FORM PTO-1594 (Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)

01-05-2001

101556681

ER SHEET ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

101330001			
To the Honorable Commissioner of Patents and Trademarks	: Please record the attached original documents or copy thereof.		
 Name of conveying party(ies): PepsiCo, Inc. 700 Anderson Hill Road Purchase, New York 10577 	2. Name and address of receiving party(ies): Allied Domecq International Holdings BV Florijnstraat 1 PO Box 673 4870 AR Etten-Leur The Netherlands		
 □ Individual(s) □ General Partnership □ Corporation: a North Carolina corporation □ Other 	☐ Individual(s) citizenship: ☐ Association: ☐ General Partnership: ☐ Limited Partnership: ☐ Corporation-State: ☑ Other a Netherlands company		
Additional name(s) of conveying party(ies) attached? □Yes ⊠ No			
3. Nature of conveyance:	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No		
Execution Date: November 15,2000 Effective Date: January 1, 2001			
	B. Trademark Registration No.(s)		
	attached: ⊠ Yes □ No		
Name and address of party to whom correspondence concerning document should be	Total number of applications and registrations involved: 23		
mailed: Edward T. Colbert, Esq. KENYON & KENYON 1500 K Street, N.W., Suite 700	7. Total fee (37 CFR 3.41) \$ 590.00 (and any additional fees that may be required) □ Enclosed ⊠ Authorized to be charged to Deposit Account		
Washington, DC 20005	8. Deposit account number: 11-0600 (11873-4) (Attach duplicate copy of this page if paying by deposit account)		
05/2001 DNGUYEN 00000209 110600 865462 DO NOT U	JSE THIS SPACE		
FC:481 40.00 CH FC:482 550.00 CH F6:485 tatementegrod SHgnature.			
true copy of the original document.	information is true and correct and any attached copy is a		
Karen Feisthamel Caren	Jisthamel 1/4/01		
Name of Person Signing	Signature Date		
Total number of pages, including cover shee	t, attachments and document:		

SCHEDULE A

MARK	REGISTRATION NO./ SERIAL NO.
STOLICHNAYA	865,462
STOLICHNAYA	1,291,454
STOLICHNAYA	2,317,475
STOLI	1,244,735
STOLICHNAYA RUSSIAN VODKA	1,852,552
STOLICHNAYA KAFYA	2,155,523
STOLICHNAYA LIMONNAYA VODKA	2,334,080
STOLICHNAYA LIMONNAYA	2,339,463
STOLICHNAYA LIMONNAYA VODKA	2,334,079
STOLICHNAYA OHRANJ	2,291,831
STOLICHNAYA OHRANJ	2,233,190
STOLICHNAYA OHRANJ	1,988,911
STOLI PERSIK	2,189,745
STOLICHNAYA STOLI PERSIK	2,339,689
STOLICHNAYA STOLI RAZBERI	2,204,355
STOLI RAZBERI	2,175,465
STOLICHNAYA STRASBERI	2,202,991
STOLI STRASBERI	2,205,863
STOLI VANIL	2,192,600
STOLI ZINAMON	2,192,681
PRIVIET	1,557, 155
PRIVIET VODKA PREMIUM IMPORTED FROM RUSSIA	1,758,655
STOLICHNAYA GOLD	75/184,282

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN THE MATTER OF:

See attached Schedule A

Owner: Allied Domecq International Holdings BV

Appointment of Domestic Representative:

Allied Domecq Spirits & Wines USA, Inc., P.O. Box 33006, Detroit, Michigan 48232 is hereby designated Applicant's representative upon whom notice of process in proceedings affecting Applicant's marks may be served.

Date 01/04/01

Name: Karen Felsthamel, Esq. Title: Counsel for Owner

United States of America

DEED OF ASSIGNMENT

This Assignment is effective as of January 1, 2001 BETWEEN PepsiCo, Inc., a Company organized and existing under the laws of North Carolina, U.S.A., located and doing business at 700 Anderson Hill Road, Purchase, New York 10577, U.S.A. (hereinafter "Assignor") and Allied Domecq International Holdings BV, a company organized and existing under the laws of the Netherlands, located and doing business at Florijnstraat 1, PO Box 673, 4870 AR Etten-Leur, The Netherlands (hereinafter "Assignce").

WHEREAS Assignor is the owner of all right, title and interest in and to the trademarks relating to the brands STOLI, STOLICHNAYA, and PRIVIET, in the United States and all of its territories and possessions, including but not limited to Guam and Puerto Rico, listed in the attached schedule, Schedule A, ("the Marks"), and the registrations and applications related thereto as set forth in the attached schedules, Schedules B, C, and D, and forming a part hereof; and

WHEREAS Assignee is desirous of acquiring the Marks, and any attendant registrations and applications, together with the goodwill appurtenant thereto and symbolized thereby, and that portion of Assignor's business associated therewith, any and all past and present rights which have accrued or may accrue to Assignor of any and all kind or nature incident or appertaining to the Marks, and including without limitation any and all common law rights and the right to sue for and recover any accrued damages for past infringements thereof, and is desirous of obtaining all other intellectual property rights of Assignor related thereto, including, without limitation, copyrights, industrial designs, patents, trade secrets, and trade dress; and

WHEREAS, Assignor represents and warrants that it has all necessary title and right to grant the assignment and rights transferred hereunder, free and clear of all liens and encumbrances of any kind, and that it has not made and will not make any commitments to others inconsistent with or in derogation of such rights.

NOW THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign, convey and transfer unto said Assignee, its successors and assigns, any and all right, title and interest in and to the Marks and registrations and applications therefor, and any and all other trademarks, trade names, service marks and trade dress used in connection with the trademarks STOLI, STOLICHNAYA and PRIVIET not specifically listed in the attached schedules but owned by Assignor, together with the goodwill of the business appurtenant thereto and symbolized by owned by Assignor, together with the goodwill of the business appurtenant thereto and symbolized by the Marks, and that portion of Assignor's business associated therewith, and, further, all right, title and interest in and to any and all other intellectual property rights without limitation relating to the Marks, including but not limited to all right, title and interest in and to any and all past and present rights which have accrued or may accrue to Assignor of any and all kind or nature incident or appertaining to the Marks including without limitation any and all common law rights and the right to sue for and recover any accrued damages for past infringements thereof, the same to be held and enjoyed by Assignee as fully and entirely as the same would have been held by Assignor had such sale, assignment, conveyance and transfer not been made.

CNB

Assignor agrees to execute and deliver at the reasonable request of the Assignee, without further consideration, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor, any extraordinary expense or cost associated with the transfer or such request by Assignee will be borne by Assignee.

Assignor agrees to provide Assignee with copies of its files related to trademark rights in the Marks, and further will endeavor to find those people that can reasonably cooperate with Assignee in connection with the enforcement of any rights acquired by Assignee, at Assignee's expense.

Assignor agrees that this agreement will be binding on its successors in interest.

The governing law of this Assignment shall be that of New York State and all parties hereto hereby submit to the exclusive jurisdiction in the City and State of New York to resolve disputes which may arise hereunder and which cannot be resolved amicably.

The undersigned individuals represent and warrant that each has the authority to act on behalf of and bind the party for whom they are signing.

(The balance of this page deliberately left blank.)



Deed of Assignment 11-15-00 Page 3 of 8

IN WITNESS WHEREOF the parties hereto have executed this Assignment, this WITNESS: PEPSICO, INC. (the "Assignor" herein) STATE OF COUNTY OF)ss.; On this 15TH day of NOVEMER, 2000, before me personally came ELIZAGETH N. to me known, who being by me duly swom did depose and say that he/she is the ASSISTANT SECRETARY of REFSICO, INC. the corporation described in and which executed the foregoing instrument as Assignor; that he/she knows the corporate seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation, and that he/she signed his name thereto by like order.

> CMB PEPSI

ADIHBY

ALLIED DOMECQ INTERNATIONAL HOLDINGS BV (the "Assignee" herein)

	Date:	By:
I, Hendrik Jan Steinvoort, notaris (civil-law notary) practising in Rotterdam, the Netherlands, confirm that the signatures placed on this document which was offered to me correspond with the signatures placed on the passport or driving licence respectively in the name of 1. Franklin James Vrolijk, residing at Nachtegaal 124, 4872 WD Etten-Leur, born in Breda on 26 October 1953, and 2. Paul Richard van Heel, residing at Tijs van Zeventerstraat 43, 3062 XP Rotterdam, born in Deventer on 18 May 1964, who: (i) are managing directors of the private company with limited liability: Allied Domecq (i) are managing directors of the private company with limited liability: Allied Domecq (ii) are managing directors of the trade register under number 20056938 (the "Company"); 4879 AH Etten-Leur, registered in the trade register under number 20056938 (the "Company"); and (ii) as such acting jointly are authorised to represent the Company. When issuing the statements included above under (i) and (ii) I, notaris, based any observations entirely on the information stated in the extract from the trade register of the registration of the Company under the listing "BESTUURDER(S)" and on article 13, paragraph 1 of the Company articles of association relating to the power to represent the Company. Signed in Rotterdam on November 2000.	signatures placed on the passport or driving lied. Franklin James Vrolijk, residing at Nachteg October 1953, and 2. Paul Richard van Heel, residing at Tijs van Deventer on 18 May 1964, who: (i) are managing directors of the private comp International Holdings B.V., with corporate set 4879 AH Etten-Leur, registered in the trade reand (ii) as such acting jointly are authorised to reput When issuing the statements included above tentirely on the information stated in the extra Company under the listing "BESTUURDERG articles of association relating to the power to	zence respectively in the name of gaal 124, 4872 WD Etten-Leur, born in Breda on 26 Zeventerstraat 43, 3062 XP Rotterdam, born in sany with limited liability: Allied Domecq eat in Breda and with address at: Florijnstraat 1, egister under number 20056938 (the "Company"); oresent the Company. Sunder (i) and (ii) I, notaris, based any observations of the trade register of the registration of the (S)" and on article 13, paragraph 1 of the Company's orepresent the Company.



SCHEDULE A

STOLICHNAYA

STOLI

STOLICHNAYA RUSSIAN VODKA

STOLAR

STOLICHNAYA KAFYA

STOLICHNAYA STOLI KAFYA

STOLI KAFYA

STOLICHNAYA LIMONNAYA VODKA

STOLICHNAYA LIMONNAYA

STOLICHNAYA OHRANJ

STOLICHNAYA PERSIK

STOLICHNAYA STOLI PERSIK

STOLI PERSIK

STOLICHNAYA RAZBERI

STOLICHNAYA STOLI RAZBERI

STOLI RAZBERI

STOLICHNAYA STRASBERI

STOLI STRASBERI

STOLICHNAYA STOLI STRASBERI

STOLI VANIL

STOLICHNAYA STOLI VANIL

STOLICHNAYA ZINAMON

STOLICHNAYA STOLI ZINAMON

STOLI ZINAMON

STOLICHNAYA GOLD

PRIVIET

PRIVIET VODKA PREMIUM IMPORTED FROM RUSSIA

PEPSI

SCHEDULE B

MARK	REGISTRATION NO.
STOLICHNAYA	865,462
STOLICHNAYA	1,291,454
STOLICHNAYA	2,317,475
STOLI	1,244,735
STOLICHNAYA RUSSIAN VODKA	1,852,552
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STOLI ZINAMON	2,192,681
PRIVIET	1,557, 155
PRIVIET VODKA PREMIUM IMPORTED FROM RUSSIA	1,758,655



ADIHBY

SCHEDULE C

MARK	APPLICATION SERIAL NO.
STOLICHNAYA GOLD	75/184,282

CNB

ADIHBV

SCHEDULE D

MARK	REGISTRATION NO./ TERRITORY
STOLI	596 / GUAM
STOLICHNAYA	597 / GUAM
STOLICHNAYA	598 / GUAM
STOLI	7924 / PUERTO RICO
STOLICHNAYA	7925 / PUERTO RICO
STOLICHNAYA	7926 / PUERTO RICO



Deed of Assignment 11-15-00 Page 1 of 8

United States of America

DEED OF ASSIGNMENT

This Assignment is effective as of January 1, 2001 BETWEEN PepsiCo, Inc., a Company organized and existing under the laws of North Carolina, U.S.A., located and doing business at 700 Anderson Hill Road, Purchase, New York 10577, U.S.A. (hereinafter "Assignor") and Allied Domecq International Holdings BV, a company organized and existing under the laws of the Netherlands, located and doing business at Florijnstraat 1, PO Box 673, 4870 AR Etten-Leur, The Netherlands (hereinafter "Assignee").

WHEREAS Assignor is the owner of all right, title and interest in and to the trademarks relating to the brands STOLI, STOLICHNAYA, and PRIVIET, in the United States and all of its territories and possessions, including but not limited to Guam and Puerto Rico, listed in the attached schedule, Schedule A, ("the Marks"), and the registrations and applications related thereto as set forth in the attached schedules, Schedules B, C, and D, and forming a part hereof; and

WHEREAS Assignee is desirous of acquiring the Marks, and any attendant registrations and applications, together with the goodwill appurtenant thereto and symbolized thereby, and that portion of Assignor's business associated therewith, any and all past and present rights which have accrued or may accrue to Assignor of any and all kind or nature incident or appertaining to the Marks, and including without limitation any and all common law rights and the right to sue for and recover any accrued damages for past infringements thereof, and is desirous of obtaining all other intellectual property rights of Assignor related thereto, including, without limitation, copyrights, industrial designs, patents, trade secrets, and trade dress; and

WHEREAS, Assignor represents and warrants that it has all necessary title and right to grant the assignment and rights transferred hereunder, free and clear of all liens and encumbrances of any kind, and that it has not made and will not make any commitments to others inconsistent with or in derogation of such rights.

NOW THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign, convey and transfer unto said Assignee, its successors and assigns, any and all right, title and interest in and to the Marks and registrations and applications therefor, and any and all other trademarks, trade names, service marks and trade dress used in connection with the trademarks STOLI, STOLICHNAYA and PRIVIET not specifically listed in the attached schedules but owned by Assignor, together with the goodwill of the business appurtenant thereto and symbolized by the Marks, and that portion of Assignor's business associated therewith, and, further, all right, title and interest in and to any and all other intellectual property rights without limitation relating to the Marks, including but not limited to all right, title and interest in and to any and all past and present rights which have accrued or may accrue to Assignor of any and all kind or nature incident or appertaining to the Marks including without limitation any and all common law rights and the right to sue for and recover any accrued damages for past infringements thereof, the same to be held and enjoyed by Assignee as fully and entirely as the same would have been held by Assignor had such sale, assignment, conveyance and transfer not been

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Deed of Assignment 11-15-00 Page 2 of 8

made.

Assignor agrees to execute and deliver at the reasonable request of the Assignee, without further consideration, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor, any extraordinary expense or cost associated with the transfer or such request by Assignee will be borne by Assignee.

Assignor agrees to provide Assignee with copies of its files related to trademark rights in the Marks, and further will endeavor to find those people that can reasonably cooperate with Assignee in connection with the enforcement of any rights acquired by Assignee, at Assignee's expense.

Assignor agrees that this agreement will be binding on its successors in interest.

The governing law of this Assignment shall be that of New York State and all parties hereto hereby submit to the exclusive jurisdiction in the City and State of New York to resolve disputes which may arise hereunder and which cannot be resolved amicably.

The undersigned individuals represent and warrant that each has the authority to act on behalf of and bind the party for whom they are signing.

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			Deed of Assignment 11-15-00 Page 3 of 8
IN WITNESS WHER	CEOF the parties hereto	have executed this Assignment, this	day of
WITNESS:		PEPSICO, INC. (the "Assignor" herein)	
		By:	
		Title	
STATE OF	}		
COUNTY OF)ss.:)		
On this	day of _ to me known, who be	, 2000, before me personally came eing by me duly sworn did depose and s the corporation described in	say that he/she is the and which executed
he foregoing instrume	nt as Assignor; that he/	she knows the corporate seal of said corporate seal; that it was so affixed by order or signed his name thereto by like order.	iporation, unit are
		Notary Public	

PEPSI

ADIHBY

Deed of Assignment 11-15-00 Page 4 of 8

ALLIED DOMECQ INTERNATIONAL

HOLDINGS BV (the "Assignee" nerein)

Date: 6 November 2000

Date: 16 November 2000

Name: P.R. von Reel
Title Director

Name: F.J. Urol

Title Director

I, Hendrik Jan Steinvoort, notaris (civil-law notary) practising in Rotterdam, the Netherlands, confirm that the signatures placed on this document which was offered to me correspond with the signatures placed on the passport or driving licence respectively in the name of

1. Franklin James Vrolijk, residing at Nachtegaal 124, 4872 WD Etten-Leur, born in Breda on 26 October 1953.

and

2. Paul Richard van Heel, residing at Tijs van Zeventerstraat 43, 3062 XP Rotterdam, born in Deventer on 18 May 1964,

who:

(i) are managing directors of the private company with limited liability: Allied Domecq International Holdings B.V., with corporate seat in Breda and with address at: Florijnstraat 1, 4879 AH Etten-Leur, registered in the trade register under number 20056938 (the "Company"); and

(ii) as such acting jointly are authorised to represent the Company.

When issuing the statements included above under (i) and (ii) I, notaris, based any observations entirely on the information stated in the extract from the trade register of the registration of the Company under the listing "BESTUURDER(S)" and on article 13, paragraph 1 of the Company's articles of association relating to the power to represent the Company.

Signed in Rotterdam on 16 November 2000.

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Deed of Assignment 11-15-00 Schedule A Page 5 of 8

SCHEDULE A

STOLICHNAYA STOLI STOLICHNAYA RUSSIAN VODKA STOLAR STOLICHNAYA KAFYA STOLICHNAYA STOLI KAFYA STOLI KAFYA STOLICHNAYA LIMONNAYA VODKA STOLICHNAYA LIMONNAYA STOLICHNAYA OHRANJ STOLICHNAYA PERSIK STOLICHNAYA STOLI PERSIK STOLI PERSIK STOLICHNAYA RAZBERI STOLICHNAYA STOLI RAZBERI STOLI RAZBERI STOLICHNAYA STRASBERI STOLI STRASBERI STOLICHNAYA STOLI STRASBERI STOLI VANIL STOLICHNAYA STOLI VANIL STOLICHNAYA ZINAMON STOLICHNAYA STOLI ZINAMON STOLI ZINAMON STOLICHNAYA GOLD **PRIVIET** PRIVIET VODKA PREMIUM IMPORTED FROM RUSSIA

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Deed of Assignment 11-15-00 Schedule B page 6 of 8

SCHEDULE B

MARK	REGISTRATION NO.
STOLICHNAYA	865,462
STOLICHNAYA	1,291,454
STOLICHNAYA	2,317,475
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STOLI ZINAMON	2,192,681
PRIVIET	1,557, 155
PRIVIET VODKA PREMIUM IMPORTED FROM RUSSIA	1,758,655

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Deed of Assignment 11-15-00 Schedule C page 7 of 8

SCHEDULE C

MARK	APPLICATION SERIAL NO.
STOLICHNAYA GOLD	75/184,282

PEPSI

ADIHBV ADIHBV

Deed of Assignment 11-15-00 Schedule D page 8 of 8

SCHEDULE D

MARK	REGISTRATION NO./ TERRITORY
STOLI	596 / GUAM
STOLICHNAYA	597 / GUAM
STOLICHNAYA	598 / GUAM
STOLI	7924 / PUERTO RICO
STOLICHNAYA	7925 / PUERTO RICO
STOLICHNAYA	7926 / PUERTO RICO

PEPSI

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STOLICHNAYA GOLD	75/184,282

TRADEMARK
RECORDED: 01/04/2001 REEL: 002170 FRAME: 0517