

11-03-2000



HEET

101504437

To the Honorable Commissioner of Patents and Trademarks:  
Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Conwood Company, L.P.** *10-23-00*

Individual(s)  
 Association  
 General Partnership  
 Limited Partnership - **Delaware**  
 Corporation-State\_  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  
 Yes  No

2. Name and Address of Receiving party(ies):  
 Name: **Rosswil LLC**  
 Street Address: **200 West Madison, Suite 3420**

City: **Chicago**  
 State: **IL** Zip: **60606**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other **Delaware limited liability company**

If assignee is not domiciled in the United States, a domestic representative designated is attached:  
 Yes  No

(Designation must be a separate document from Assignment.)  
 Additional name(s) & address(es) attached?  
 Yes  No

3. Nature of conveyance:

Assignment  
 Merger  
 Security Agreement  
 Change of Name  
 Other \_\_\_\_\_

Execution Date: **August 31, 2000**

4. Application number(s) or registration number(s):

A. Trademark application No.(s)\ B. Trademark Registration No.(s) **233,600; 527,154; 754,480; 233,666; 1,708,545; 516,877; 748,997; 233,623; 747,486**

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **William H. Hollander**  
**Wyatt, Tarrant & Combs, LLP**  
 Street Address: **2600 Citizens Plaza**

City: **Louisville,**  
 State: **Kentucky** Zip: **40202**

6. Total number of applications and registrations involved: 9

7. Total fee (37 CRF § 3.41) **\$ 240.00**


Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_  
 (Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**William H. Hollander**  October 19, 2000  
 Name of person signing Signature Date

Total number of pages comprising cover sheet: 1

ASSIGNMENT

WHEREAS, Conwood Company, L.P. (a Delaware limited partnership) ("Conwood ") has adopted, used and is using in the United States the marks listed on Exhibit A, which were registered in the United States Patent and Trademark Office;

WHEREAS, Rosswil LLC (a Delaware limited liability company), 200 West Madison, Suite 3420, Chicago, IL 60606 ("Rosswil" ) is desirous of acquiring said marks, and the registrations thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Conwood hereby assigns to Rosswil all its right, title and interest in and to the marks shown on Exhibit A, in the United States, together with the goodwill of the business connected with the use of and symbolized by the said mark and the registrations thereof identified on Exhibit A.

Conwood Company, L.P.

By: E. S. Roberson

Title: VP - CFO

Date: 8-31-00

STATE OF Tennessee )

COUNTY OF Shelby )

The foregoing instrument was subscribed, sworn to and acknowledged before me this 31<sup>st</sup> day of Aug., 2000, by E. S. Roberson, Vice President + CFO of Conwood Company, L.P. on behalf of the limited partnership.

My commission expires: 1-20-2004

Cynthia L. Blankenship  
Notary public

EXHIBIT A

<u>Mark</u>	<u>Registration No.</u>
BLOODHOUND	233,600
BLOODHOUND 'A DOG GONE GOOD CHEW,' and Design	527,154
A DOG GONE GOOD CHEW	754,480
RED JUICE, and Design	233,666
RED JUICE, and Design	1,708,545
RED JUICE (Stylized)	516,877
Design Only (Tube Rose Brand)	748,997
TUBE ROSE, and Design	233,623
TUBE ROSE	747,486

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