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| Reel # Frame # | Change of Name | | |
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| Conveying Party | Mark if additional names of conveying parties attached Execution Date | | |
| Name West Coast Entertainment Corporation 12112000 | | | |
| Formarky | | | |
| Formerly | | | |
| Individual General Partnership | Limited Partnership X Corporation Association | | |
| Other | | | |
| X Citizenship/State of Incorporation/Organization Delaware | | | |
| Receiving Party Mark If additional names of receiving parties attached | | | |
| Name UBT Management, LLC | | | |
| DBA/AKA/TA | | | |
| | | | |
| Composed of | | | |
| Address (line 1) 1818 Boone Trail | | | |
| Address (line 2) | | | |
| Address (line 3) Louisville | KY 40245 | | |
| Individual General Partnership | State/Country Zip Code Limited Partnership If document to be recorded is an assignment and the receiving party is | | |
| Corporation Association not domiciled in the United States, an appointment of a domestic | | | |
| Tepresentative should be attached. (Designation must be a separate document from Assignment.) | | | |
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| D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Roduction Project (0851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS. Mail documents to be recorded with required cover sheet(s) information to: | | | |

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| FORM PTO-1 Expires 08/30/99 OMB 0651-0027 | 618B Page 2 | U.S. Department of Commerce Patent and Trademark Office TRADEMARK |
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| Address (line 3) | | |
| Address (line 4) | | <u> </u> |
| Correspond | ent Name and Address Area Code and Telephone Number 502/587 | -3707 |
| Name [| Amy B. Berge | |
| Address (line 1) | Greenebaum Doll & McDonald PLLC | |
| Address (line 2) | 3300 National City Tower | |
| Address (line 3) | 101 South Fifth Street | |
| Address (line 4) | Louisville, KY 40202 | |
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| | Trademark Application Number <u>or</u> the Registration Number (DO NOT ENTER BOTH numbers) | |
| Trad | demark Application Number(s) Registration Number 1966492 | |
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| Amy B. Be | 100 / W Br 1- | January 2, 2001 |
| | of Person Signing Signature | Date Signed |

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ASSIGNMENT OF REGISTERED MARK

WHEREAS, West Coast Entertainment Corporation, a Delaware corporation, whose address is 9990 Global Road, Philadelphia, Pennsylvania 19115 ("Assignor"), has adopted and used the following mark which is registered in the United States Patent and Trademark Office:

MARK

REGISTRATION NO.

REGISTRATION DATE

RED GIRAFFE

1,966,492

April 9, 1996

WHEREAS, UBT Management, LLC, a limited liability company with an address of 1818 Boone Trail, Louisville, Kentucky 40245 ("Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest, in and to the said mark, together with the good will of the mark, and the above-identified registration thereof.

WEST COAST ENTERTAINMENT CORPORATION

ASSIGNOR

Name

Title:

Jan yes

TRADEMARK
REEL: 002168 FRAME: 0102

| STATE OF New Jersey) SS COUNTY OF Cambon) | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Subscribed and sworn to before me by <u>Cerard leimkoh</u> capacity as <u>Fresh dent</u> of Assignor, who acknowledged sa Assignor's free act and deed, this <u>Images</u> day of <u>Scenwer</u> , 2000 | aid Assignment as |
| My Commission expires: <u> </u> | <u>.</u> |
| NOTARY PUBLIC | |
| ACCEPTED: STEPHANIE MARGUCCIO NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES JUNE 3, 200 | 2 Manual Control of the Control of t |
| UBT MANAGEMENT, LLC ASSIGNEE | |
| By: Name: | <u>// / / / / / / / / / / / / / / / / / /</u> |
| STATE OF KENTUCKY) -)SS COUNTY OF JEFFERSON) | |
| Subscribed and sworn to before me by CHRISTOPHER KIGGER of Assignment as Assignee's free act and deed, this 2157 day of DECEMB | |
| Notary Public, State at Large, KY My Commission expires: My commission expires Jan. 21, 2001 | |
| Augela y Mickon NOTARY PUBLIC | |

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RECORDED: 01/02/2001

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