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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

U.S. Patent & TMO/TM Mail Rpt Dt. #81



Atty Docket No.

101495940

To the Assistant Commissioner of Patents and Trademarks, 101495940 enclosed original documents or copy thereof.

1. Name of conveying party(ies): 9-25-00

Mrs. Smith's Bakeries, Inc.

- Individuals(s)
- General Partnership
- Corporation-State - Georgia
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies)
Name: **Mrs. Smith's Brands, Inc.**

Internal Address: **2855 Rolling Pin Lane**

Street Address:

City: **Suwanee** State: **GA** Zip: **30024**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State South Carolina
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

September 13, 2000

Execution Date:

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

- (1) **PET-RITZ, #653,166;**
- (2) **PET-RITZ, #2,077,415;**
- (3) **ORONOQUE ORCHARDS, #1,729,659**
- (4) **ORONOQUE ORCHARDS & Design, #2,228,766**

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **William H. Brewster**

Internal Address: **Kilpatrick & Stockton LLP**

~~10/23/2000 NTHA11 00000133 653166~~

~~01 FC:481 40.00 OP~~
~~02 FC:482 75.00 OP~~

Street Address: **Suite 2800**
1100 Peachtree Street

City: **Atlanta** State: **GA** Zip: **30309**

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ **115.00**

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sharan B. Flexner

Name of Person Signing

Signature

Date

9-20-00

Total number of pages including cover sheet, attachments, and document:

TRADEMARK
REEL: 002161 FRAME: 0875

ASSIGNMENT

This assignment is made the 13th day of September, 2000, by and between Mrs. Smith's Bakeries, Inc., a corporation organized under the laws of the State of Georgia (the "Assignor") and Mrs. Smith's Brands, Inc., a company organized under the laws of the State of South Carolina (The "Assignee").

WHEREAS, the Assignor is the owner of the trademarks and of the registrations thereof shown in Schedule A hereto; and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademark and the good will associated therewith.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interest in and to the Trademarks and the registrations thereof together with the good will of the business which is symbolized by the Trademarks and with the right to recover damages and profits and all other remedies for past infringements thereof.

ASSIGNOR
MRS. SMITH'S BAKERIES, INC.

By Douglas K Meacham
Title: President Retail

SCHEDULE A

<u>Trademark</u>	<u>Registration No.</u>	<u>Country</u>
PET-RITZ	290	Puerto Rico
PET-RITZ	653,166	United States
PET-RITZ	2,077,415	United States
ORONOQUE ORCHARDS (stylized)	1,729,659	United States
ORONOQUE ORCHARDS (and design)	2,228,766	United States