

11-01-2000



101501974

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

10-16-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached Execution Date
Month Day Year

Name
Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 002165 FRAME: 0167

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,970,344"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Donna H. Hartman, Esq

Name of Person Signing

Signature

10/9/00

Date Signed

ASSIGNMENT OF TRADEMARK

WHEREAS, LPI Cosmetics, Inc. f/k/a La Parfumerie, Inc., a Delaware corporation with offices at 21 Holly Hill Road, Marlboro, NJ 07746 ("LPI"), is the registered owner of the trademark, **NATURE'S ONE**, for use on perfume, eau de toilette, bath and shower gel, moisturizing body lotion and toilet soap, pursuant to the Certificate of Registration dated April 23, 1996, bearing Registration No. 1,970,344 (the "Mark"); and

WHEREAS, Perlier, Inc., a Delaware corporation with offices at 300 Kennedy Drive, Sayreville, NJ 08872 ("Perlier") desires to acquire all of the rights in the Mark, the aforementioned Certificate of Registration therefore, and the goodwill of the business appertaining thereto.

NOW, THEREFORE, for good and valuable legal consideration, receipt of which is hereby acknowledged, LPI hereby does assign to Perlier pursuant to that certain Asset Purchase Agreement between LPI and Perlier dated December 21, 1995, the following:

1. all right, title and interest whatsoever in and to the Mark of which LPI is possessed, together with the goodwill of the business symbolized by the Mark and in connection with which the Mark is used;
2. all right, title and interest in and to the Certificate of Registration dated April 23, 1996, bearing Registration No. 1,970,344.

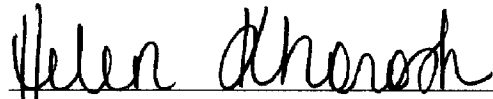
AGREED TO this 3rd day of August, 2000.

LPI Cosmetics, Inc. f/k/a La Parfumerie, Inc.

By: Matthew Wenzler
Matthew Wenzler, Vice President

State of New Jersey)
) ss.
County of Middlesex)

On this 3rd day of August, 2000, before me appeared Matthew Wenzler, the person who signed this instrument, who acknowledged that he signed it on behalf of the identified corporation with authority to do so.



Notary Public

**Helen Khorosh
ID No 2232353
My Commission Expires On
November 09 2004**