



meo 10/19/00
To the Honorable Commissioner of Patents

Original documents or copy thereof.

101503185

1. Name of conveying party(ies)

The Orth Company

- Individual(s)
- Association
- General
- Limited Partnership
- Corporation State of Wisconsin
- Other - _____

Additional name(s) of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: April 12, 1999

Effective Date: April 15, 1999 (date of filing)

2. Name and address of receiving party(ies.)

Name: Baker & Baker Inc.

Street Address: 7350 South Tenth Street

City: Oak Creek State: WI ZIP: 53154

- Individual(s) citizenship _____
- Association _____
- General _____
- Partnership _____
- Limited Partnership _____
- Corporation State of Wisconsin
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application Nos.
SEE ATTACHMENT

B. Trademark Registration Nos.
SEE ATTACHMENT

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Amy J. Dropik, Paralegal

Internal Address: Whyte Hirschboeck Dudek S.C.

Street Address: 111 East Wisconsin Avenue

Suite 2100

City: Milwaukee State: WI ZIP: 53202-4894

6. Total number of applications and registrations involved: 22 (twenty-two)

7. Total fee \$565.00

Enclosed

Authorized to charge any under payment or credit any overpayment.

8. Deposit Account Number:

232053

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amy J. Dropik, Paralegal
Name of Person Signing

Signature

October 16, 2000
Date

Total number of pages including cover sheet, attachments and documents = 3

Trademark Application Nos.

1. BAKER'S TECHTALK	75/682,517
2. FOODSERVICE TECHTALK	75/683,484

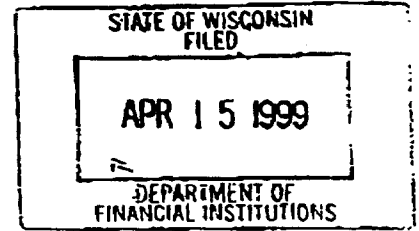
Trademark Registration Nos.

3. BARK RIVER SINCE 1882 & Design	1,959,498
4. BRIGHTON'S	936,194
5. CHOLMONDLEY'S	1,337,022
6. CHOLMONDLEY'S (Stylized)	1,510,337
7. COCO DRIFT	1,423,140
8. DANE-T-PASTRY	1,291,388
9. DIAMOND CIRCLE	1,100,918
10. FILL 'N FRY	1,518,146
11. FRESH IDEAS IN THE BAKING	1,575,300
12. FRESH IDEAS IN THE MAKING	1,576,610
13. ICE 'N WRAP	1,108,159
14. ORTH	1,603,926
15. ORTH SINCE 1882 & Design	1,940,512
16. ORTHCOMATIC	1,101,647
17. SNO DRIFT	1,394,250
18. SO-HI-RISE	1,153,308
19. SUN-UP	1,318,402
20. TECHNICARE	1,341,265
21. THE COMPANY THAT CARES	1,525,962
22. THE COMPANY THAT CARES	1,423,141

RECEIVED - DEPT OF
FINANCIAL INSTITUTIONS
STATE OF WISCONSIN

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ARTICLES OF AMENDMENT
TO THE
ARTICLES OF INCORPORATION
OF
THE ORTH COMPANY



These Articles of Amendment to the Articles of Incorporation of The Orth Company, a corporation organized under Chapter 180 of the Wisconsin Statutes (the "Corporation"), are executed by the Secretary of the Corporation for the purpose of amending the Corporation's Articles of Incorporation.

1. The name of the Corporation is The Orth Company.
2. The following amendment to the Corporation's Articles of Incorporation was adopted by the shareholder of the Corporation on April 12, 1999, in accordance with section 180.1003 of the Wisconsin Statutes:

Article One of the Articles of Incorporation is hereby amended to read in its entirety as follows:

The name of the Corporation shall be Baker & Baker Inc.

3. The amendment does not provide for an exchange, reclassification, or cancellation of issued shares.
4. The amendment is to become effective as of the date of filing this Articles of Amendment to the Articles of Incorporation.

DATED: as of the 12th day of April, 1999.

THE ORTH COMPANY

By: James C. Colihan
James C. Colihan
Secretary

THIS DOCUMENT }
WAS DRAFTED BY } Outside of Wisconsin