

11-07-2000

IEET

Docket No.: D

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MOT395/2-1



Tab settings → → → ▼

To the Honorable Commissioner of

101507022

he attached original documents or copy thereof.

1. Name of conveying party(ies):

Tetley USA Inc.

10-10-00

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other

Additional names(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: February 3, 2000

2. Name and address of receiving party(ies):

Name: Limerick Tea & Coffee USA, L.P.

Internal Address:

Street Address: 1325 Avenue of the Americas, 17th Fl.

City: New York State: NY ZIP: 10019

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☒ Limited Partnership New Jersey
☐ Corporation-State
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark

Exhibit "A"



10-10-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #70

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Barry Bumgardner

Internal Address: Vinson & Elkins L.L.P.

Street Address: 2300 First City Tower,

1001 Fannin Street

City: Houston State: TX ZIP: 77002

6. Total number of applications and registrations involved:

16

7. Total fee (37 CFR 3.41): \$ \$415.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

22-0365

11/06/2000 DEYRNE 00000006 220365 060093

DO NOT USE THIS SPACE

01 FC:481 40.00 CH
02 FC:482 375.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barry Bumgardner

Name of Person Signing

Signature

October 10, 2000

Date

Total number of pages including cover sheet, attachments, and document:

3

TRADEMARK
REEL: 002169 FRAME: 0186

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Tetley USA Inc. (formerly Tetley Inc.), a Delaware corporation, having a principal business address at 100 Commerce Drive, Shelton, Connecticut 06484 ("Assignor"), in favor of Limerick Tea & Coffee USA, L.P., a New Jersey limited partnership, having a principal business address at 1325 Avenue of the Americas, 17th Floor, New York, NY 10019 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademarks, service marks and logos set forth in the attached Schedule A and the applications and registrations therefor ("Marks"), and the goodwill of the business developed through the use of such Marks; and

WHEREAS, Assignee desires to acquire all of Assignor's right, title, and interest in and to the Marks, the applications and registrations therefor, and the goodwill of the business developed through the use of such Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, the entire right, title, and interest in and to the Marks, the applications and registrations therefor, and the goodwill of the business symbolized by such Marks. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

Neither the making nor the acceptance of this assignment and transfer shall (i) constitute a waiver or release by Assignor or Assignee of any liabilities, duties or obligations imposed upon any of them by the terms of the Asset Purchase Agreement entered into among the Assignor, the Assignee and Rowland Coffee Roasters, Inc., dated as of the date hereof or (ii) impose any additional liabilities, duties or obligations upon Assignor or Assignee.

Signed this 3rd day of February, 2000.

TETLEY USA INC.

By: Charles V. McCarthy
Name: Charles V. McCarthy
Title: President and C.E.O.

SCHEDULE A

Registrations

Mark	Reg. No. Reg. Date
ALL THE RICH FLAVOR OF SPECIALTY STORE COFFEE AT YOUR LOCAL GROCERY STORE	2,060,893 May 13, 1997
BECAUSE LIFE'S TOO SHORT FOR CHEAP COFFEE	1,851,626 August 30, 1994
BEECH-NUT	1,962,251 March 12, 1996
BROWN GOLD	2,262,833 July 20, 1999
DEMAND THE BEST	1,786,926 August 10, 1993
EL EXIGENTE	857,598 September 24, 1968
MARTINSON	745,209 February 12, 1963
MARTINSON MR AUTOMATIC (Stylized)	1,099,724 August 15, 1978
OLD DUTCH MILL Plus Design	170,220 July 10, 1923
OLD DUTCH MILL Plus Design	170,792 July 24, 1923
Portrait of Carlos Montalban	1,022,786 October 14, 1975
RICH & SINGLE	1,702,604 July 21, 1992
SAVARIN (Stylized)	74,002 June 8, 1909
SAVARIN (Stylized)	583,889 December 22, 1953
THE COFFEE-ER COFFEE Plus Design	720,419 August 22, 1961
YOUR HOMETOWN COFFEE	1,942,358 December 19, 1995