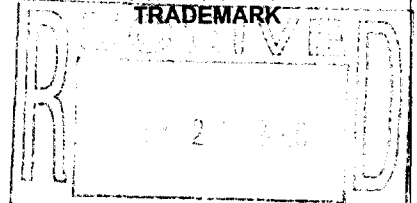


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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
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- Correction of PTO Error
Reel # _____ Frame # _____
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Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other _____

Effective Date
Month Day Year
5 16 2000

Conveying Party

Mark if additional names of conveying parties attached

Name Bizjournals.com, Inc.

Execution Date
Month Day Year
9 13 2000

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name American City Business Journals, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 120 West Morehead Street, Suite 400

Address (line 2) _____

Address (line 3) Charlotte North Carolina 28202

- Individual General Partnership Limited Partnership
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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10/31/2000 MTHALL 00000111 190004 76048020
01 FC:481 40.00 CR

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

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Address (line 2)

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Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Eric E. Gisolfi

September 19, 2000

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

WHEREAS, Bizjournals.com, Inc., a Delaware corporation located at 120 West Morehead Street, Suite 400, Charlotte, NC 28202 ("Bizjournals.com") has adopted, used and applied to register the trademark shown in Application Serial Number 76/048,020, namely, BIZJOURNALS.COM & Design and is the record owner of said application, and

WHEREAS, American City Business Journals, Inc. ("ACBJ") a Delaware company located at 120 West Morehead Street, Suite 400, Charlotte, NC 28202, is desirous of acquiring said mark and application therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective May 16, 2000, Bizjournals.com does hereby sell, assign, transfer and set over unto ACBJ, all right, title and interest in and to the mark, together with the goodwill symbolized by said mark and the application therefor.

BIZJOURNALS.COM, INC.

By: 

S.I. Newhouse, Jr.
Vice President

SABIN, BERMANT & GOULD LLP

ATTORNEYS AT LAW
FOUR TIMES SQUARE
NEW YORK, N. Y. 10036

ERIC E. GISOLFI

DIRECT DIAL: 212-381-7070

FAX: 212-381-7227

E-MAIL: egisolfi@sbandg.com

September 19, 2000

Commissioner of Patents and Trademarks
Box Assignments
Washington D.C. 20231

RE: Assignment of Trademark Registration
Mark: BIZJOURNALS.COM & Design
App. Ser. No. 76/048020

Dear Sirs:

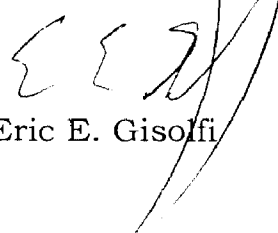
Please record the assignment of the above-identified trademark application.

Attached is a trademark recordation form coversheet and a true copy of the original assignment document.

All recording and applicable fees should be charged to our deposit account no. 19-0004.

All correspondence regarding this recordal should be addressed to the undersigned.

Sincerely,



Eric E. Gisolfi

EEG/fm

cc: CDH
PAR

/#42344 v1

RECORDED: 09/22/2000

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