering,
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217/352-1800

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