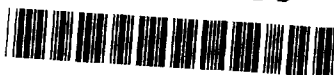


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Name of Person Signing

Signature

Date Signed

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Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1317169"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

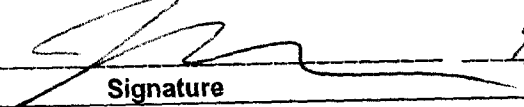
Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

J. Rodman Steele Jr  9/27/00
Name of Person Signing Signature Date Signed

TRADEMARK ASSIGNMENTS

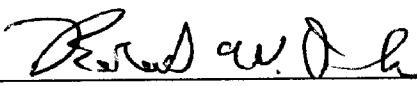
WHEREAS, CHIQUITA BRANDS, INC., a corporation organized and existing under the laws of the State of Delaware, with its principal place of business at 250 East Fifth Street, Cincinnati, Ohio 45202 ("Assignor"), is the owner of all right, title, and interest, if any, to U.S. Trademark Registration No. 1,317,169 for the mark CALIFORNIA NATURAL, for "frozen confections" (hereinafter "the Trademark");

WHEREAS, J & J SNACK FOODS CORP., a corporation organized and existing under the laws of the State of New Jersey with its principal place of business at 6000 Central Highway, Pennsauken, New Jersey 08109 ("Assignee"), wishes to acquire any and all rights that Assignor may have in and to the Trademark, together with the goodwill of the business connection with the Trademark and which is symbolized by the Trademark;

NOW, THEREFORE, in consideration for the payment of \$1.00 and other valuable consideration made by Assignee to Assignor, the receipt of which is hereby acknowledged, Assignor does hereby sell and assign unto the Assignee all right, title, and interest in and to the Trademark, if any, together with the goodwill of the business in connection with the Trademark and which is symbolized by the Trademark.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 9th day of September, 2000.

CHIQUITA BRANDS, INC.

By: 
Name:

Title: SR. VICE PRESIDENT & GENERAL COUNSEL

Date: 9/9/00