

11-09-2000



101511598

MRD 10-25-00

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year

Name

10-3-00

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

11/08/2000 MTHAI1 00000376 75275324

01 FC:481 40.00 OP
02 FC:482 600.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002171 FRAME: 0161

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert Carson Godbey

Name of Person Signing

Robert Carson Godbey 10/24/2000

Signature

Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Mark if additional numbers attached

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="76030116"/>	<input type="text" value="76034593"/>	<input type="text"/>
<input type="text" value="76110602"/>	<input type="text" value="76034591"/>	<input type="text" value="75631688"/>
<input type="text" value="76030113"/>	<input type="text" value="76034592"/>	<input type="text"/>
<input type="text" value="76034595"/>	<input type="text" value="76034594"/>	<input type="text"/>
<input type="text" value="76034598"/>	<input type="text" value="76094682"/>	<input type="text"/>
<input type="text" value="76034596"/>	<input type="text" value="76094683"/>	<input type="text"/>
<input type="text" value="76034597"/>	<input type="text"/>	<input type="text"/>

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

ASSIGNMENT

WHEREAS, Team Event Management, Inc. (formerly known as Event Marketing, Inc.), a corporation organized and existing under the laws of the State of Hawaii, with a principal business office at 1001 Bishop Street, Honolulu, Hawaii, 96813, has adopted, used, and is using, and had the bona fide intent further to adopt and use, on its own behalf and through licensing to others, the XTERRA trademarks, trade names, and service marks attached hereto as Schedule A ("the Marks") in connection with its XTERRA triathlon and related goods and services:

WHEREAS, Team Event Management, Inc., is the owner of the said trade names, service marks and trademarks and all of the rights appertaining thereto, and the owner of United States and foreign trademark registrations and pending applications for the Marks attached hereto as Schedule B ("the Registrations");

WHEREAS, the success of the XTERRA triathlon and the apparent potential for growth of licensing and other business opportunities using the Marks has been such that it appears prudent to assign the ongoing and existing business of Team Event Management, Inc., to which the Marks pertain to its sister corporation, Television Events and Marketing, Inc., which is better positioned to further develop the licensing and business opportunities associated with the Marks; and

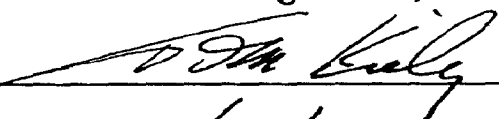
WHEREAS, Television Events and Marketing, Inc., a corporation organized under and existing under the laws of the State of Hawaii, with a principal business office at 1001 Bishop Street, Honolulu, Hawaii, 96813, desires to acquire the portion of the ongoing and existing business of Team Event Management, Inc., using the Marks and licensing the Marks, and also to acquire the Marks and their rights to use the Marks in connection with the XTERRA triathlon and related goods and services worldwide, and the licensing thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged;

Team Event Management, Inc., hereby assigns to Television Events and Marketing, Inc., effective as of October 3, 2000, all its right, title and interest in and to the Marks, including all the Registrations, therein, together with all the good will of the business symbolized by the Marks, as well as that portion of its ongoing and existing business to which the Marks pertain, including existing licenses; and

Team Event Management, Inc., agrees to supply such further evidence of its intention to transfer and assign all of its right, title and interest in and to the Marks and Registrations as may reasonably requested by Television Events and Marketing, Inc., including execution of additional assignment documentation as may be helpful or appropriate in pursuing pending trademark applications.

Team Event Management, Inc.

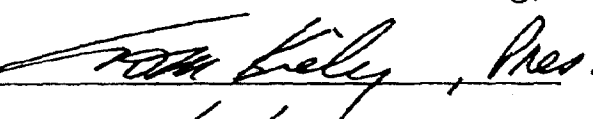
By 

Date: 10/03/00

ACKNOWLEDGEMENT BY ASSIGNEE

The undersigned, Television Events and Marketing, Inc., a corporation organized under and existing under the laws of the state of Hawaii, with a principal business office at 1001 Bishop Street, Honolulu, HI 96813, hereby accepts the above assignment.

Television Events and Marketing, Inc.

By  , Pres.

Date: 10/03/00

SCHEDULE A
("The Marks")

1. XTERRA
2. XTERRA GEAR
3. XTERRA PRO
4. XTERRA.COM
5. XT (Design)

SCHEDULE B
("The Registrations")

1.	XTERRA (U.S)	Cl. 18	76/110602
2.	XTERRA (U.S.)	Cl. 28	76/030113
3.	XTERRA (U.S)	Cl. 09	76/030116
4.	XTERRA (U.S)	Cl. 05	76/030115
5.	XTERRA (U.S)	Cl. 30	76/030114
6.	XTERRA (U.S)	Cl. 32	76/030491
7.	XTERRA (U.S) (Block Design)	Cl. 41	2,293,155 (Registered)
8.	XTERRA (U.S) (Linear Design)	Cl. 41	2,223,479 (Registered)
9.	XTERRA (U.S) (Linear Design)	Cl. 14	75/275322
10.	XTERRA (U.S.) (Linear Design)	CL.12	75/275325
11.	XTERRA (U.S) (Block Design)	Cl. 14	75/275341
12.	XTERRA (U.S) (Block Design)	Cl. 12	75/275343
13.	XTERRA (U.S)	Cl. 25	75/275342
14.	XTERRA (U.S)	Cl. 25	75/275324
15.	XTERRA PRO (U.S)	Cl. 14	76/034591
16.	XTERRA PRO (U.S)	Cl. 09	76/034594

17.	XTERRA PRO (U.S)	Cl. 12	76/034593
18.	XTERRA PRO (U.S)	Cl. 25	76/034592
19.	XTERRA GEAR (U.S)	Cl. 25	76/034597
20.	XTERRA GEAR (U.S)	Cl. 12	76/034598
21.	XTERRA GEAR (U.S)	Cl. 09	76/034595
22.	XTERRA GEAR (U.S)	Cl. 14	76/034596
23.	XTERRAPLANET.COM (U.S)	Cl. 35	76/094683
24.	XTERRAPLANET.COM (U.S)	Cl. 41	76/094682
25.	XT	Cl. 41	75/631688
26.	XTERRA (Australia)	Cl. 41	751805 (Registered)
27.	XTERRA (Canada)	Cl. 41	1029097
28.	XTERRA (Japan)	Cl. 41	11-8772
29.	XTERRA (New Zealand)	Cl. 41	600432 (Registered)
30.	XTERRA (S. Africa)	Cl. 41	09918254
31.	XTERRA (EU)	Cl. 41	1332410
32.	XTERRA (Brazil)	Cl. 41	822086794