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10-30-2000



U.S. Department of Commerce
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Conveyance Type

- Assignment** **License**
- Security Agreement** **Nunc Pro Tunc Assignment**
- Merger** Effective Date
Month Day Year

- Change of Name**
- Other** _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name THE HEARST CORPORATION

07 25 2000

Formerly _____

75438592

- Individual General Partnership Limited Partnership **Corporation** Association
- Other _____
- Citizenship/State of Incorporation/Organization** DELAWARE

Receiving Party

Mark if additional names of receiving parties attached

Name HEARST COMMUNICATIONS, INC.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 959 EIGHTH AVENUE

Address (line 2) _____

Address (line 3) NEW YORK
City

NEW YORK
State/Country

10019
Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation** Association
- Other _____
- Citizenship/State of Incorporation/Organization** DELAWARE

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)



08-01-2000

U.S. Patent & TMO/TM Mail Rcpt Dt. #54

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10/27/2000 MTHAI1 00000106 500637 75438592

01 FD:481 40.00 CH
02 FD:482 25.00 CH

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Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

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Authorization to charge additional fees:

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Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

ALLEN MOLNAR

Name of Person Signing

Allen E Molnar

Signature

28 July 2006

Date Signed

ASSIGNMENT

WHEREAS, The Hearst Corporation, ("Assignor") a corporation organized and existing under the laws of the State of Delaware, located at 959 Eighth Avenue, New York, New York 10019, has adopted, used and is using the following trademarks, for which applications for registration were filed with the United States Patent and Trademark Office:

COSMO Ser. No. 75/438,592

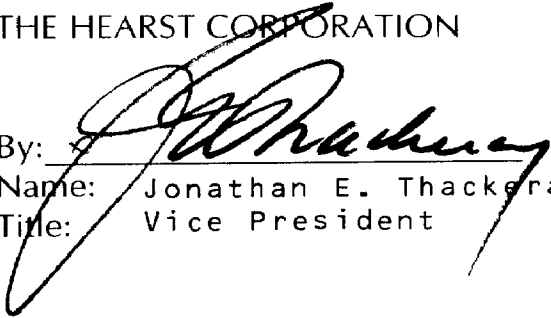
COSMOPOLITAN Ser. No. 75/438,593

WHEREAS, Hearst Communications, Inc. ("Assignee") a corporation organized and existing under the laws of the State of Delaware, located at 959 Eighth Avenue, New York, New York 10019, desires to acquire such marks, including the applications;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the identified applications thereof.

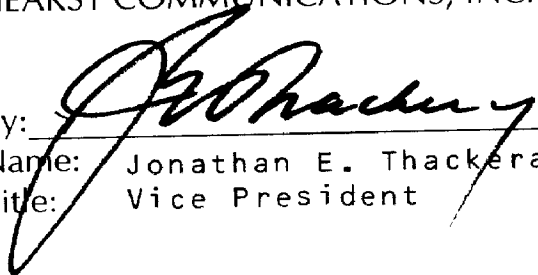
Dated: July 25, 2000

THE HEARST CORPORATION

By: 
Name: Jonathan E. Thackeray
Title: Vice President

Dated: July 25, 2000

HEARST COMMUNICATIONS, INC.

By: 
Name: Jonathan E. Thackeray
Title: Vice President