

10-25-2000

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To the Honorable Commissioner of P.

Attached original documents or copy hereof.

101495932

9-28-00

1. Name of conveying party(ies).  
Hilton Hotels Corporation  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

2. Name and address of receiving party(ies):  
Name: Park Place Entertainment Corporation  
Address: 3930 Howard Hughes Parkway  
Las Vegas, Nevada 89109

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached  Yes  No

If assignee is not domiciled in the United States, a domestic representative designation is attached:  
 Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & addresses attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: December 31, 1998

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) 75/106,946 75/103,167  
B. Trademark Registration No.(s).  
Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson  
Internal Address: Fross Zelnick Lehrman & Zissu, P.C.  
Street Address: 866 United Nations Plaza  
City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....2

7. Total fee (37 CFR 3.41) ..... \$ 65.00

Enclosed  
 Authorized to be charged to deposit account  
(Only if total fee is not sufficient)

8. Deposit account numl

23-0825-0576900

09-28-2000

U.S. Patent & TMO's/TM Mail Rpt Dt. #70

(Attach duplicate copy of this page if paying by deposit account)

10/23/2000 MTHAI1 00000202 75106946

01 FC:481 40.00 DP  
02 FC:482 25.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson  
Name of Person Signing

Boisson  
Signature

9/28/2000  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

**CONFIRMATORY  
ASSIGNMENT OF TRADEMARKS**

**WHEREAS,**

HILTON HOTELS CORPORATION, a corporation organized and existing under the laws of the State of Delaware, located at 9336 Civic Center Drive, Beverly Hills, California 90210 ("Assignor"), is the owner of the following trademarks now pending in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>
WILD, WILD WEST CASINO	75/106,946	May 13, 1996
WILD, WILD WEST CASINO AT BALLY'S	75/103,167	May 13, 1996

**and WHEREAS,**

PARK PLACE ENTERTAINMENT CORPORATION, a corporation organized and existing under the laws of the State of Delaware corporation, located at 3930 Howard Hughes Parkway, Las Vegas, Nevada 89109 ("Assignee"), acquired said trademarks as of December 31, 1998 as part of the acquisition of the ongoing and existing casinos and related business of Assignor.

**NOW, THEREFORE,** for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee of all rights, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and the above-named applications therefor, and with all claims arising out of or relating to the use or ownership of said marks.

HILTON HOTELS CORPORATION

By

Name: J. David Greydanus

Title:

Sr. Vice President / Hotels Division

Date of Signature September 6, 2000