Form PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office Box Assignments

To the Honorable Commissioner of Patents and Tr thereof

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original documents or copy

mereor.	
Name of conveying party(ies):	Name and address of receiving party(ies):
Big Flower Press Holdings, Inc.	Name: Vertis, Inc.
	Internal Address:
	Street Address: 3 East 54th Street
☐ Individual(s) ☐ Association	City: New York, State: NY ZIP: 10022
☐ General Partnership ☐ Limited Partnership	
[x] Corporation - State <u>Delaware</u> Other	☐ Individual(s) citizenship☐ ☐ Association
Additional name(s) of conveying party(ies) attached?	☐ General Partnership
3. Nature of conveyance	☐ Limited Partnership
	☐ Other
□ Assignment □ Merger □ Security Agreement [x] Change of Name □ Other	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes [x] No
Execution Date: July 5, 2000	(Designations must be a separate document from Assignment) Additional name(s) & addresses attached? Yes [x] No
4. Application number(s) or registration number(s):	
Trademark Application No.(s)	B. Trademark Registration No.(s) 2,075,502 and 2,089,007
Additional numbers attached? Yes [x] No	
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved
Name: Miriam Drickman Trudell, Esq.	7. Total fee (37 CFR 3.41): \$ 65.00
Internal Address: SHERIDAN ROSS P.C.	⊠ Enclosed
Suite 1200	☐ Authorized to be charged to deposit account.
Street Address: 1560 Broadway	8. Deposit account number: 19-1970
City: Denver State: CO ZIP 80202-5141	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature.	
To the best of my knowledge and belief, the follogoing information is true and correct and any attached copy is a true copy of the original document. Miriam Drickman Trudell	
Name of person signing Signature Date	
Total number of pages including cover sheet, attachments and document:	
Mail documents to be recorded with required cover sheet information to:	I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO COMMISSIONER FOR PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON, DC 20231 ON October 5, 2000,
Commissioner of Patents and Trademarks Box Assignments Washington, DC 20231	SHERIDAN ROSS DE

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State of Delaware

PAGE 1

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BIG FLOWER PRESS HOLDINGS, INC.", CHANGING ITS NAME FROM "BIG FLOWER PRESS HOLDINGS, INC." TO "VERTIS, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF JULY, A.D. 2000, AT 4:30 O'CLOCK P.M.

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Edward J. Freel, Secretary of State

AUTHENTICATION: 0663031

DATE: 09-07-00

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CERTIFICATE OF AMENDMENT OF RESTATED CERTIFICATE OF INCORPORATION

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BIG FLOWER PRESS HOLDINGS, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of the Corporation adopted by unanimous written consent a resolution proposing and declaring advisable the following amendment to the Restated Certificate of Incorporation of the Corporation:

RESOLVED, that Article FIRST of the Restated Certificate of Incorporation of Big Flower Press Holdings, Inc. be amended to read in its entirety as follows: "FIRST: The name of the Corporation is Vertis, Inc. The Corporation was originally incorporated under the name BFP Holdings Corp. and the original Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on July 14, 1993."

SECOND: That the sole shareholder of the Corporation has given written consent to the foregoing amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the foregoing amendment was duly adopted in accordance with the applicable provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by Donald E. Roland, its President, and attested by Irene B. Fisher, it Secretary, this 5th day of July, 2000.

BIG FLOWER PRESS HOLDINGS, INC.

By:

President

ATTEST

Coordian

Corporate Seal

LABEPHArestated cert of incorporation doc

RECORDED: 10/01/2000

STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 04:30 PM 07/13/2000 001357139 - 2343826

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