

10-27-2000



101497744

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

10-19-00

**TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).**

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

**Conveyance Type**

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

**Conveying Party**

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

**FOR OFFICE USE ONLY**

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="75/610909"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2262088"/>	<input type="text" value="2172451"/>	<input type="text"/>
<input type="text" value="1860145"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="1858053"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Julie Brown  
Name of Person Signing

  
Signature

October 18, 2000  
Date Signed

**ASSIGNMENT**

THIS AGREEMENT, dated October 18, 2000, by and between Playboy Enterprises International, Inc., a Delaware corporation (hereinafter referred to as "Assignor") and Collectors' Choice Music Holdings, Inc., an Illinois corporation (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the proprietor of the following trademarks in the United States (hereinafter referred to as the "Marks") pending or registered before the U.S. Patent and Trademark Office.

<u>Pending Publications</u>	<u>Serial Number</u>	<u>Filing Date</u>
THE BIG BOOK OF MUSIC	75/610909	December 23, 1998

<u>Registered Marks</u>	<u>Registration Number</u>	<u>Registration Date</u>
CC MUSIC	2262088	July 20, 1999
COLLECTORS' CHOICE	1860145	October 25, 1994
COLLECTORS' CHOICE MUSIC	1858053	October 11, 1994
ORDER IT TODAY, HEAR IT TOMORROW	2172451	July 14, 1998

WHEREAS, Assignor has agreed to assign the Marks to Assignee and Assignee hereby accepts the assignment.

NOW THEREFORE, in consideration of Ten Dollars (US \$10.00) and other valuable consideration, Assignor hereby assigns to Assignee, its successors and assigns, all right, title and interest in the Marks, including the right to sue in respect of all infringements of the Marks which may have occurred before the date of this Agreement and the right to all remedies including damages or an account of the profits and conversion damages in respect of such infringements, together with the goodwill of the business concerned in the goods and services for which the Marks are registered.

IN WITNESS HEREOF, the said Assignor has executed this assignment on  
October 18, 2000.

**PLAYBOY ENTERPRISES  
INTERNATIONAL, INC.**

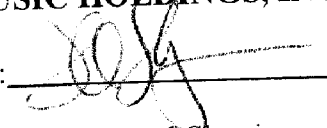
By: 

Name: Howard Shapiro

Title: Executive Vice President and Secretary

IN WITNESS HEREOF, the said Assignee has executed this assignment on  
October 18, 2000.

**COLLECTORS' CHOICE  
MUSIC HOLDINGS, INC.**

By: 

Name: Howard Shapiro

Title: Vice President and Secretary