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TO: The Commissioner of Patents and Trademarks. Please record the attached original document(s) or copy(ies).

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
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Reel #  Frame #

**Conveyance Type**

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

**Conveying Party**

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75788000"/>	<input type="text" value="75788001"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Richard M. Goldberg      Richard M. Goldberg      October 17, 2000  
Name of Person Signing      Signature      Date Signed

APPOINTMENT OF DOMESTIC REPRESENTATIVE

WAGADON LIMITED hereby appoints Richard M Goldberg, Esq., who is admitted to practice under the laws of the State of New Jersey, having an office at 25 East Salem Street, Hackensack, New Jersey 07601, (201) 343-7775 as its domestic representative upon whom notice or process in proceedings affecting the above captioned mark may be served.

EXECUTED by the above-named )

WAGADON LIMITED

D/W/D   
\_\_\_\_\_  
Signature

in accordance with the laws ) 20 March 2000

of its incorporation

\_\_\_\_\_  
Date

)  
\_\_\_\_\_  
Name: DEREK KERR WALMSLEY  
Title: COMPANY SECRETARY

CONFIRMATORY TRADEMARK ASSIGNMENT

This is a Confirmatory Trademark Assignment from EMAP METRO LIMITED, a British corporation having a place of business at 1 Lincoln Court, Lincoln Road, Peterborough, PE1 2RF, United Kingdom (hereinafter referred to as "METRO"), to WAGADON LIMITED, a British corporation having a place of business at 1 Lincoln Court, Lincoln Road, Peterborough, PE1 2RF, United Kingdom (hereinafter referred to as "WAGADON").

WHEREAS, METRO is the owner of all right, title and interest in and to the trademarks and U.S. trademark applications recited in Appendix A hereto, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby;

WHEREAS, on or about March 20, 2000, WAGADON acquired from METRO all right, title and interest in and to said trademarks and U.S. trademark applications recited in Appendix A hereto, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby;

WHEREAS the parties wish to memorialize said acquisition in writing;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, METRO by these presents does hereby acknowledge the prior sale, transfer, conveyance and assignment unto WAGADON of its entire right, title and interest in and to said trademarks and U.S. trademark applications recited in Appendix A hereto, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby.

METRO hereby authorizes and requests the U.S. Patent and Trademark Office to issue all Registrations and Renewals for said trademark to WAGADON, its successors, legal representatives and assigns, as assignee thereof, in accordance with the terms of this Assignment;

METRO hereby further covenants and agrees that it will communicate to WAGADON, its successors, legal representatives and assigns, any facts known to it respecting said trademarks and trademark applications, and will make all rightful oaths, sign all necessary papers and generally do everything possible to aid the said EMAP, its successors, legal representatives and assigns, to transfer to WAGADON and to obtain and maintain proper trademark protection in the name of the WAGADON for said trademarks and applications;

IN TESTIMONY WHEREOF, METRO and WAGADON have caused this Agreement to be duly executed on the last date indicated below.

EMAP METRO LIMITED

✓ 9/10/00  
Date

By: ✓   
Name: Derek Kerr Walmsely  
Title: Company Secretary

WAGADON LIMITED

✓ 9/10/00  
Date

By: ✓   
Name: Derek Kerr Walmsely  
Title: Company Secretary

APPENDIX A

UNITED STATES REGISTRATIONS AND APPLICATIONS

<u>Appln. Nos.</u>	<u>Marks</u>
75/788,000	THE FACE
75/788,001	ARENA