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10-25-2000

U.S. Department of Commerce  
Patent and Trademark Office  
RK



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 9-27-00

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year

Merger

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

10/24/2000 NTHA11 00000100 75768019

01 FC:481 40.00 OP

02 FC:482 25.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002160 FRAME: 0814

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

ANNA K... *ANNA K...*

*ANNA K...*

09/26/00

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT**

This Assignment is effective as of the 15<sup>th</sup> day of February, 2000, by and between beenz.com inc., a Delaware corporation, (hereinafter referred to as "Assignor") and beenz.com USA inc., a Delaware corporation, (hereinafter referred to as "Assignee").

WHEREAS, Assignor has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the United States trademark applications listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks as set forth in Schedule A, together with the goodwill symbolized by said Trademarks.

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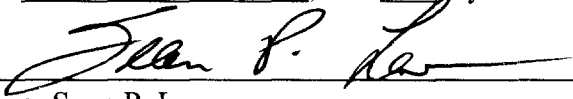
**SCHEDULE A**

***FEDERAL TRADEMARK APPLICATIONS***

<u>Mark</u>	<u>Owner</u>	<u>Application No.</u>	<u>Application Date</u>
BEENZ	beenz.com inc.	75/768019	August 4, 1999
BEENZ.COM	beenz.com inc.	75/768018	August 4, 1999

beenz.com inc.,  
a Delaware corporation


Executed at New York, New York, this 15<sup>th</sup> day of February, 2000.

By:   
Name: Sean P. Lane  
Title: Executive Vice President

STATE OF New York )  
 ) SS:  
COUNTY OF New York )

On February 15, 2000, before me, Starr Kurke, a Notary Public in and for said State, personally appeared Sean P. Lane, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



(SEAL)

**STARR KURKE**  
**Notary Public, State of New York**  
**Qualified in Westchester County**  
**No. 01KU6023549**  
**My Commission Expires April 26, 2001**

