

D

FORM PTO-1618A

Expires 06/03/99
OMB 0651-0027

10-25-2000



101496661

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

9-27-00

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
- Merger
- Change of Name
Effective Date
Month Day Year _____
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name **URBAN CHILDREN'S STORES, INC.** Execution Date
Month Day Year **09 / 11 / 00**

Formerly _____

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization **USA / DELAWARE**

Receiving Party

Mark if additional names of receiving parties attached

Name **URBAN BRANDS, INC.**

DBA/AKA/TA _____

Composed of _____

Address (line 1) **100 Metro Way**

Address (line 2) _____

Address (line 3) **Secaucus** **New Jersey / USA** **07094**
City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization **USA / DELAWARE**

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment).

FOR OFFICE USE ONLY

10/24/2000 NTHA11 0000097 1887963

01 FC:481 40.00 OP
02 FC:482 25.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gather the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002160 FRAME: 0793

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name **Bruce R. Ewing**

Address (line 1) **DORSEY & WHITNEY LLP**

Address (line 2) **250 Park Avenue**

Address (line 3) **New York, New York 10177**

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(212) 415- 9200

Name **Bruce R. Ewing, Esquire**

Address (line 1) **DORSEY & WHITNEY LLP**

Address (line 2) **250 Park Avenue**

Address (line 3) **New York, New York 10177**

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

1

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

			1,887,963		
			1,698,532		

Number of Properties

Enter the total number of properties involved

2

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ **65.00**

Method of Payment:
Deposit Account

Enclosed Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number # **04-1425**

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing instrument is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein

Bruce Ewing

Name of Person Signing

[Signature]

Signature

9/23/00

Date Signed

U.S. TRADEMARK ASSIGNMENT

WHEREAS URBAN CHILDREN'S STORES, INC., a corporation organized under the laws of the State of Delaware and having its principal place of business at 100 Metro Way in Secaucus, New Jersey is the owner by assignment of registrations for the following trademarks in the United States Patent & Trademark Office

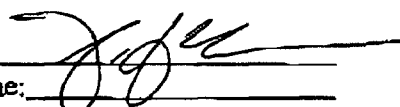
EASTERN WIND and Design U.S. Reg. No. 1,887,963; and

KID SPOT U.S. Reg. No. 1,698,532

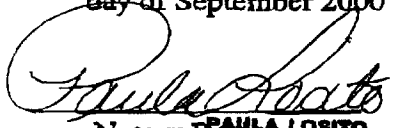
WHEREAS URBAN BRANDS, INC., a corporation organized under the laws of the State of Delaware with its principal place of business at 100 Metro Way in Secaucus, New Jersey is desirous of acquiring all right, title and interest in and to the aforementioned trademarks and the goodwill of the businesses on or in connection with which those trademarks are used.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, URBAN CHILDREN STORES, LTD. does hereby assign to URBAN BRANDS, INC., its successors and assigns, all right, title and interest in and to the aforesaid trademarks, the registrations therefor, together with the goodwill of the businesses symbolized by the marks and all claims and demands at law or in equity that URBAN CHILDREN STORES, LTD. now has or may hereafter acquire on account of any infringement of said mark prior to the date hereof.

URBAN CHILDREN STORES, LTD.

By: 
Name: _____
Title: _____ JEFFREY A. KLEIN
Secretary

Sworn to before me this 11th
day of September 2000


Notary Public, State of New Jersey
PAULA LOSITO
L.D. 92220141
Qualified in Passaic County
My Commission Expires August 2, 2004