

11-07-2000

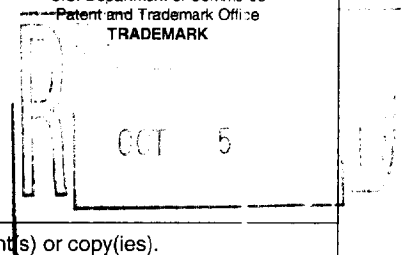
FORM PTO-1618A

Expires 06/30/99  
OMB 0651-0027



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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

10-5-00

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other: \_\_\_\_\_
- License
- Nunc Pro Tunc Assignment  
Effective Date: \_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date:

Name: Great Western Publishing, Inc.

September 1, 2000

Formerly: \_\_\_\_\_

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other: \_\_\_\_\_
- Citizenship / State of Incorporation / Organization: Arizona

#### Receiving Party

Mark if additional names of conveying parties attached

Name: Quebecor World Great Western Publishing, Inc.

DBA/AKA/TA: \_\_\_\_\_

Composed of: \_\_\_\_\_

Address (line 1): 1850 East Watkins Road

Address (line 2): Suite 20

Address (line 3): Phoenix

AZ

85034

City

State / Country

Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other: \_\_\_\_\_
- Citizenship / State of Incorporation / Organization: Arizona

If document is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.

11/06/2000 DBYRNE 00000102 012510 1781875

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, DC. 20231

TRADEMARK  
REEL: 002168 FRAME: 0873

**Domestic Representative** (for the first Receiving Party Only)

Name: \_\_\_\_\_

Address (line 1): \_\_\_\_\_

Address (line 2): \_\_\_\_\_

Address (line 3): \_\_\_\_\_

Address (line 4): \_\_\_\_\_

**Correspondent Name and Address** (for the first Receiving Party Only)

Name: Syreeta Anderson

Address (line 1): ARNOLD & PORTER

Address (line 2): 555 12<sup>th</sup> Street N.W.

Address (line 3): Suite 1226.4

Address (line 4): Washington, DC 20004-1202

**Pages** Enter the total number of pages of the attached conveyance document including any attachments: \_\_\_\_\_

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property)

**Trademark Application Number(s)**

**Registration Number(s)**

1781875

**Number of Properties** Enter the total number of properties involved: \_\_\_\_\_ 1

**Fee Amount** Fee Amount for Properties Listed (37 C.F.R. 3.41) \_\_\_\_\_ \$40.00

Method of Payment  Enclosed  Deposit Account

Deposit Account Number: 01-2510

Authorization to charge additional fees:  Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Sherrese Smith, Esq.

Name of Person Signing

Sherrese Smith

Signature

10-3-00

Date Signed

AZ. CORP. COMMISSION  
FILED

SEP 08 2000

ARTICLES OF AMENDMENT

APPR. Mary Baines  
TERM \_\_\_\_\_  
DATE 9-8-00  
0209119-7

OF

Great Western Publishing, Inc.

[Name of Corporation]

1. The name of the corporation is Great Western Publishing, Inc.

2. Attached hereto as Exhibit A is the text of each amendment adopted.

3.  The amendment does not provide for an exchange, reclassification or cancellation of issued shares.

Exhibit A contains provisions for implementing the exchange, reclassification or cancellation of issued shares provided for therein.

The amendment provides for exchange, reclassification or cancellation of issued shares. Such actions will be implemented as follows:

4. The amendment was adopted the 28th day of July, 2000.

5.  The amendment was adopted by the  incorporators  board of directors without shareholder action and shareholder action was not required.

The amendment was approved by the shareholders. There is (are) \_\_\_\_\_ voting groups eligible to vote on the amendment. The designation of voting groups entitled to vote separately on the amendment, the number of votes in each, the number of votes represented at the meeting at which the amendment was adopted and the votes cast for and against the amendment were as follows:

The voting group consisting of \_\_\_\_\_ outstanding shares of \_\_\_\_\_ [class or series] stock is entitled to \_\_\_\_\_ votes. There were \_\_\_\_\_ votes present at the meeting. The voting group cast \_\_\_\_\_ votes for and \_\_\_\_\_ votes against approval of the amendment. The number of votes cast for approval of the amendment was sufficient for approval by the voting group.

The voting group consisting of \_\_\_\_\_ outstanding shares of \_\_\_\_\_ [class or series] stock is entitled to \_\_\_\_\_ votes. There were \_\_\_\_\_ votes present at the meeting. The voting group cast \_\_\_\_\_ votes for and \_\_\_\_\_ votes against approval of the amendment. The number of votes cast for approval of the amendment was sufficient for approval by the voting group.

DATED as of this 1st day of September, 2000.

Great Western Publishing, Inc.  
[name of corporation]

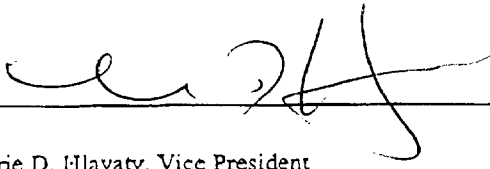
By   
Marie D. Illavaty, Vice President  
[name] [title]

EXHIBIT A

The first sentence of Article 1 of the Articles of Incorporation is hereby amended to read as follows: The name of the corporation shall be Quebecor World Great Western Publishing Inc.