

10-26-2000



101497358

Re 10-16-00

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other \_\_\_\_\_

Effective Date  
Month Day Year  
07 26 99

Conveying Party

Mark if additional names of conveying parties attached

Name Discovery Zone Licensing, Inc.

Execution Date  
Month Day Year  
07 26 99

Formerly \_\_\_\_\_

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Nevada

Receiving Party

Mark if additional names of receiving parties attached

Name CEC Entertainment, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 4441 West Airport Freeway

Address (line 2) \_\_\_\_\_

Address (line 3) Irving Texas 75062

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Kansas

08/17/2000 MTHAI1 00000006 75408785

FOR OFFICE USE ONLY

01 FC:401 40.00 OP  
02 FC:402 875.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

“EXPRESS MAIL” EL 070 380 447 US  
TRADEMARK

REEL: 002162 FRAME: 0213

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="75408785"/>	<input type="text" value="75408732"/>	<input type="text" value="75414479"/>	<input type="text" value="1619865"/>	<input type="text" value="1619867"/>	<input type="text" value="1620069"/>
<input type="text" value="75410719"/>	<input type="text" value="75410718"/>	<input type="text" value="75410717"/>	<input type="text" value="1620087"/>	<input type="text" value="1620486"/>	<input type="text" value="1620487"/>
<input type="text" value="75408731"/>	<input type="text" value="74720947"/>	<input type="text"/>	<input type="text" value="1639186"/>	<input type="text" value="1639187"/>	<input type="text" value="1808035"/>

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Nicole B. Emmons

7-18-00

Name of Person Signing

Signature

Date Signed

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

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<input type="text"/>	<input type="text"/>	<input type="text"/>
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1816211	1827776	1835777
1847478	1850362	1871651
1871739	1949543	1953607
1958271	1976126	1991068
1991069	1992959	1992960
2000077	2011598	2012590
2020317	2025727	

## ASSIGNMENT

THIS ASSIGNMENT is made the 26th day of July, 1999, between DISCOVERY ZONE LICENSING, INC., a corporation organized and existing under the laws of the State of Nevada (the "Assignor"), and CEC ENTERTAINMENT, INC., a corporation organized under the laws of the State of Kansas (the "Assignee").

WHEREAS, the Assignor has adopted and used in the United States the trademark(s) listed in the Schedule hereto and is the owner of the registration(s) thereof shown in the said Schedule (the "Trademarks"); and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks and the good will associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademarks and the registrations thereof together with the good will of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

### THE SCHEDULE

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DISCOVERY ZONE & Design	1,619,865	October 30, 1990
DISCOVERY ZONE	1,619,867	October 30, 1990
DISCOVERY ZONE & Design	1,620,069	October 30, 1990
DISCOVERY ZONE	1,620,087	October 30, 1990
DISCOVERY ZONE & Design	1,620,486	October 30, 1990
DISCOVERY ZONE	1,620,487	October 30, 1990
DISCOVERY ZONE & Design	1,639,186	March 26, 1991
DISCOVERY ZONE	1,639,187	March 26, 1991
FUNBELIEVABLE	1,808,035	November 30, 1993
Miscellaneous Design	1,816,211	January 11, 1994
Z-BOP	1,827,776	March 22, 1994
WHERE KIDZ WANNA BE!	1,835,777	May 10, 1994
DZ	1,847,478	July 26, 1994
DZ	1,850,362	August 16, 1994
WEEBODIES	1,871,651	January 3, 1995
DZ DINER	1,871,739	January 3, 1995
PHONE THE ZONE	1,949,543	January 16, 1996
KIDZ WATCH	1,953,607	January 30, 1996
CHICKEN DINOBITES	1,958,271	February 27, 1996

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"EXPRESS MAIL" EL 070 380 447 US

**TRADEMARK**  
**REEL: 002162 FRAME: 0216**

DISCOVERY ZONE & Design	1,976,126	May 28, 1996
STARTER ZONE	1,991,068	August 6, 1996
SKILL ZONE	1,991,069	August 6, 1996
TAKE ME HOME ZONE	1,992,959	August 13, 1996
MINI ZONE	1,992,960	August 13, 1996
FUNSITTERS	2,000,077	September 10, 1996
ZONE BRAIN	2,011,598	October 29, 1996
IMAGINATION	2,012,590	October 29, 1996
MEGA ZONE	2,020,317	December 3, 1996
THE FREEDOM YOU WANT, THE FUN THEY LOVE!	2,025,727	December 24, 1996
DZU	75-408785	
DZ UNIVERSITY & Design	75-408732	
DZ JR.	75-414479	
DZ	75-410719	
DZ JR.	75-410718	
DZ JR.	75-410717	
DISCOVERY ZONE UNIVERSITY	75-408731	
DISCOVERY ZONE	74-720947	

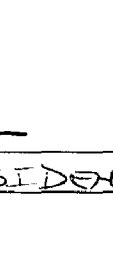
ASSIGNOR:

DISCOVERY ZONE LICENSING, INC.,  
a Nevada corporation

By:   
Its PRESIDENT

ASSIGNEE:

CEC ENTERTAINMENT, INC., a Kansas corp.

By:   
Its General Counsel / V.P.