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OMB 0651-0027

11-07-2000

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



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MRD
4-18-00

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

11/06/2000 MTHAI1 00000165 134764 75474075

01 FC:481 40.00 CH
02 FC:482 25.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002168 FRAME: 0704

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

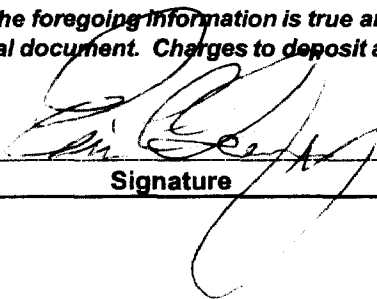
Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Eric C. Devenny

Name of Person Signing



Signature

Sept 15, 2000

Date Signed

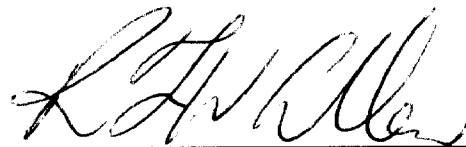
TRADE-MARK ASSIGNMENT

WHEREAS **ROBERT F. W. ALLEN** (hereinafter called the "Assignor"), whose full post office address is **5 Pioneer Drive, Streetville, Ontario L5M 1G8, Canada**, is the owner of the trade-marks **KISS PLAY** and **KISS SIGN** as further set out on the attached Schedule "A";

AND WHEREAS **KISS PLAY INC.**, (hereinafter called the "Assignee"), whose full post office address is **5 Pioneer Drive, Streetville, Ontario L5M 1G8, Canada**, is desirous of acquiring all rights to the aforesaid trade-marks;

NOW THEREFORE, this Assignment witnesses that in consideration of the sum of ten (\$10.00) dollars and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign and transfer to the Assignee all rights, title and interest in and to the said trade-marks together with the goodwill of the business symbolized by the trade-marks, all rights to bring suit for past or future infringement of the trade-marks, and all rights, title and interest in and to any applications for registration and/or registrations for the trade-mark or renewal(s) thereof.

EXECUTED AT Mississauga, Ontario, Canada, this 14th day of September, 2000.



ROBERT F. W. ALLEN

SCHEDULE "A"

CANADIAN TRADE-MARKS

<u>Trade-mark</u>	<u>Serial/Regn. No.</u>	<u>Registration Date</u>
KISS PLAY	616,316/TMA386,292	July 5, 1991
KISS SIGN	875,118	-

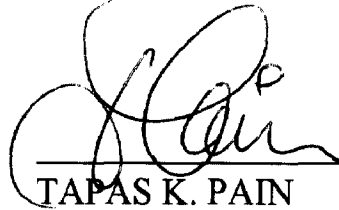
U.S. TRADE-MARK

<u>Trade-mark</u>	<u>Serial/Regn. No.</u>	<u>Registration Date</u>
KISS PLAY	75/474,075	-
KISS SIGN	75/570,373	-

NOTARIAL CERTIFICATE

Before me, a Notary Public for the Province of Ontario, personally appeared
ROBERT F. W. ALLEN, known to me to be the Assignor duly sign and executed the foregoing
Assignment.

Signed at Mississauga, Ontario, Canada, this 14th day of September, 2000.



TAPAS K. PAIN

A Notary Public in and
for the Province of Ontario.
My commission is for life.