FORM PTO-1618A		U.S. Department of Commerce Patent and Trademark Office		
Expires 06/30/99 OMB 0651-0027	10-25-2000	TRADEMARK		
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TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).				
Submission Type		nal document(s) or copy(les).		
New	Conveyance Type Assignment	License		
Resubmission (Non-Recordation) Document ID #	Security Agreement	Nunc Pro Tunc Assignment Effective Date		
Correction of PTO Error Reel # Frame #	Merger	Month Day Year		
X Corrective Document	Change of Name Correction of	of Reg. No. 1814693		
Reel # 1922 Frame # 0401	X Other			
Conveying Party Name Whitehall Jewellers Mergins	Mark if additional names of conveying	Month Day Year		
	g corp.	01191999		
Formerly				
Individual General Partnership	Limited Partnership X C	orporation Association		
Other				
□ Citizenship/State of Incorporation/Organiza	ation Delaware			
Receiving Party	Mark if additional names of receiving	g parties attached		
Name Whitehall Jewellers, Inc.				
DBA/AKA/TA				
Composed of				
Address (line 1) 29 E. Madison Street				
Address (line 2)				
Address (line 3) Chicago	IL/USA	60602		
Individual General Partnership		Zip Code If document to be recorded is an		
assignment and the receiving party is not domiciled in the United States, an appointment of a domestic				
Other		representative should be attached. (Designation must be a separate		
X Citizenship/State of Incorporation/Organiza		document from Assignment.)		
FOR OFFICE USE ONLY				
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Public burden reporting for this collection of information/is estimated to average gathering the data needed to complete the Cover Sheet. Send comments regard D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Mani Information Collection Budget Package 0651-0027, Patent and Trademark Assig	ing this burden estimate to the U.S. Patent and Trad agement and Budget, Paperwork Reduction Project	emark Office, Chief Information Officer, Washington, (0651-0027), Washington, D.C. 20503. See OMB		

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FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK		
Domestic R	Representative Name and Address Enter for the first Receiving Party only.				
Name					
Address (line 1)					
Address (line 2)					
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Address (line 4)					
Correspond	dent Name and Addres	Area Code and Telephone Number 31	2-861-2000		
Name	Kirkland & Ellis c/	o Ross M. Weisman, Esq.			
Address (line 1)	200 E. Randolph Dr.	, Suite 5300			
Address (line 2)	Chicago, IL 60601				
Address (line 3)					
Address (line 4)					
Pages	Enter the total number of including any attachmen	pages of the attached conveyance do	cument # 4		
Trademark Application Number(s) or Registration Number(s) Mark If additional numbers attached					
	• •	or the Registration Number (DO NOT ENTER BO)			
Tra	demark Application Numb		ration Number(s)		
		1184693			
Number of	Proportios		4		
Number of Properties Enter the total number of properties involved. # 1					
Fee Amour		nt for Properties Listed (37 CFR 3.41):	\$ 40.00		
Method of Payment: Enclosed X Deposit Account Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)					
(Enter for I	payment by deposit account or it	Deposit Account Number:	# 22-0440		
		Authorization to charge additional fees:	Yes X No		
Statement and Signature					
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as					
	ched copy is a true copy of the cated herein.	original document. Charges to deposit at			
		(Koss W/ 11/2-	October 11 2000		
	Weisman of Person Signing	Signature	October 1.1, 2000 Date Signed		

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CERTIFICATE OF OWNERSHIP AND MERGER

MERGING WHITEHALL JEWELLERS MERGING CORP. INTO MARKS BROS. JEV. ELERS, INC.

Marks Bros Jewelers, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), DOES HEREBY CERTIFY.

FIRST That the Corporation was incorporated on November 20, 1947 pursuant to the General Corporation Law of the State of Delaware (the "DGCL")

SECOND That the Corporation owns all of the outstanding shares of capital stock of Whitehall Jewellers Merging Corp., a Delaware corporation ("Subsidiary"), which was incorporated on January 6, 1999 pursuant to the DGCL.

THIRD That the merger of Subsidiary with and into the Corporation pursuant to Section 253 of the DGCL was approved by the Board of Directors of the Corporation by written consent of the Board of Directors on January 7, 1999, wherein the Board of Directors of the Corporation adopted the following resolutions, which have not been amended, modified or rescinded and remain in full force and effect on the date bereof

RESOLVED, that the Board of Directors of the Corporation, hereby declares it advisable and in the best interests of the Corporation to change the name of the Corporation to "Whitehall Jewellers, Inc.".

FURTHER RESOLVED, that, in order to effect the change in the name of the Corporation pursuant to Section 253 of the DGCL, the proper officers of the Corporation be, and they are hereby, authorized and directed to cause Whitehall Jewellers Merging Corp., a Delaware

TRADEMARK REEL: 002161 FRAME: 0418 corporation and wholly-owned subsidiary of the Corporation ("Subsidiary"), to be merged with and into the Corporation (the "Merger"),

FURTHER RESOLVED, that the Corporation shall assume all of the obligations of Subsidiary pursuant to said Section 253 and that all of the obligations shares of capital stock of Subsidiary be, and they are hereby, canceled and relired and no shares of the capital stock of the Corporation, cash or other consideration shall be issued in exchange therefor:

FURTHER RESOLVED, that the Merger shall become effective upon the filing with the Secretary of State of the State of Delaware, in accordance with Section 103 of the DGCL, of a Certificate of Ownership and Merger pursuant to said Section 253 of the DGCL.

FURTHER RESOLVED, that the proper officers of the Corporation be, and they are hereby, authorized and directed to execute a Certificate of Ownership and Merger setting forth the resolutions to merge Subsidiary with and into the Corporation, to cause the same to be filed with the Secretary of State of the State of Delaware and a certified copy thereof to be recorded in the office of the Recorder of Deeds of the appropriate county in the State of Delaware and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in any way necessary or proper to effect the merger.

FURTHER RESOLVED, that upon the effectiveness of the Merger, the name of the surviving corporation shall be "Whitehall Jewellers. Inc." and the first article of the Restated Certificate of Incorporation of Corporation, as amended and in effect immediately prior to the time the Certificate of Ownership and Merget is filed with the Secretary of State of the State of Delaware, shall be amended to read after such time as follows:

"FIRST The name of the Corporation is WHITEHALL JEWELLERS, INC."

FURTHER RESOLVED, that anything herein or elsewhere to the contrary notwithstanding, the Merger may be abandoned by the Board of Directors of the Corporation at any time prior to the date of filing of the Certificate of Ownership and Merger with the Secretary of State of the State of Delaware;

FURTHER RESOLVED, that upon the effectiveness of the Merger, the proper officers of the Corporation be, and they are hereby, authorized and directed to cause, if necessary or appropriate, the Certificate of Ownership and Merger and any required supplementary or other documents to be filed with the Secretary of State of each state in which the Corporation is qualified to do business as a foreign corporation as evidence of the change of the Corporation's name.

FURTHER RESOLVED, that upon the effectiveness of the Merger, the proper officers of the Corporation bo, and they are hereby, authorized and directed to cause, if necessary or appropriate, the Certificate of Ownership and Merger to be recorded in the United States Patent and Trademark. Office and in any appropriate foreign registry office of patents and trademarks, as evidence of the change of the Corporation's name.

- 2 -

FURTHER RESOLVED, that in the event that the purposes of the above resolutions of the Board of Directors cannot be accomplished as planned for any reason whatsoever, the officers of the Corporation are authorized and directed to take all such actions as they may deem necessary or advisable in order to accomplish such purposes to the extent practicable (including, without limitation, adjustment of the specific wording (but not the sense or purpose) of the foregoing resolutions, if necessary, to comply with applicable state filing requirements), provided, that the essential purposes achieved remain the same as these approved and adopted by this Board by the foregoing resolutions, and

FURTHER RESOLVED, that the officers of the Corporation be, and they are hereby, authorized and directed to execute and deliver, on behalf of the Corporation, such other documents, instruments and certificates and to take such other actions as each such officer, in his or her sole discretion, deems necessary or appropriate to carry out the full intent and purposes of the foregoing resolutions.

FOURTII This merger shall be effective upon filing of this Certificate of Ownership and Merger with the Secretary of State of the State of Delaware

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Ownership and Merger to be signed by its President and attested by its Secretary this 19th day of January, 1999.

MARKS BROS. JEWELERS, INC.

By

Hugh M. Patinkin

President

ATTEST

By

onn R. Desjardins

COMMON DIOSE CHICAGOS ANTICESTO.

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"WHITEHALL JEWELLERS MERGING CORP.", A DELAWARE CORPORATION, WITH AND INTO "MARKS BROS. JEWELERS, INC." UNDER THE NAME OF "WHITEHALL JEWELLERS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTIETH DAY OF JANUARY, A.D. 1999, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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Edward J. Freel, Secretary of State

AUTHENTICATION:

9530226

DATE:

01-20-99

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RECORDED: 10/11/2000