

10-16-2000

FORM PTO-1594 (Modified)  
(Rev. 8-93)  
OMB No. 0651-0011 (exp. 4/94)  
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TMOS/REV01

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101487856

Tab settings → → → ▼ ▼

▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
UDV North America, Inc

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State Connecticut  
 Other \_\_\_\_\_

Additional names(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: The Dexter Corporation  
Internal Address: \_\_\_\_\_  
Street Address: One Elm Street  
City: Windsor Locks State: CT ZIP: 06096

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Connecticut  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other Correction of name change

Execution Date: \_\_\_\_\_

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)  
8-82-00  
MRD

Additional numbers attached?  Yes  No

B. Trademark Registration No.(s)  
1 887 880

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dana M. Gilland  
Internal Address: \_\_\_\_\_  
UDV North America, Inc  
Street Address: 6 Landmark Square  
City Stamford State: CT ZIP: 06901

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
08-3120  
(Attach duplicate copy of this page if paying by deposit)

10/16/2000 AMWED1 00000026 083120 1887880  
01 FC:461 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dana M. Gilland                      [Signature]                      8/22/00  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 1

TRADEMARK  
REEL: 002164 FRAME: 0691

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AUG-18-00 15:58;

PAGE 3

03/17/87 13:21 8703 30'

NEW YORK, NY

0002

11-26-1997

FORM PTO (SDA)  
(Rev. 9-85)

REC

HEET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

CLASS No. 001-111 (REV. 4/94)  
FILED 11-12-97  
TOD 8004459781



100579226

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

HEUBLEIN, INC.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: IDV NORTH AMERICA, INC.

Internal Address: P. O. Box 778

Street Address: 450 COLUMBUS BOULEVARD

City: HARTFORD State: CT ZIP: 06103-1800

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State CONNECTICUT
- Other

If assignee is not designated in the Listing SERIAL & designee representative designation is attached:  Yes  No

(Designation must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: JUNE 30, 1997 <sup>Eff. Date:</sup> JULY 1, 1997

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

SEE ATTACHED

B. Trademark Registration No.(s)

SEE ATTACHED

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DANA M. GILLAND, ESQ.

Internal Address: IDV NORTH AMERICA, INC.

P. O. Box 778

Street Address: 450 COLUMBUS BOULEVARD

City: HARTFORD State: CT ZIP: 06103-0778

6. Total number of applications and registrations involved:

32

7. Total fee (37 CFR 3.41) \$ 1,280.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

08-3120

(Attach duplicate copy of this page if paying by deposit account)

11/17/97 REVISIONS TO INSTRUCTIONS 7-255830  
01 FC:41 40-10 CH  
02 FC:42 75-10 CH

DO NOT USE THIS SPACE

D. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

DANA M. GILLAND, ESQ.

Name of Person Signing

*Dana M. Gilland*  
Signature

10/31/97  
Date

Total number of pages including cover sheet, attachments, and document: 4

All documents to be recorded with required cover sheet and fee stamp  
Commissioner of Patents & Trademarks, Box Assignment  
Washington, D.C. 20530 1857 FRAME: 0347

SENT BY: \*

8004459761;

AUG-18-00 15:58;

PAGE 4

United States  
SMIRNOFF Registered Trademark of HeUBLEIN, Inc.  
Date of Regist: 00JL 01

Mark Name	Class	Reg No	Class	Reg No
SMIRNOFF Crown & Curtain Device	2	338591	3	310C1935
SMIRNOFF LEAVES YOU BREATHLESS (stylized)	3	842844	3	330E1968
SMIRNOFF SILVIA (word)	3	911663	3	09FK1971
SMIRNOFF DE CZAR (word)	3	1119403	3	15MY1974
SMIRNOFF DE CZAR (word)	3	1199801	3	29JE1983
SMIRNOFF DE CZAR Bottle Design	3	1729051	3	01MR1983
DE PIERRE SMIRNOFF PL (word)	3	1753139	3	04OC1983
SMIRNOFF (stylized)	3	513428	3	09AD1984
EXTREMELY CHERRY (word)	3	1493460	3	09JC1985
Crown Design	3	1704675	3	18AJ1997
MISTEN WITH TASTE (word)	3	1751122	3	09MK1991
SMIRNOFF STRIPES (word)	3	1387893	3	07FE1991
SMIRNOFF (word)	3	1897385	3	04AF1998
EXTREME SMIRNOFF (word)	3	1937292	3	310C1998
Crown Design	3	133898	3	17DK1996
PIERRE SMIRNOFF (stylized)	3	124237	3	14KK1996
SEX ON THE BEACH (word)	3	1949211	3	13AG1996
SMIRNOFF Citrus Twist Bottle Design	3	2026431	3	31DE1996
SMIRNOFF Eyebrow (color)	3	2019650	3	18MR1997
SMIRNOFF Eyebrow	3	2047345	3	25NH1997
CHUPACABRA MARK NO. 2 (stylized/roman)	3	2064463	3	03JR1997

TRADEMARK  
REEL: 1657 FRAME: 0348

TRADEMARK  
REEL: 002164 FRAME: 0693

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PAGE 5

United States  
SMIRNOFF Pending Trademarks of Heubach, Inc.  
Date of Report: 10-11-1997

Mark Name	Cur App No	Cur App Dt
EXTREME (word)	74/655650	04AP1998
SMIRNOV (Cyrillic)	75/814612	01NOV1998
SMIRNOVSKAYA VODKA NO. 21 (Cyrillic)	75/030877	11DEC1994
MULE Label	75/121503	17JUL1994
SMIRNOFF PURE MASHED POTATO (word)	75/195980	08NOV1998
SMIRNOFF MINTS (word)	75/197700	13NOV1998
PURE MASHED (word)	75/199215	18NOV1998
SMIRNOFF SHAKEN NOT STIRRED (word)	75/196219	18NOV1998
SMIRNOFF MULE Label	75/245295	21FEB1998
BREATHLESS (word)	75/264151	24MAY1998
MULE Bottle (with copper band seal)	75/308729	13JUL1998

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REEL: 1657 FRAME: 0349

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REEL: 002164 FRAME: 0694

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PAGE 6

FILING #0001731149 PG 01 OF 01 VOL 8-00131  
FILED 06/30/1997 03:29 PM PAGE 03128  
SECRETARY OF THE STATE  
CONNECTICUT SECRETARY OF THE STATE

**CERTIFICATE AMENDING  
THE  
CERTIFICATE OF INCORPORATION  
OF  
HEUBLEIN, INC.**

The undersigned officer of Heublein, Inc., a Connecticut corporation (the "Corporation"), hereby certifies that:

- (1) The name of the Corporation is Heublein, Inc.
- (2) The Certificate of Incorporation of the Corporation is hereby amended in accordance with the following resolution:

**RESOLVED:** that at 8:45 a.m. on July 1, 1997, the Article First of the Certificate of Incorporation of the Company be amended to read as follows:

"The name of the Corporation (which is hereinafter referred to as "the Company") is IDV North America, Inc."

- (3) The resolution set forth above was approved by the shareholders of the Corporation pursuant to Section 33-698 of the Connecticut General Statutes on June 13, 1997. No shares are required to be voted as a class. The total number of shares entitled to vote on the amendment was as follows:

Total Number of Shares Voted: 1,000      Vote Favoring Adoption: 1,000

Such vote being sufficient for approval of the amendment.

- (4) The Board of Directors further approved the amendment to the Certificate of Incorporation of the Corporation pursuant to Section 33-749 of the Connecticut General Statutes on June 13, 1997 by passing the following resolution:

**RESOLVED:** that on July 1, 1997, the Article First of the Certificate of Incorporation of the Company be amended to read as follows:

"The name of the Corporation (which is hereinafter referred to as "the Company") is IDV North America, Inc."

- (5) Pursuant to the resolutions of amendment, this Certificate of Amendment shall become effective at 8:45 a.m. on July 1, 1997 (the "Effective Date")

- (6) Dated this 30th day of June, 1997

Heublein, Inc.

By: *Robert A. Sklar*  
Name: Robert A. Sklar  
Title: President

RECORDED  
INDEXED  
AUG 25 1997

RECORDED: 11/12/1997

TRADEMARK  
REEL: 1657 FRAME: 0350

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REEL: 002164 FRAME: 0695

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PAGE 7

1/20/99

01-20-1999



100945336

RECORDATION FORM COVER SHEET -- TRADEMARKS ONLY

Box Assignments  
Commissioner of Patents and Trademarks  
Washington, DC 20231

Please record the attached original document.

1. Name of conveying party(ies):

The Dexter Corporation

a Connecticut corporation

2. Name and address of receiving party(ies):

Name: Dexter Corporation

Street Address: One Elm Street

City, State, ZIP: Windsor Locks, Connecticut 06096

a Connecticut corporation

3. Nature of conveyance: Change of Name Effective April 24, 1998

4. Trademark Registration No. 760,969 granted December 3, 1963  
Additional numbers are listed on attached sheets.

5. Name and address of party to whom correspondence concerning document should be mailed:

James E. Allx  
Allx, Yale & Ristas, LLP  
750 Main Street  
Hartford, CT 06103

6. Total number of applications and registrations involved: 51

7. Total fee enclosed: \$1040.00. If this amount is incorrect, please charge or credit the difference to Deposit Account No. 16-2563.

To the best of my knowledge and belief, the foregoing information is true and correct.

01/20/1999 SEARCH 00000190 162563 710969  
01 FC:461 40.00 DP  
02 FC:462 250.00 CR 1000.00 DP

Date: January 14, 1999

James E. Allx

Total number of pages including cover sheet, attachments and document 5

Attorney's Docket: DEXNON/T08/31/US

TRADEMARK  
REEL: 1836 FRAME: 0907

TRADEMARK  
REEL: 002164 FRAME: 0696

SENT BY: \*;

8004459761;

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PAGE 8

## Attachment to Recordation Form Cover Sheet

Change of Name from The Dexter Corporation to Dexter Corporation

Continuation of Item No. 4:

<u>Attorney's Docket</u>	<u>Registration No.</u>	<u>Issue Date</u>
DEXNON/T09/42/US	0,762,061	12/24/63
DEXNON/T10/37/US	0,763,958	01/28/64
DC/T81/4/US	0,788,620	04/27/65
DEXADS/T06/21/US	0,802,595	01/25/66
DEXNON/T14/16/US	0,868,421	04/22/69
DC/T13A/16/US	0,874,270	08/05/69
DEXADH/T07/5/US	0,889,873	04/21/70
DEXNON/T09/24/US	1,053,958	12/07/76
DC/T18A/24/US	1,057,678	02/01/77
DEXELC/T01/17/US	1,087,754	03/21/78
DEXELC/T01/1/US	1,110,306	01/02/79
DEXADH/T07/1/US	1,113,869	02/27/79
DC/T18/16/US	1,118,769	05/22/79
DC/T18/24/US	1,130,900	02/12/80
DEXNON/T02/24/US	1,258,600	11/22/83

Page 1 of 3

TRADEMARK  
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REEL: 002164 FRAME: 0697

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PAGE 9

DEXNON/T03/1/US	1,290,614	08/21/84
DEXNON/T07/24/US	1,305,989	11/20/84
DEXADH/T24/1/US	1,369,677	11/12/85
DEXADH/T15/1/US	1,445,804	07/07/87
DEXADH/T14/1/US	1,449,132	07/28/87
DEXADH/T18/1/US	1,451,609	08/11/87
DEXNON/T35/24/US	1,519,885	01/10/89
DEXNON/T09/27/US	1,581,686	02/06/90
DEXADS/T19/1/US	1,584,188	02/27/90
DEXADH/T25/2/US	1,683,541	04/21/92
DEXADS/T23/1/US	1,687,436	05/19/92
DC/T13/9/US	1,768,531	05/04/93
DC/T13/40/US	1,782,967	07/20/93
DC/T13A/1/US	1,804,008	11/16/93
DEXADS/T28/11/US	1,815,798	01/11/94
DEXADS/T29/1/US	1,848,894	08/09/94
DEXADS/T44/1/US	1,886,837	04/04/95
DEXADS/T30/11/US	1,887,880	04/04/95
DEXADS/T34/1/US	1,894,742	05/23/95
DEXADS/T63/2/US	1,910,969	08/15/95



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PAGE 10



DEXELC/T16/6/US	1,927,632	10/17/95
DEXADH/T67/1/US	1,942,730	12/19/95
DEXNON/T61/16/US	1,944,723	12/26/95
DEXADS/T32/2/US	1,944,881	01/02/96
DEXADH/T70/17/US	1,952,626	01/30/96
DEXADS/T68/1/US	1,963,383	03/19/96
DEXELC/T69/9/US	1,972,826	05/07/96
DEXADH/T75/38/US	2,000,008	09/10/96
DEXADS/T33/1/US	2,003,758	09/24/96
DEXADH/T73/2/US	2,065,794	05/27/97
DEXADS/T79/1/US	2,082,407	07/22/97
DEXNON/T80/24/US	2,104,310	10/07/97

<u>Attorney's Docket</u>	<u>Application No.</u>	<u>Filing Date</u>
DEXADH/T82/2/US	75/347,008	08/27/97
DC/T83/1/US	75/433,269	02/12/98
DC/T84/1/US	75/433,270	02/12/98

SENT BY: \*;

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PAGE 11

Office of the Secretary of the State of Connecticut

I, the Connecticut Secretary of the State, and keeper of the seal thereof, DO HEREBY CERTIFY, that

C. H. DEXTER & SONS INCORPORATED

a STOCK corporation under the Connecticut General Statutes was filed in this office on July 16, 1914. The following comprises a list of amendments changing its name as filed in this office as of the date of this certificate:

AMENDMENTS CHANGING THE NAME TO

DEXTER CORPORATION THE

File Date: May 2, 1966

DEXTER CORPORATION

File Date: April 24, 1999

Effective Date: April 24, 1999

File Time: 01:00 PM

Effective Time: 01:00 PM

Insofar as the records of this office reveal, the corporation is in existence.

*William S. Reynolds*

Secretary of the State

Date Issued: December 3, 1998

RECORDED: 01/20/1999

TRADEMARK  
REEL: 1836 FRAME: 0911

TRADEMARK  
REEL: 002164 FRAME: 0700

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PAGE 12

SENT BY: \*;

PREP 9-23-99

05-03-1999



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RM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

RKS ONLY

Patent and Trademark Office

FORM PTO-1124 (Rev. 6-92)  
GPO No. 200-1-2011 (See Also)  
Copyright 1994 United States Patent and Trademark Office

Tab settings ->

To the Honorable Commissioner of Patents and Trademarks: Please report the attached original documents or copy thereof.

1. Name of conveying party(ies):

IDV North America, Inc

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Connecticut
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: UDV North America, Inc

Internal Address:

Street Address: Six Landmark Square

City: Stamford State: CT ZIP: 06901

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Connecticut
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other change of address

Execution Date: July 1, 1998

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

see attached exhibit

B. Trademark Registration No.(s)

see attached exhibit

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dana M. Gilland, Esq.

Internal Address:

Street Address: Six Landmark Square

City: Stamford State: CT ZIP: 06901

6. Total number of applications and registrations involved: 74

7. Total fee (37 CFR 3.41): \$2,500

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

08-3120

(Attach duplicate copy of this page if paying by deposit)

04/23/1999 JUDGMENT NUMBER 125009

DO NOT USE THIS SPACE

01 FEE  
02 FEE

\$15.00 CI

\$4.00 UP  
\$44.00 UP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dana M. Gilland

Signature

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and fee receipts: 74  
RFFI - 1225 FRAME - 0500

TRADEMARK  
REEL: 002164 FRAME: 0701

08/21/2000 12:45

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PAGE 13

Trademarks to be Recorded  
Change of Name from IDV North America, Inc.  
To  
UDV North America, Inc.

<u>Registration No.</u>	<u>Serial No.</u>	<u>Mark</u>
1856899		AMERICAN ORCHARD
1159373		BEAULIEU
502894		BEAUCLAIR
1199013		BEAUVELOURS
1199012		BEAUTOUR
406473		BEAUROSE (Stylized)
502895		BEAUMONT
1171544		BEAUFORT
1662121		RUTHERFORD ESTATE CELLARS
847977		GEORGES DE LA TOUR PRIVATE RESERVE
1174471		CHATEAU BEAULIEU (Stylized)
1178407		BV & Design
1675265		BV & Design
1674450		BV & Design
847433		BV (Stylized)
2221848		BV (Word)
2209222		BV & Design
	75501759	BV Coastal Label
2074482		BLACK HAUS
2183530		CLONE 6 (Word)
	75379055	CLONE 6 (Label)
		ENSEMBLE
2062046	75300858	BEAUZEAUX
		BERRO D'AGUA
		BERRO D'AGUA
1653836		BERRO
1651214		BISTRO
1651213		BLOSSOM HILL
1773127		BH & Design
1561265		BOGGS
1876831		BOGGS
1071205		H. D. BRADBURNS (Stylized)
1273811		BRANDIOSO
1700010		BRASS MONKEY
1967271		BRETON'S HAND & SEAL
936210		CANTO RODADO
2113606		CITRONET
1128753		THE CLUB
1220255		CENSORED ON THE BEACH
1453449		
1586025		

~~TRADEMARK~~  
REEL: 1886 FRAME: 0564

TRADEMARK  
REEL: 002164 FRAME: 0702

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PAGE 14

IDV to UDV p.2

1911678

75/005638

DI SARITA  
DINGLEBERRIES

1557361

GLEN ELLEN

1260618

GLEN ELLEN (Stylized)

1622789

GLEN ELLEN Label Design

1793811

GLEN ELLEN Arch Design

75437690

GOOD TASTE IS WITHIN YOUR REACH

1777387

GOLDSCHLAGER

2187251

GOLDSCHLAGER Bottle Configuration

823733

HEUBLEIN

381732

HEUBLEIN'S SINCE 1875 & Design

1788378

HEUBLEIN PARTY DRINKS

1786958

HEUBLEIN PREMIUM CLASSICS

632942

HEUBLEIN (Stylized)

1076596

JEREMIAH WEED

2153357

JIN JIN

1570131

MACKDALE'S

096292

MILSHIRE (Stylized)

1050904

MILSHIRE Emblem Design

1831486

MOSCA BIANCA

1191193

MYSTIQUE

894746

OSTROVA

1907921

PIRANHA

725706

POPOV

1672008

POPOV

75295507

PRIZIM

2084264

PUCCINO

2222315

PUCCINO Bottle Configuration

1441402

REUNION

1657576

RELSKA

609694

RELSKA & Design

570329

RELSKA

608508

RELSKY

1221976

RUMPLE MINZE

2101942

SHAKZ

2143213

LE MORITZ SHAKZ (Stylized)

1887385

SMIRNOFF

75509462

SMIRNOFF

75508934

SMIRNOFF

75514568

SMIRNOFF

75509223

SMIRNOFF

513428

SMIRNOFF (Stylized)

623247

PIERRE SMIRNOFF (Stylized)

TRADEMARK  
REEL: 1886 FRAME: 0565

TRADEMARK  
REEL: 002164 FRAME: 0703

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8004459761;

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PAGE 15/24



2124966  
IDV to UDV p.3

MULE

2159283  
2066403

75030877

SMIRNOV (in Cyrillic)  
CMUPHOBCKAR BOGKA No. 21 (Cyrillic)  
SMIRNOVSKAYA VODKA No. 21 (Cyrillic)

328594  
2187153  
2026431  
1118403

SMIRNOFF Crown & Curtain Device  
SMIRNOFF CITRUS TWIST  
SMIRNOFF CITRUS TWIST Bottle Design

1199801  
1229051  
2047345  
2045650

SMIRNOFF DE CZAR  
SMIRNOFF DE CZAR  
SMIRNOFF DE CZAR Bottle Design

330899  
1253139  
862846

SMIRNOFF Eyebrow  
SMIRNOFF Eyebrow (in Color)  
Crown Design

1993711  
1932292

STE PIERRE SMIRNOFF FLS  
SMIRNOFF LEAVES YOU BREATHLESS  
SMIRNOFF SINGLES

1693460  
2101622  
907665

XXX ON THE BEACH  
EXTREME SMIRNOFF  
EXTREMELY CHERRY  
SMIRNOFF PURE THRILL HOTEL

2198443

75362471

SMIRNOFF PURE THRILL HOTEL  
SMIRNOFF 2000

75362502

SMIRNOFF Nutcracker Bottle

75436671

MICROLITE  
ALL VODKA. NO PRETENSE

75514796

SMIRNOFF  
SMIRNOFF  
SOLARIS

1887385  
2160811  
1209956  
1530394

STEEL  
TRUFFLES  
VAKLOVA

1134788  
1913670  
1458869  
1459455

M.G. VALLEJO  
M.G. VALLEJO  
GENERAL M.G. VALLEJO WINERY

786906  
1034987  
1817516  
1946298

VINYA  
YUKON JACK  
PERMA FROST

2097880  
1956055

SNAKEBITE  
THE SCHLAGER ZONE  
MAD JACK

2169427

75194962

ZIP  
ZUMBIDO

TRADEMARK  
REEL: 1885 FRAME: 0566

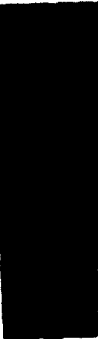
TRADEMARK  
REEL: 002164 FRAME: 0704

SENT BY: \*;

8004459761;

AUG-18-00 16:01;

PAGE 18/24



**CERTIFICATE AMENDING  
THE  
CERTIFICATE OF INCORPORATION  
OF  
IDV NORTH AMERICA, INC.**

The undersigned officer of IDV North America, Inc., a Connecticut corporation (the "Corporation"), hereby certifies that:

- (1) The name of the Corporation is IDV North America, Inc.
- (2) The Certificate of Incorporation of the Corporation is hereby amended in accordance with the following resolution:

**RESOLVED**, That at 12:00 a.m. on July 1, 1998, the Article First of the Certificate of Incorporation of the Company be amended to read in its entirety as follows:

"The name of the Corporation (which is hereinafter referred to as the "Company") is UDV North America, Inc."

- (3) The resolution set forth above was approved by the sole shareholder of the Corporation pursuant to Section 33-698 of the Connecticut General Statutes on May 15, 1998. No shares are required to be voted as a class. The total number of shares entitled to vote on the amendment was as follows:

Total Number of Shares Voted: 1,000                      Vote Favoring Adoption: 1,000

Such vote being sufficient for approval of the amendment.

- (4) The Board of Directors further approved the amendment to the Certificate of Incorporation of the Corporation pursuant to Section 33-749 of the Connecticut General Statutes on May 15, 1998 by passing the following resolution:

**RESOLVED**, That at 12:00 a.m. on July 1, 1998, the Article First of the Certificate of Incorporation of the Corporation be amended to read in its entirety as follows:

"The name of the Corporation (which is hereinafter referred to as the "Company") is UDV North America, Inc."

- (5) Pursuant to the resolutions of amendment, this Certificate of Amendment shall become effective at 12:00 a.m. on July 1, 1998.
- (6) Dated this 19th day of June, 1998.

IDV North America, Inc.

By: Mary J. Kramer  
Name: Mary J. Kramer  
Title: Assistant Secretary

FILED 06/19/1998 03:56 PM PAGE 0179  
SECRETARY OF THE STATE  
CONNECTICUT SECRETARY OF THE STATE

TRADEMARK  
REEL: 1886 FRAME: 0567

TRADEMARK  
REEL: 002164 FRAME: 0705

SENT BY: \*

8004459761;

AUG-18-00 16:01;

PAGE 17/24

# CERTIFICATE OF CHANGE OF ADDRESS

Office of the Secretary of the State

30 Trinity Street / P.O. Box 190470 / Hartford, CT 06113-0470 / new / 1-97

Open to

FILING 8001823343 TO 01 OF 01 VOL 5-00220  
FILED 07/17/1999 08:30 AM PAGE 00573  
SECRETARY OF THE STATE  
CONNECTICUT SECRETARY OF THE STATE

### 1. COMPLETE BUSINESS NAME:

DDV North America, Inc.

### 2. PRINCIPAL OFFICE ADDRESS OF BUSINESS - (P.O. box is unacceptable - complete address required)

Six Landmark Square

Stamford, CT 06901-2704

### 3. MAILING ADDRESS OF BUSINESS (P.O. box is acceptable - complete address required)

Six Landmark Square

Stamford, CT 06901-2704

### & EXECUTION

Dated this 14th day of September, 1998

H. J. Kraber	Asst. Secretary	<i>M. J. Kraber</i>
Print or type name of signatory	Capacity of signatory	Signature

RECORDED: 04/23/1999

TRADEMARK  
REEL: 1885 FRAME: 0568

TRADEMARK  
REEL: 002164 FRAME: 0706



SENT BY: \*;

8004459761;

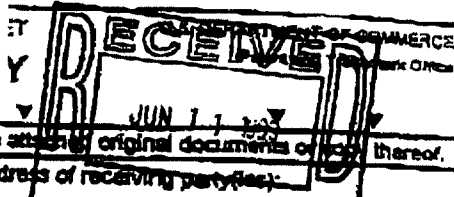
AUG-18-00 16:01;

PAGE 18/24

07-26-1999



101101072



FORM PTD-1384 (Rev. 6-93) (Pat. No. 2011-0211) Copyright 1994 Lighthouse Transmittal

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents of this transfer.

1. Name of conveying party(ies):

UDV North America, Inc

- Individual(s)
- General Partnership
- Corporation-State Connecticut
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: UDV North America, Inc

Internal Address:

Street Address: Six Landmark Square

City: Stamford State: CT ZIP: 06901

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Connecticut
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

6-11-99

- Assignment
- Security Agreement
- Other change of address
- Merger
- Change of Name

Execution Date: July 1, 1998

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

see attached exhibit

B. Trademark Registration No.(s)

see attached exhibit

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dana M. Gilland, Esq.

Internal Address:

Street Address: Six Landmark Square

City: Stamford State: CT ZIP: 06901

6. Total number of applications and registrations involved: 124

7. Total fee (37 CFR 3.41): \$2,500

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

08-3120

(Attach duplicate copy of this page if paying by deposit)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dana M. Gilland

Name of Person Signing

Dana M. Gilland

Signature

7/21/99

Date

Total number of pages including cover sheet, ASSIGNMENTS, and DOCUMENTS:

TRADEMARK REEL: 001926 FRAME: 0526

TRADEMARK REEL: 002164 FRAME: 0707

SENT BY: \*;

8004459781;

AUG-18-00 16:02;

PAGE 19/24

Trademarks to be Recorded  
Change of Name from IDV North America, Inc.  
To  
UDV North America, Inc.

<u>Registration No.</u>	<u>Serial No.</u>	<u>Mark</u>
1856899		AMERICAN ORCHARD
1159373		BEAULIEU
502894		BEAUCLAIR
1199013		BEAUVELOURS
1199012		BEAUFORT
406473		BEAUROSE (Stylized)
502895		BEAUMONT
1171544		BEAUFORT
1662121		RUTHERFORD ESTATE CELLARS
847977		GEORGES DE LA TOUR PRIVATE RESERVE
1174471		CHATEAU BEAULIEU (Stylized)
1178407		BV & Design
1675265		BV & Design
1674450		BV & Design
847433		BV (Stylized)
2221848		BV (Word)
2209222		BV & Design
	75501759	BV Coastal Label
2074482		BLACK HAUS
2183530		CLONE 6 (Word)
	75379055	CLONE 6 (Label)
2062046		ENSEMBLE
	75300858	BEAUZEAX
1653836		BERRO D'AGUA
1651214		BERRO D'AGUA
1651213		BERRO
1773127		BISTRO
1561265		BLOSSOM HILL
1876831		BH & Design
1071205		BOGGS
1273811		BOGGS
1700010		H. D. BRADBURNS (Stylized)
1967271		BRANDIOSO
936210		BRASS MONKEY
2113606		BRETON'S HAND & SEAL
1128753		CANTO RODADO
1220255		CITRONET
1453449		THE CLUB
1586025		CENSORED ON THE BEACH

TRADEMARK  
 REEL: 001926 FRAME: 0527

TRADEMARK  
 REEL: 002164 FRAME: 0708

SENT BY: ;

8004459761;

AUG-18-00 16:02;

PAGE 20/24

IDV to UDV p.2

1911678

75/005638

DI SARITA  
DINGLEBERRIES

1557361

GLEN ELLEN

1260618

GLEN ELLEN (Stylized)

1622789

GLEN ELLEN Label Design

1793811

GLEN ELLEN Arch Design

75437690

GOOD TASTE IS WITHIN YOUR REACH

1777387

GOLDSCHLAGER

2187251

GOLDSCHLAGER Bottle Configuration

823733

HEUBLEIN

381732

HEUBLEIN'S SINCE 1875 & Design

1788378

HEUBLEIN PARTY DRINKS

1786958

HEUBLEIN PREMIUM CLASSICS

632942

HEUBLEIN (Stylized)

1076396

JEREMIAH WEED

2153337

JIN JIN

1570131

MACKDALE'S

096292

MILSHIRE (Stylized)

1050904

MILSHIRE Emblem Design

1831486

MOSCA BIANCA

1191193

MYSTIQUE

894746

OSTROVA

1907921

PIRANHA

725706

POPOV

1672008

POPOV

75295507

PRIZIM

2084264

PUCCINO

2222315

PUCCINO Bottle Configuration

1441402

REUNION

1657376

RELSKA

609694

RELSKA & Design

570329

RELSKA

608508

RELSKY

1221976

RUMPLE MINZE

2101942

SHAKZ

2143213

LE MORITZ SHAKZ (Stylized)

1887383

SMIRNOFF ✓

75509462

SMIRNOFF ✓

75508934

SMIRNOFF ✓

75514568

SMIRNOFF ✓

75509223

SMIRNOFF ✓

513428

SMIRNOFF (Stylized) ✓

623247

PIERRE SMIRNOFF (Stylized) ✓

TRADEMARK  
REEL: 001926 FRAME: 0528

TRADEMARK  
REEL: 002164 FRAME: 0709

SENT BY: \*;

8004459761;

AUG-18-00 16:02;

PAGE 21/24



2124966  
IDV to UDV p.3

2159283  
2066403

328594  
2187153  
2026431

1118403  
1199801

1229051  
2047345

2045650  
330899

1253139  
862846

1887880

1993711  
1932292

1693460  
2101622

907665  
2198443

1887385  
2160811

1209956  
1530394

1134788  
1913670

1458869  
1459433

786906  
1034987

1817516  
1946298

2097880  
1956055

2169427

75030877

75362471

75362502

75436671

75514796

75194962

MULE ✓

SMIRNOV (in Cyrillic) ✓

CMUPHOBCKAR BOGKA No. 21 (Cyrillic) ✓

SMIRNOVSKAYA VODKA No. 21 (Cyrillic) ✓

SMIRNOFF Crown & Curtain Device ✓

SMIRNOFF CITRUS TWIST ✓

SMIRNOFF CITRUS TWIST Bottle Design ✓

SMIRNOFF DE CZAR ✓

SMIRNOFF DE CZAR ✓

SMIRNOFF DE CZAR Bottle Design ✓

SMIRNOFF Eyebrow ✓

SMIRNOFF Eyebrow (in Color) ✓

Crown Design ✓

STE PIERRE SMIRNOFF FLS ✓

SMIRNOFF LEAVES YOU BREATHLESS ✓

SMIRNOFF SINGLES ✓

XXX ON THE BEACH ✓

EXTREME SMIRNOFF ✓

EXTREMELY CHERRY ✓

SMIRNOFF PURE THRILL HOTEL ✓

SMIRNOFF SILVER ✓

SMIRNOFF 2000 ✓

SMIRNOFF Nutcracker Bottle ✓

MICROLITE ✓

ALL VODKA. NO PRETENSE ✓

SMIRNOFF ✓

SMIRNOFF ✓

SOLARIS

STEEL

TRUFFLES

VAKLOVA

M.G. VALLEJO

M.G. VALLEJO

GENERAL M.G. VALLEJO WINERY

VINYA

YUKON JACK

PERMA FROST

SNAKEBITE

THE SCHLAGER ZONE

MAD JACK

ZIP

ZUMBIDO

TRADEMARK  
REEL: 001926 FRAME: 0629

TRADEMARK  
REEL: 002164 FRAME: 0710

SENT BY: \*;

8004459761;

AUG-18-00 16:02;

PAGE 22/24

**CERTIFICATE AMENDING  
THE  
CERTIFICATE OF INCORPORATION  
OF  
IDV NORTH AMERICA, INC.**

The undersigned officer of IDV North America, Inc., a Connecticut corporation (the "Corporation"), hereby certifies that:

- (1) The name of the Corporation is IDV North America, Inc.
- (2) The Certificate of Incorporation of the Corporation is hereby amended in accordance with the following resolution:

**RESOLVED**, That at 12:00 a.m. on July 1, 1998, the Article First of the Certificate of Incorporation of the Company be amended to read in its entirety as follows:

"The name of the Corporation (which is hereinafter referred to as the "Company") is UDV North America, Inc."

- (3) The resolution set forth above was approved by the sole shareholder of the Corporation pursuant to Section 33-698 of the Connecticut General Statutes on May 15, 1998. No shares are required to be voted as a class. The total number of shares entitled to vote on the amendment was as follows:

Total Number of Shares Voted: 1,000                      Vote Favoring Adoption: 1,000

Such vote being sufficient for approval of the amendment.

- (4) The Board of Directors further approved the amendment to the Certificate of Incorporation of the Corporation pursuant to Section 33-749 of the Connecticut General Statutes on May 15, 1998 by passing the following resolution:

**RESOLVED**, That at 12:00 a.m. on July 1, 1998, the Article First of the Certificate of Incorporation of the Corporation be amended to read in its entirety as follows:

"The name of the Corporation (which is hereinafter referred to as the "Company") is UDV North America, Inc."

- (5) Pursuant to the resolutions of amendment, this Certificate of Amendment shall become effective at 12:00 a.m. on July 1, 1998.

- (6) Dated this 18th day of June, 1998.

IDV North America, Inc.

By: Mary J. Kramer  
Name: Mary J. Kramer  
Title: Assistant Secretary

FILED 06/19/1998 03:56 PM PAGE 01179  
SECRETARY OF THE STATE  
CONNECTICUT SECRETARY OF THE STATE

TRADEMARK  
REEL: 001926 FRAME: 0530

TRADEMARK  
REEL: 002164 FRAME: 0711

SENT BY: \*;

8004459761;

AUG-18-00 16:03;

PAGE 29/24

# CERTIFICATE OF CHANGE OF ADDRESS

Office of the Secretary of the State  
30 Trinity Street / P.O. Box 150470 / Hartford, CT 06115-0470 / new / 1-97

FILING 0001283343 PG 01 OF 02 W/ 2-00220  
FILED 09/17/1998 09:30 AM PAGE 00573  
SECRETARY OF THE STATE  
CONNECTICUT SECRETARY OF THE STATE

## 1. COMPLETE BUSINESS NAME:

DDV North America, Inc.

## 2. PRINCIPAL OFFICE ADDRESS OF BUSINESS - (P.O. box is acceptable - complete address required)


Six Landmark Square  
Stanford, CT 06901-2704

## 3. MAILING ADDRESS OF BUSINESS (P.O. box is acceptable - complete address required)

Six Landmark Square  
Stanford, CT 06901-2704

## 4. EXECUTION

Dated this 16th day of September, 1998

M. J. Kramer	ASST. SECRETARY	
Print or type name of signatory	Capacity of signatory	Signature

TRADEMARK  
REEL: 001926 FRAME: 0531

TRADEMARK  
REEL: 002164 FRAME: 0712



**TRANSMITTAL LETTER**

August 22, 2000

Commissioner of Patents and Trademarks  
Box Assignment  
Washington D.C. 20231

Re: Recordals of Change of Name – Correction of Error re Registration No. 1887880

Dear Sir or Madam:

Enclosed are copies of documents that were forwarded to the Assignment Division on October 31, 1997 and April 21, 1999, respectively, for recordal of changes of name from Heublein, Inc. to IDV North America, Inc. and from IDV North America, Inc. to UDV North America, Inc. Also enclosed is a copy of the assignment record in respect of the above-referenced registration number, 1887880.

This registration was included in the above-mentioned submissions due to an inadvertent typographical error. The registration number that should have been included for recordal was number 1877880. Documents for the recordal of the respective changes of name for number 1877880 are being submitted simultaneously with this request for correction of error.

Kindly correct the record in respect of registration number 1887880 to reflect that the mark still stands in the name of Dexter Corporation located at One Elm Street, Windsor Locks, Connecticut 06906. For your convenience, and in the event that it is necessary, we have attached a Recordation Form Cover Sheet to reflect the change, and a duplicate. If required, deduct the fee of \$40.00 and/or any additional fees from our deposit account, number 08-3120.

If You have any questions regarding this transfer, please address them to: Dana M. Gilland, Senior Counsel – Intellectual Property, UDV North America, Inc., 6 Landmark Square, Stamford, Connecticut 06901-2704, or by telephone at (203) 359-7119.

Thank you for your attention to this matter.

Very truly yours,

A handwritten signature in black ink that reads "Dana M. Gilland". The signature is written in a cursive style with a long horizontal stroke at the end.