

11-07-2000

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Docket No.:

SOW380/5-1



Tab settings

To the Honorable Commissioner of Pa

101507020

a attached original documents or copy thereof.

1. Name of conveying party(ies):

Sergeant's Pet Products, Inc.

19-10-00

U.S. Patent & Trademark Rept. Dt. #64

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **September 1, 2000**

2. Name and address of receiving party(ies):

Name: **Sergeant's Pet Care Products, Inc.**

Internal Address:

Street Address: **1601 Elm Street, Third Floor**

City: **Dallas** State: **TX** ZIP: **75201**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Nevada**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Attached

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **G. Harvey Dunn III**

Internal Address: **Vinson & Elkins L.L.P.**

Street Address: **2300 First City Tower, 1001 Fannin St.**

City: **Houston** State: **TX** ZIP: **77002**

6. Total number of applications and registrations involved:

67

7. Total fee (37 CFR 3.41): \$ **1,650.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

22-0365

11/06/2000 DBYRNE 00000084 220365 75736321

DO NOT USE THIS SPACE

01 FC:481 40.00 CH
02 FC:482 1650.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barry Bumgardner
Name of Person Signing

September 20, 2000
Date

Total number of pages including cover sheet, attachments, and document:

4

TRADEMARK

REEL: 002166 FRAME: 0326

EXHIBIT "A"

<u>Mark</u>	<u>Reg./Serial No.</u>
FELINE URI-HEALTH	75/736,321
PET (Cents Symbol)ENTS & Design	2,046,698
...FOR THE [LOVE] OF YOUR PET & Heart Design	1,760,944
OLD WEST PET TREATS	1,803,880
SNOOTERS	1,760,758
SIX SNOOTERS	1,779,806
BAA BAA-Q'S	1,861,440
SNOOTERS & Design	1,788,358
SNOOTER ROLLS	1,970,567
FLEA-BRITES	1,949,713
BAA BITS	1,781,642
LARI-ETS	1,978,921
MOO TOO'S	1,859,892
STAMPEDE STICKS	1,855,331
OLD WEST TREAT COMPANY & Design	2,173,959
MR. PORKIE'S & Design	2,290,417
TREATING PETS BETTER	2,197,341
MR. PORKIE'S Miscellaneous Pig Face Design	2,189,966
PET LOGIC	2,197,491
FLUMP	2,005,202
MZ. KATZ' Miscellaneous Design	2,196,686
MZ. KATZ' (Stylized)	2,202,258
MR. MOO'S Miscellaneous Design	2,192,902
MR. MOO'S & Design	2,192,907
PET LOGIC	2,082,038
KITTY Q'S	2,032,961
KNUCKLE SANDWICH	1,858,235
STAMPEDE STRIPS	1,856,387
VITTLE STIX	1,864,363
BANSECT	893,965
BEAUTY CLEAN	1,220,504
FOAM 'N COMB	1,284,847
RUG PATROL Dog Design	1,337,518
RUG RELIEF	1,501,838
SENTRY	798,686
SKIP-FLEA	218,757
SURE SHOT	226,819
VITAPET	1,020,766

Mark**Reg./Serial No.**

WORM-AWAY	740,219
LAMMY-WHAMMIES	1,941,813
MOO-Q'S	2,076,439
POOCHI	1,493,123
FUR-SO-FRESH	1,673,167
SEASON'S GRR...EATINGS	2,247,388
GRR...EATINGS	2,273,651
VETSCRIPTION HEALTH CARE FOR PETS	75/409,765
VETSCRIPTION HEALTH CARE FOR PETS & Design	75/409,970
PRETECT	2,298,808
OLD WEST TREAT COMPANY	2,230,774
MOO BITS	2,284,839
MIXED GRILL	2,356,633
BARKERY	2,261,106
OUT-N-ABOUT	2,312,581
LEAD-A-LONGS	2,309,969
NECK-O-RATIONS	2,327,369
MOO-PURRS	2,356,227
BAA-PURRS	2,361,525
SHRIMP-PURRS	2,363,890
SALMON-PURRS	75/572,300
TUG'N CHEW	75/600,597
UNCLE SAM'S	2,346,355
UNCLE SAM	873,563
PETSATIONS	75/665,748
FOR THE [LOVE] OF YOUR PET UNCLE SAM'S NATURAL PET TREATS & Design	2,314,778
FOR THE [LOVE] OF YOUR PET UNCLE SAM'S NATURAL DOG TREATS & Design	2,316,801
FOR THE [LOVE] OF YOUR PET UNCLE SAM'S PREMIER RAWHIDE & Design	2,314,779
FOR THE [LOVE] OF YOUR PET UNCLE SAM'S NATURAL RAWHIDE & Design	2,321,861

ASSIGNMENT

WHEREAS, *SERGEANT'S PET PRODUCTS, INC.*, a Delaware corporation, ("Assignor") is the owner of the trademarks ("Trademarks") now pending or registered in the United States Patent and Trademark Office set forth on the attached Exhibit "A".

WHEREAS, *SERGEANT'S PET CARE PRODUCTS, INC.*, a Nevada corporation, ("Assignee") having its principal offices at Omaha, Nebraska, is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks and any registrations or future registrations thereof.

Signed this ^{15th} ~~28th~~ day of ^{SEPT} ~~August~~, 2000.

SERGEANT'S PET PRODUCTS, INC.
Assignor

By: *[Signature]*
Name: *John D. D. Black*
Title: *AUTHORIZED REPRESENTATIVE*