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OMB 0651-0027



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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

**RECORDATION FORM COVER SHEET
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8-8-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
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Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other _____
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Polar Electro Inc.

Execution Date
Month Day Year
05 09 2000

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name Mad Dogg Athletics, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 2111 Narcisus Court

Address (line 2) _____

Address (line 3) Venice California 90291
City State/Country Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization California

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of ad o mestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.


Name of Person Signing

Peter M. Eichler
Signature

8/6/00
Date Signed

ASSIGNMENT OF INTENT TO USE APPLICATION

WHEREAS, POLAR ELECTRO INC, a corporation organized under the laws of the State New York, located at 370 Crossway Park Drive, Woodbury, New York, U.S.A. 11797/2050 has intended to use the mark SPINTENSITY (hereinafter "Trademark") in commerce and has filed an application, now assigned Serial No. 75/460,352, indicating that intention, but has not yet filed allegations of use under Sections 1(c) or 1(d) of the Trademark Act, 15 U.S.C. §§1051(c), (d),

WHEREAS, MAD DOGG ATHLETICS, INC., a corporation organized under the laws of the State of California, located at 2111 Narcisus Court, Venice, California, U.S.A. 90291, is desirous of acquiring said Trademark and the pending intent-to-use application therefor; and

WHEREAS, MAD DOGG ATHLETICS, INC. is a successor to that portion of the business of POLAR ELECTRO INC., to which the Trademark pertains as required by Section 10 of the Trademark Act, 15 U.S.C. §1060;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said POLAR ELECTRO INC. does hereby assign to said MAD DOGG ATHLETICS, INC. all right, title and interest in and to the Trademark and the goodwill of business symbolized thereby.

Signed at Polar Electro Inc., NY, this 9th day of May, 2000.

POLAR ELECTRO INC.

By [Signature]
PHILIPPE DULEYRIE (Name)
PRESIDENT (Title)

Agreed and accepted this 5th day of APRIL, 2000.

MAD DOGG ATHLETICS, INC.

By [Signature]
JOHN R. BAUDHUIN (Name)
PRES/CEO (Title)

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TROOP STEUTER PASCIT REDDICK & TOBEY, LLP