

10-31-2000



SHEET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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To the Honorable Commissione.

...e attached original documents or copy thereof.

1. Name of conveying party(ies):  
JEFF MILSTEIN, INC. d/b/a PAPER HOUSE PRODUCTIONS

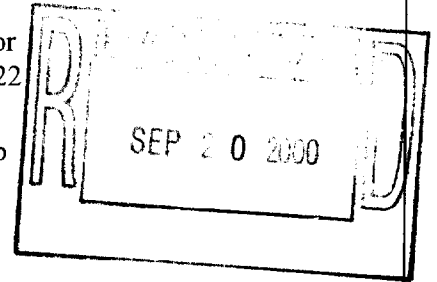
- Individual(s)
- General Partnership
- Corporation - New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
PAPER HOUSE PRODUCTIONS, INC.  
c/o Hoffman & Company  
425 Park Avenue, 27<sup>th</sup> Floor  
New York, New York 10022

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designator is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No



3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 14, 2000

4. Application number(s) or patent number(s) listed below

A. Trademark Application No.(s)

75/700,875

B. Trademark Registration No.(s)

2,093,967	2,014,026	1,818,466	2,235,809	2,292,722
2,298,073	2,298,074	2,345,364	2,321,028	2,347,096

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: GLENN A. GUNDERSEN  
DECHERT, PRICE & RHOADS  
4000 BELL ATLANTIC TOWER  
1717 ARCH STREET  
PHILADELPHIA, PA. 19103-2793  
TEL. NO. (215) 994-2183

6. Total number of applications and registrations involved: 11

7. Total fee (37 CFR 3.41) .....\$290.00

- Enclosed
- Authorized to be charged to deposit account  
(Including any underpayment)

8. Deposit account number: 04-0475

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Glenn A. Gundersen  
Name of Person Signing

Signature

September 20, 2000  
Date

Total number of pages including cover sheet, attachments, and document: [3]

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002164 FRAME: 0438

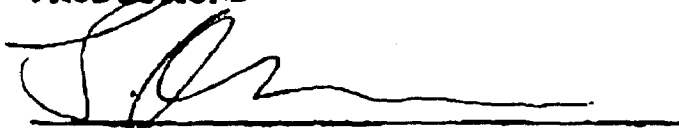
**ASSIGNMENT OF TRADEMARKS**

**WHEREAS JEFF MILSTEIN, INC., d/b/a PAPER HOUSE PRODUCTIONS** ("Assignor"), a New York corporation, with an address and place of business at 1760 Glasco Turnpike, Woodstock, NY 12498, has adopted, used and is using the trademarks shown in Schedule A hereto in its note card business, including those trademarks for which it has filed applications based on an intention to use for which it has filed allegations of use under Section 1(c) or 1(d) of the Trademark Act (15 U.S.C. 1051(c), (d));

**AND WHEREAS PAPER HOUSE PRODUCTIONS, INC. ("Assignee"),** a Delaware corporation with offices c/o Hoffman & Company, 425 Park Avenue, 27th Floor, New York, NY 10022, has on this date acquired from Assignor certain assets and property used in Assignor's business and is desirous of acquiring the trademarks shown in Schedule A hereto and any other trademarks, service marks and trade names used in such business (collectively, the "Trademarks"), the registrations and applications for registration of the Trademarks shown in Schedule A and any other registrations and applications for registration of the Trademarks, and the goodwill of the business symbolized by the Trademarks.

**NOW THEREFORE,** for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademarks, together with the registrations and applications for registration of the Trademarks shown in Schedule A, any other registrations and applications for registration of the Trademarks, in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and in and to all rights of action arising from the Trademarks, all claims for damages by reason of past, present and future infringement of the Trademarks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and the goodwill of the business symbolized by the Trademarks.

**JEFF MILSTEIN, INC. (d/b/a PAPER HOUSE PRODUCTIONS**



Name: Jeffrey Milstein

Title:

Dated: September 14, 2000

**SCHEDULE A**

**JEFF MILSTEIN, INC., d/b/a PAPER HOUSE PRODUCTIONS**

**U.S. Trademarks**

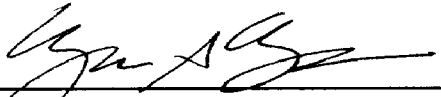
<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
REFLECTIONS	2,093,967	September 9, 1997
STICKYPIX	2,014,026	November 5, 1996
PHOTOSTICKS	1,818,466	January 25, 1994
PAPER HOUSE PRODUCTIONS MAGNET	2,235,809	March 30, 1999
PAPER HOUSE PRODUCTIONS	2,292,722	November 16, 1999
PAPER HOUSE	2,298,073	December 7, 1999
Design Only	2,298,074	December 7, 1999
Design Only	2,345,364	April 25, 2000
PAPER HOUSE MAGNET	2,321,028	February 22, 2000
Design Only	2,347,096	May 2, 2000

<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>
Design Only	75,700,875	May 7, 1999

Certificate of Mailing by Express Mail

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail, Post Office to Addressee in an envelope addressed to: Assistant Commissioner for Trademarks, Box Assignments, 2900 Crystal Drive, Arlington, VA 22202-3513, on September 20, 2000.

Glenn A. Gundersen  
Person signing certificate

  
Signature

September 20, 2000  
Date of signature

EK602796478US  
Express Mail number