

11-02-2000



101503685

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type		Conveyance Type	
<input checked="" type="checkbox"/> New		<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> License
<input type="checkbox"/> Resubmission (Non-Recordation) Document ID # _____		<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Nunc Pro Tunc Agreement
<input type="checkbox"/> Correction of PTO Error Reel # _____ Frame # _____		<input type="checkbox"/> Merger	Effective Date Month Day Year _____
<input type="checkbox"/> Corrective Document Reel # _____ Frame # _____		<input type="checkbox"/> Change of Name	
		<input type="checkbox"/> Other	_____

Conveying Party Mark if additional names of conveying parties attached

Name: Clovis Citrus Association Execution Date: _____
 Formerly: _____ Month Day Year: 09272000

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization: Delaware 860249

Receiving Party Mark if additional names of receiving parties attached

Name: Citrus Packing LLC

DBA/AKA/TA: _____

Composed of: _____

Address (line 1): 11444 West Olympic Boulevard

Address (line 2): 19th Floor

Address (line 3): Los Angeles California 90064
 City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other: Limited Liability Corp.

Citizenship/State of Incorporation/Organization: Delaware

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002165 FRAME: 0676

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Mark if additional numbers attached

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="860249"/>	<input type="text" value="864625"/>	<input type="text" value="1157519"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1081276"/>	<input type="text" value="1081278"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

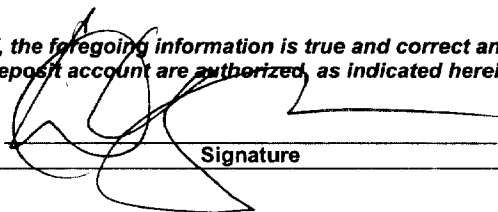
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

DAVID W. GRACE

Name of Person Signing



Signature

October 17, 2000

Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark)
Registrations of:)
)
Clovis Citrus Association,)
a Delaware corporation)
)
)
_____)

ASSIGNMENT OF
TRADEMARK REGISTRATION

WHEREAS, **Clovis Citrus Association**, a Delaware corporation, having a principal office at One Dole Drive, Westlake Village, California 91362, represents and warrants that it has adopted, applied for, registered and is using the marks identified in Exhibit A attached hereto; and

WHEREAS, **Citrus Packing LLC**, a limited liability corporation, organized and existing under the laws of the State of Delaware having a principal place of business at 11444 West Olympic Boulevard, 19th Floor, Los Angeles, California 90064, wishes to acquire said marks and the registrations therefore;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **Clovis Citrus Association** does hereby assign unto **Citrus Packing LLC** all right, title and interest in and to the marks and registrations therefor as set forth on attached Exhibit A, together with the goodwill of the business symbolized by the marks and all causes of action relating thereto.

Clovis Citrus Association
a Delaware corporation

Dated: *September 27, 2000*

By: *Jamie M. Mills*
Its: Asst. Secretary

ASSIGNMENT OF CLOVIS CITRUS ASSOCIATION

EXHIBIT A

<u>TRADEMARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
ACADEMY	860,249	11/12/1968
CLOVIS GOLD	864,625	02/04/1969
CORSAGE	1,157,519	06/09/1981
EXPRESS	1,081,276	01/03/1978
HORIZON	1,081,278	01/03/1978