

11-03-2000



101504429

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

10-23-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached
 Execution Date
 Month Day Year
 9/25/00

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75-612292"/>	<input type="text" value="75-612290"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

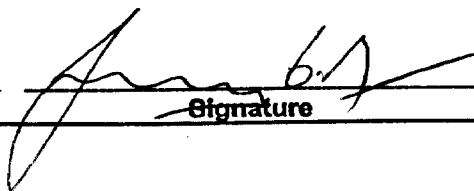
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lanning G. Bryer
Name of Person Signing



Signature

10/29/00
Date Signed

UNITED STATES OF AMERICAA S S I G N M E N T

WHEREAS, ROUX LABORATORIES, INC., a corporation organized under the laws of the State of New York, United States of America, located at 5344 Overmeyer Drive, Jacksonville, Florida 32254-3687, United States of America, (hereinafter called the ASSIGNOR) has intended to use the marks in commerce and has filed applications now assigned the serial numbers set forth on the attached schedule indicating that intention, but has not yet filed a statement of use under Section 1(c) or 1(d) of the Trademark Act. Applicant is assigning the marks in the above identified applications as part of the entire business or portion thereof to which the mark pertain, as required by § 15 U.S.C. 1060;

AND WHEREAS, AMERICAN CREW, INC., a corporation organized and existing under the laws of the State of Delaware, United States of America, located at 1732 Champa Street, Denver, Colorado 80202, United States of America, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademarks and the applications for the registration of the trademarks, and the goodwill of the business symbolized thereby.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration to the said ASSIGNEE.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 25 day of September, 2000.

ROUX LABORATORIES, INC.

[Corporate Seal]

By 

[Title]

VICE PRESIDENT, GENERAL COUNSEL
& SECRETARY

[See over for Notarial Acknowledgement]

C O R P O R A T E A C K N O W L E D G M E N T

UNITED STATES OF AMERICA]
STATE OF NEW YORK]] SS:
COUNTY OF New York]]

On this 25 day of September, 2000, before me personally appeared Cheryl G. Givner to me known, who, being by me duly sworn, did depose and say that he/she is the Vice President, General Counsel & Secretary of the corporation described in and which executed the foregoing instrument; that he/she knows the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that he/she signed his/her name thereto by like order.

Rochelle Moskowitz
Notary Public

ROCHELLE MOSKOWITZ
Notary Public, State of New York
No. 21-601021
Qualified in New York County
Commission Expires March 28, 2003

[SEAL]

ASSIGNOR

UNITED STATES OF AMERICA

SCHEDULE

D:GUNK

Application No. 75-612290
Filed: December 18, 1998

TURBO POWER SPRAY

Application No. 75-612292
Filed: December 18, 1998

UNITED STATES OF AMERICAA S S I G N M E N T

WHEREAS, ROUX LABORATORIES, INC., a corporation organized under the laws of the State of New York, United States of America, located at 5344 Overmeyer Drive, Jacksonville, Florida 32254-3687, United States of America, (hereinafter called the ASSIGNOR) has intended to use the marks in commerce and has filed applications now assigned the serial numbers set forth on the attached schedule indicating that intention, but has not yet filed a statement of use under Section 1(c) or 1(d) of the Trademark Act. Applicant is assigning the marks in the above identified applications as part of the entire business or portion thereof to which the mark pertain, as required by § 15 U.S.C. 1060;

AND WHEREAS, AMERICAN CREW, INC., a corporation organized and existing under the laws of the State of Delaware, United States of America, located at 1732 Champa Street, Denver, Colorado 80202, United States of America, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademarks and the applications for the registration of the trademarks, and the goodwill of the business symbolized thereby.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration to the said ASSIGNEE.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 25 day of SEPTEMBER, 2000.

ROUX LABORATORIES, INC.

[Corporate Seal]

By 

[Title]

Vice President, General Counsel
& Secretary

[See over for Notarial Acknowledgement]

C O R P O R A T E A C K N O W L E D G M E N T

UNITED STATES OF AMERICA |
STATE OF NEW YORK | SS:
COUNTY OF NEW YORK |

On this 25 day of September, 2000, before me personally appeared CHERYL G. GIVNER to me known, who, being by me duly sworn, did depose and say that he/she is the Vice President, General Counsel + Secretary of the corporation described in and which executed the foregoing instrument; that he/she knows the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that he/she signed his/her name thereto by like order.

Rochelle Moskowitz
Notary Public

ROCHELLE MOSKOWITZ
Notary Public, State of New York
No. 31-5010821
Qualified in New York County
Commission Expires March 29, 2001

[SEAL]

ASSIGNOR

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

STEPHEN A. GOLDSMITH

ALLAN S. PILSON

IAN JAY KAUFMAN

FREDERICK REICHWALD

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

GEORGIA N. GOUNARIS

MARY A. MOY

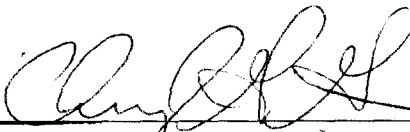
members of the Bar of the State of New York, c/o Ladas & Parry, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

D:GUNK

Application No. 75-612290
Filed: December 18, 1998

AMERICAN CREW, INC.

[Corporate Seal]

By 
CHERYL GIVNER [Title]
Vice President, General Counsel
& Secretary
September 25, 2000
[Date]

UNITED STATES OF AMERICA

SCHEDULE

D:GUNK

Application No. 75-612290
Filed: December 18, 1998

TURBO POWER SPRAY

Application No. 75-612292
Filed: December 18, 1998