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10-30-2000

U.S. Department of Commerce
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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- New
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Document ID #
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- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

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Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

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- Individual General Partnership Limited Partnership Association
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Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

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Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Peter M. Eichler


Signature

9/5/2000

Date Signed

ASSIGNMENT

WHEREAS, RALPH EDWARDS PRODUCTIONS, a corporation organized under the laws of the State of California, with an address of 6922 Hollywood Boulevard, Hollywood, California 90028, ("the Assignor), has adopted, used and registered in the United States the Trademark **THIS IS YOUR LIFE**, Registration Number 1,310,466;

WHEREAS, TIYL PRODUCTIONS, a California limited partnership located at 6922 Hollywood Boulevard, Hollywood, California 90028, ("the Assignee"), is desirous of acquiring said registration; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest, with the goodwill of the business symbolized by said Trademark, and all claims arising out of or relating to the use or ownership of said Trademark.

RALPH EDWARDS PRODUCTIONS

Dated: 8/31/00

By James B Potlock
(Name)
(Title) C.O.O.

Agreed and accepted this 31st
Day of August, 2000.

TIYL PRODUCTIONS

By: James B Potlock

POWER OF ATTORNEY

Applicant hereby appoints PETER M. EICHLER, ESQ., C. DENNIS LOOMIS, ESQ., BRIAN W. KASELL, ESQ. and JONATHAN D. GELFAND, ESQ., of TROOP STEUBER PASICH REDDICK & TOBEY, LLP, its attorney, with offices at 2029 Century Park East, 24th Floor, Los Angeles, California 90067-3020 (telephone 310-728-3200), to prosecute this registration to record assignment, with full power of substitution and revocation, to transact all business in the United States Patent and Trademark Office connected therewith and to receive the proof of recordation.

TIYL PRODUCTIONS

By James B Pollock, C.O.O.
(Name)
(Title)

Dated: 8/31/00