

11-01-2000



Docket No. 1283-1

101501550

Recordation Form Cover Sheet

10-13-06

TRADEMARKS ONLY

Commissioner of Patents and Trademarks:

Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

Go Albert Inc.

- Individual(s):
- Association:
- General Partnership:
- Corporation - State: Delaware
- Other: _____

2. Name and address of receiving party(ies):

Albert Inc. SA
13, Boulevard de la Forêt
CH-1009 Pully
Switzerland

- Individual(s):
- Association:
- General Partnership:
- Corporation - State: Switzerland
- Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?

Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other: _____

Execution Date: October 4, 2000

4. Application number(s) or registration numbers:

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

78/027,141	78/027,149
78/027,142	78/014,313
78/027,145	78/014,315
78/027,148	78/014,566

10/31/2000 GTON11 00000331 78027141

01 FC:481	40.00 OP
02 FC:482	175.00 OP

TRADEMARK ASSIGNMENT

Go Albert Inc. to Albert Inc. SA

WHEREAS, Go Albert Inc. ("Assignor"), a corporation organized and existing under the laws of Delaware, having a place of business at 75 Maiden Lane, 4th Floor, New York, NY 10038, is a wholly owned subsidiary of Albert Inc. S.A. ("Assignee"), a corporation organized and existing under the laws of Switzerland, having a place of business at 13, Boulevard de la Foret, CH-1009 Pully, Switzerland ("Assignor" and "Assignee" are together referred to as "Parties");

WHEREAS, Assignee is the owner of the Albert Trademarks throughout the world;

WHEREAS, Assignor, is the owner of the U.S. trademark applications attached as Exhibit A hereto:

WHEREAS, in accordance with the terms of the License Agreement between the Parties, Assignor is desirous of assigning and Assignee is desirous of acquiring the trademarks of Assignor, together with the goodwill associated with the business to which the marks pertain.

NOW, THEREFORE, for \$10.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor, by these presents sells, assigns and transfers to Assignee, its successors and assigns, all right title and interest in and to the above-referenced trademarks, together with the good will of the business symbolized by the trademarks, to be held and enjoyed by said Assignee, as fully as the same would have been enjoyed by said Assignor, had this assignment not been made.

Assignor also assigns and transfers to Assignee, any and all causes of action, claims, demands or other rights occasioned from or because of any and all past infringement of any of the above referenced trademarks.

Assignor further agrees that upon request, it will execute any and all documents necessary to vest all rights, title and interest in and to the above-referenced trademarks and the registration therefor.

IN WITNESS WHEREOF, said Assignor, has affixed its signature hereto this 4 day of October, 2000.

GO ALBERT, INC.

By:  _____

Name: Livovsky Jean Michel

Title: President / CEO

SCHEDULE A

TRADEMARKS

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>Filing Date</u>	<u>Class Nos.</u>
ALBERT	78/027,141	9/21/2000	9
ALBERT SEARCHER	78/027,142	9/21/2000	9
ALBERT INTERFACER	78/027,145	9/21/2000	9
ALBERT PROFILER	78/027,148	9/21/2000	9
ALBERT VOICE	78/027,149	9/21/2000	9
LIVO	78/014,313	6/26/2000	9, 42
LIVO.COM	78/014,315	6/26/2000	9, 42
Albert Logo	78/014,566	6/27/2000	9, 42

DOMAIN NAMES

ALBERT.COM