


10-13-00 RECORDATION
TRA

10-25-2000


To the Honorable Commissioner of Patents and Trademarks
thereof.

101496223 original documents or copy

1. Name of conveying party(ies):
Big Flower Press Holdings, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Vertis, Inc.
Internal Address: _____
Street Address: 3 East 54th Street
City: New York, State: NY ZIP: 10022

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

3. Nature of conveyance

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: July 5, 2000

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes No

4. Application number(s) or registration number(s):

Trademark Application No.(s)

Additional numbers attached? Yes No

B. Trademark Registration No.(s) 2,075,502 and 2,089,007

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Miriam Drickman Trudell, Esq.
Internal Address: SHERIDAN ROSS P.C.
Suite 1200
Street Address: 1560 Broadway
City: Denver State: CO ZIP: 80202-5141

6. Total number of applications and registrations involved. 2

7. Total fee (37 CFR 3.41): \$ 65.00
 Enclosed
 Authorized to be charged to deposit account.

8. Deposit account number: 19-1970
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Miriam Drickman Trudell Miriam Drickman Trudell 10/15/00
Name of person signing Signature Date

Total number of pages including cover sheet, attachments and document: 4

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, DC 20231

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO COMMISSIONER FOR PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON, DC 20231 ON ~~October 5, 2000~~

BY: Sheridan Ross P.C.

State of Delaware
Office of the Secretary of State

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BIG FLOWER PRESS HOLDINGS, INC.", CHANGING ITS NAME FROM "BIG FLOWER PRESS HOLDINGS, INC." TO "VERTIS, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF JULY, A.D. 2000, AT 4:30 O'CLOCK P.M.



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

2343826 8100

AUTHENTICATION: 0663031

001449707

DATE: 09-07-00

TRADEMARK
REEL: 002161 FRAME: 0472

