

11-09-2000

WENMM 1618A (12-99)

FORM PTO-1618A

Expires 6-30-99, OMB 0651-0027



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101512165  
TRADEMARKS ONLY

HEET

**MRD**  
**10-31-00**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

**Conveyance Type**

New

Resubmission (Non-Recordation)  
Document ID#

Correction of PTO Error  
Reel #                      Frame #

Corrective Document  
Reel #                      Frame #

Assignment                       License

Security Agreement                       Merger

Nunc Pro Tunc                      Effective Date  
Assignment                      Month Day Year

Change of Name

Other

**Conveying Party(ies)**

Mark if additional names of conveying parties attached

Name: Australian Gold, Inc.

Execution Date  
Month Day Year

10 11 2000

**Formerly**

Individual                       General Partnership                       Limited Partnership

Corporation                       Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization: Indiana

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

**Receiving Party**

Mark if additional names of receiving party attached

Name: Advanced Technology Systems, Inc.

DBA/AKA/TA:

Composed of:

Address (line 1) 6270 Corporate Drive

Address (line 2)

Address (line 3)	Indianapolis	Indiana	46278
	City	State/Country	Zip Code

Individual                       General Partnership                       Limited Partnership

Corporation                       Association

Other \_\_\_\_\_ Limited Liability Company \_\_\_\_\_

Citizenship/State of Incorporation/Organization: Indiana

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington D.C., 20231

**TRADEMARK**  
**REEL: 002171 FRAME: 0026**

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Page 2

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**Area Code and Telephone Number  
(317) 634-3456

Name

Charles J. Meyer

Address (line 1)

Woodard, Emhardt, Naughton, Moriarty &amp; McNett

Address (line 2)

111 Monument Circle, Suite 3700

Address (line 3)

Bank One Center/Tower

Address (line 4)

Indianapolis, Indiana 46204-5137

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)****Registration Number(s)**

75/498,506

2,384,202

2,384,203

2,384,201

**Number of properties**

Enter the total number of properties involved

# 4

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 115.00

Method of Payment:

Deposit Account

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account).

Deposit Account Number: 20-3030

Authorization to charge additional fees:

Yes

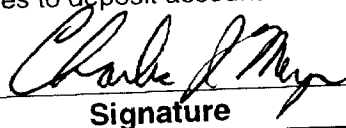
No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Charles J. Meyer

Name of Person Signing


  
Signature

 October 23, 2000  
Date

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademark is made and effective as of this 11 day of October 2000, by and between Australian Gold, Inc., an Indiana corporation, having a principal place of business at 6270 Corporate Drive, Indianapolis, IN 46278 ("AGI"), and Advanced Technology Systems, Inc., an Indiana corporation, having a principal place of business at 6270 Corporate Drive, Indianapolis, IN 46278 ("ATS").

WHEREAS, AGI is the registered owner of several trademarks listed on the attached Exhibit A, including the specified registrations and applications.

In consideration of the sum of one dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by AGI, AGI hereby sells, conveys, assigns, transfers and delivers to ATS, its successors and assigns, all of the right, title and interest AGI has in, to and under the listed trademarks, including all of the common law rights and all of the goodwill of the business associated therewith, and all applications thereon and arising therefrom, United States and foreign, including all extensions, renewals and abandoned applications thereof and all registrations issued and obtained therefor and thereon, United States and foreign, and further including all rights to sue for and to recover injunctive and other relief for future infringements thereof and to otherwise stand in the place of AGI in all matters related thereto. AGI further covenants that ATS will, upon request, be provided promptly with all pertinent facts and documents relating to the trademarks as may be known and accessible to AGI and that AGI will reasonably, upon request, promptly execute and deliver to ATS or its legal representatives any and all papers, instruments, or affidavits required to carry out and record this transfer and assignment of the trademarks to ATS.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Trademarks to be executed and effective as of the day and year written above.

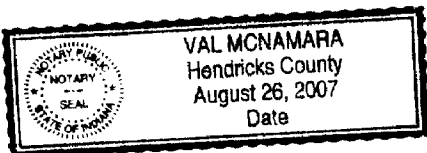
AUSTRALIAN GOLD, INC.

By Leslie Hartlieb  
Leslie Hartlieb  
Vice President of Marketing

STATE OF INDIANA )  
) SS:  
COUNTY OF MARION )

Appeared before me this October 11, 2000, Leslie Hartlieb, Vice-President of Marketing for Australian Gold, Inc., who executed the foregoing assignment in my presence and who affirmed to me his authority to execute such assignment.

Valerie McNamara  
Notary Public



## EXHIBIT A

<u>Trademark</u>	<u>Serial Number</u>	<u>Registration Number</u>
SINFUL	75/668,254	2,384,202
TAN DROPS	75/498,506	
TANTALIZE	75/668,256	2,384,203
ZINGER	75/668,253	2,384,201