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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 10-16-00
Exjotech Electrical & Plumbing Services, Inc.

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: Oct. 12, 2000

2. Name and address of receiving party(ies)

Name: GES Exposition Services, Inc.

Internal Address: _____

Street Address: 950 Grier Drive

City: Las Vegas State: NV ZIP: 89119

- Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Nevada
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

1,540,889

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dianne Shav

Internal Address: _____

Street Address: Viad Corp
1350 N. Central Avenue

City: Phoenix State: AZ ZIP: 85077-1012

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Scott E. Sayre
Name of Person Signing

Scott E. Sayre
Signature

10/12/00
Date

Total number of pages including cover sheet, attachments, and document: 5

ASSIGNMENT OF REGISTERED MARK

WHEREAS, Expotech Electrical & Plumbing Services, Inc., a California corporation whose post office address was 987 N. Batavia, Orange, California 92667, was the owner of the following marks registered in the United States Patent and Trademark Office:

SERVICE MARK:	EXPOTECH
REGISTRATION NO.:	1,540,889
REGISTRATION DATE:	May 23, 1989

AND WHEREAS, Greyhound Exposition Services, Inc., a Nevada corporation, through United Exposition Services, Inc., a Texas corporation, owned 50% of the issued and outstanding shares of common stock, no par value per share, of Expo-Tech Electrical & Plumbing Services, Inc. ("Expo-Tech").

AND WHEREAS, Jack Simon and Marcy Simon owned 50% of the issued and outstanding shares of common stock, no par value per share, of Expo-Tech.

AND WHEREAS, by stock purchase agreement dated January 31, 1994, Greyhound Exposition Services, Inc. purchased all of Jack Simon and March Simon's shares in Expo-Tech.

AND WHEREAS, on December 31, 1994, United Exposition Services, Inc. was merged with and into GES Exposition Services, Inc, a company incorporated under the laws of the State of Nevada, whose post office address is 950 Grier Drive, Las Vegas, Nevada 89119;

AND WHEREAS, on February 24, 1994, the name of Greyhound Exposition Services, Inc. was changed to GES Exposition Services, Inc., a company incorporated under the laws of the State of Nevada, whose post office address is 950 Grier Drive, Las Vegas, Nevada 89119;

AND WHEREAS, by virtue of said mergers, GES Exposition Services, Inc. acquired the mark listed above;

NOW, THEREFORE, Expo-Tech Electrical & Plumbing Services, Inc. confirms that in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged it has assigned to GES Exposition Services, Inc. all right, title and interest in the United States of America in and to the above-listed mark together with the goodwill of the business symbolized by said mark and the registration thereof.

Signed at Phoenix, AZ this 12th day of October, 2000

Expo-Tech Electrical & Plumbing Services, Inc.

By: [Signature]
Scott E. Sayre
Secretary

STATE OF _____)
County of MARICOPA) ss.

I, DARYL A. HAGG, a Notary Public in and for the County and State aforesaid, do hereby certify that SCOTT E SAYRE, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal on this 12th day of October, 2000

[Signature]
Notary Public

My Commission Expires: 10-17-02

