

10-25-2000



101495984

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

No Check

10-10-00

MRO 4-31-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Max Rohr, Inc., a Delaware corporation

06222000

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name JBR Holdings, INC., a New Jersey corporation

DBA/AKA/TA

Composed of

Address (line 1) 25 Parkway

Address (line 2)

Address (line 3) Upper Saddle River

NJ

07458

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

10/24/2000 MTHAI1 00000232 0514776

01 FC:481 40.00 OP
02 FC:482 75.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002161 FRAME: 0664

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0514776"/>	<input type="text" value="0594797"/>	<input type="text" value="0086421"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1002997"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Barry D. Friedman, Esq.

07/28/00

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT

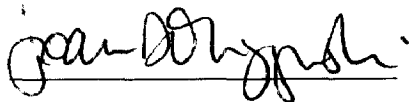
WHEREAS, Max Rohr, Inc., a Delaware corporation, having a place of business at 913 Market Street, Wilmington, Delaware 19801 (the "**Grantor**") is the owner of the entire right, title and interest in and to the United States trademarks, servicemarks, tradenames and registrations listed on Schedule "A" attached hereto and made a part hereof including corresponding United States trademark registrations and the good will of the business related therewith (collectively "Trademarks"); and

WHEREAS, JBR Holdings, Inc., a New Jersey corporation, having a place of business at 25 Parkway, Upper Saddle River, New Jersey 07458 (the "**Grantee**") is desirous of acquiring the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, the Grantor, its successors and assigns does hereby transfer, assign and set over unto Grantee, its successors, transferees and assigns, all of its right, title and interest in and to the Trademarks and all proceeds thereof including the right to sue for past infringement and all goodwill of the business associated therewith.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed by its duly authorized officer on this 22nd day of June 2000.

Attest: Max Rohr, Inc.

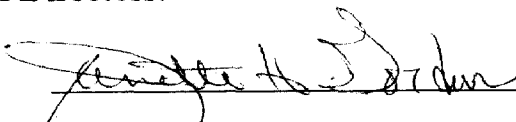


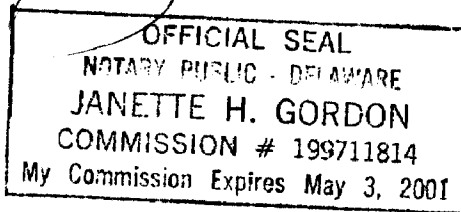
By: 
Francis B. Jacobs, II, President

STATE OF DELAWARE, COUNTY OF NEW CASTLE SS.:

I CERTIFY that on June 22, 2000, Francis B. Jacobs II personally came before me, as President, and this person acknowledged under oath, to my satisfaction, that

- a. this person signed, sealed and delivered the attached document as President of Max Rohr, Inc., the corporation named in this document; and
- b. this document was signed and made by the corporation as its voluntary act and deed by virtue of the authority from its Board of Directors.





460101-v1 0087673-0001