FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

11-13-2000

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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

# RECORDATION FORM COVER SHEET

	marks: Please record the attached original document(s) or copy(ies).
Submission Type	Conveyance Type  X Assignment License
X New	Assignment License
Resubmission (Non-Recordation)	Security Agreement Nunc Pro Tunc Assignment
Document ID#	Merger Effective Date Month Day Year
Correction of PTO Error Reel # Frame #	
Corrective Document	Change of Name
Reel # Frame #	Other
Conveying Party	Mark if additional names of conveying parties attached Execution Date
Name Konica Photo Service U.S.	Month Day Yea  A. Inc. 3/10/2000
Name India Franco Scribto State	57.207.500
Formerly	
Individual General Partnership	p Limited Partnership X Corporation Association
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Other	
	Delaware
Citizenship/State of Incorporation/Org	gamzation
Citizenship/State of Incorporation/Org	Mark if additional names of receiving parties attached
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Citizenship/State of Incorporation/Org Receiving Party  Name Konica Photo Imaging, In	Mark if additional names of receiving parties attached
Citizenship/State of Incorporation/Org	Mark if additional names of receiving parties attached
Citizenship/State of Incorporation/Org Receiving Party  Name Konica Photo Imaging, In	Mark if additional names of receiving parties attached
Citizenship/State of Incorporation/Org Receiving Party  Name Konica Photo Imaging, In  DBA/AKA/TA  Composed of  725 Darlington Avenue	Mark if additional names of receiving parties attached
Citizenship/State of Incorporation/Org Receiving Party  Name Konica Photo Imaging, In  DBA/AKA/TA  Composed of	Mark if additional names of receiving parties attached
Citizenship/State of Incorporation/Org Receiving Party  Name Konica Photo Imaging, In  DBA/AKA/TA  Composed of  725 Darlington Avenue	Mark if additional names of receiving parties attached  nc.
Citizenship/State of Incorporation/Org Receiving Party  Name Konica Photo Imaging, In  DBA/AKA/TA  Composed of  Address (line 1)  725 Darlington Avenue	Mark if additional names of receiving parties attached  nc.  New Jersey  New Jersey  Zip Code
Citizenship/State of Incorporation/Org Receiving Party  Name Konica Photo Imaging, In  DBA/AKA/TA  Composed of  Address (line 1)  Address (line 2)  Address (line 3)  Mahwah  City	Mark if additional names of receiving parties attached  nc.  New Jersey  State/Country  If document to be recorded is an
Citizenship/State of Incorporation/Org Receiving Party  Name Konica Photo Imaging, In  DBA/AKA/TA  Composed of  Address (line 1)  Address (line 2)  Address (line 3) Mahwah	Mark if additional names of receiving parties attached  nc.  New Jersey State/Country Limited Partnership In Limit
Citizenship/State of Incorporation/Org Receiving Party  Name Konica Photo Imaging, In  DBA/AKA/TA  Composed of  Address (line 1)  Address (line 2)  Address (line 3)  Mahwah  City	Mark if additional names of receiving parties attached  nc.  New Jersey  State/Country Limited Partnership In assignment to be recorded is an assignment to be receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.
Citizenship/State of Incorporation/Org Receiving Party  Name Konica Photo Imaging, In  DBA/AKA/TA  Composed of  Address (line 1)  Address (line 2)  Address (line 3) Mahwah  City  Individual General Partnersh  X Corporation Association	Mark if additional names of receiving parties attached  nc.  New Jersey  State/Country  Limited Partnership  In assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.  (Designation must be a separate
Citizenship/State of Incorporation/Org Receiving Party  Name Konica Photo Imaging, In  DBA/AKA/TA  Composed of  Address (line 1)  Address (line 2)  Address (line 3) Mahwah  City  Individual General Partnersh	Mark if additional names of receiving parties attached  nc.  New Jersey  State/Country Limited Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.  (Designation must be a separate document from Assignment.)

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and rublic burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

FORM PTO-1618B Expires 06/30/99 OMB 0651-0027	Page 2 Patent and T	ment of Commerce trademark Office
Domestic Representative Name and Addres	Enter for the first Receiving Party only.	
Name		
Address (line 1)		
Address (line 2)		
Address (line 3)		
Address (line 4)		
Correspondent Name and Address Area Code	e and Telephone Number (215) 299-2010	
Name Mark G. McCreary, Esquire		
Address (line 1) Fox, Rothschild, O'Brien & Fran	nkel, LLP	
Address (line 2) 2000 Market Street, 10th Floor		
Address (line 3) Philadelphia, PA 19103		
Address (line 4)		
Pages Enter the total number of pages of the including any attachments.	e attached conveyance document #	1
Trademark Application Number(s) or Regist	ration Number(s) Mark if additional num	
Enter either the Trademark Application Number or the Registrati	ion Number (DO NOT ENTER BOTH numbers for the same ) Registration Number(s)	oroperty).
Trademark Application Number(s)	Registration Number(s)	
Number of Properties Enter the total number	of properties involved. #	
Fee Amount for Propert	ties Listed (37 CFR 3.41): \$ 40.00	
Method of Payment: Enclosed	Deposit Account	
Deposit Account (Enter for payment by deposit account or if additional fees o	can be charged to the account.)	

Authorization to charge additional fees: Yes Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

**Deposit Account Number:** 

Name of Person Signing

Mark G. McCreary

Signature

No

#### ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

WHEREAS, KONICA PHOTO SERVICE U.S.A., INC. ("Assignor") and KONICA PHOTO IMAGING, INC. ("Assignee"), entered into a certain Assignment, Assumption and Bill of Sale, dated August 25, 1999; and

WHEREAS, effective as of August 1, 1999, Assignor assigned and transferred all of its right, title and interest in and to certain of its assets, including without limitation all of its trademarks, service marks and trade names, and all rights therein, to Assignee; and

WHEREAS, the parties desire to confirm in writing the transfer of such right, title and interest in and to such trademarks, service marks and trade names, and all rights therein, which occurred effective as of August 1, 1999.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor, for itself and its successors and assigns, hereby assigns to Assignee, its successors and assigns, all right, title and interest in and to the trademarks, service marks and trade names set forth on Schedule A attached hereto and made a part hereof, together with the goodwill associated therewith (collectively, the "Marks").

This Assignment of Trademarks, Service Marks and Trade Names includes the right to apply for the registration of any and all of such Marks in any and all jurisdictions where such registration is desired by Assignee, the right to renew any existing registrations, and the right to claim for any and all damages by reason of past infringement of any of such Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors and assigns. Assignor warrants to its successors and assigns that, to the best of Assignor's knowledge, Assignor is the sole owner of such Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks, Service Marks and Trade Names to be executed by its duly authorized officer and its corporate seal to be hereunto affixed as of this 25 day of February, 2000.

ATTEST:	KONICA PHOTO SERVICE U.S.A., INC.		
	By: 2260		
B&:			
Name: FRANK - SHAPIRD	Name: NOBUO HAYASHI		
Title:	Title: President		
[Corporate Seal]			

SS.

Before me, a notary public, in and for the State and County aforesaid, on this day of February, 2000, personally appeared brack by such the president of KONICA PHOTO SERVICE U.S.A., INC., the corporation that executed the foregoing instrument; that he knows the seal of said Corporation; that the seal affixed to such instrument is the corporate seal of said Corporation; that it was affixed by order of the Board of Directors of said Corporation; that he executed said instrument on behalf of said Corporation; and that he was duly authorized to do so, KONICA PHOTO SERVICE U.S.A., INC., intending to be legally bound thereby and intending that said instrument be properly recorded.

My Commission Expires:

VIRGINIA L. BRINKERHOFF NOTARY PUBLIC OF NEW JERSEY My Commission Expires Oct. 3, 2003

#### Unregistered Marks:

- KONICA ADDVANTAGE ADVANCED DIGITAL DYNAMICS [Stylized Letters]
- MAKE IT HAPPEN
- PC PICTUREMASTER
- QUALITY PHOTO SYSTEMS 'OUR FOCUS IS ON QUALITY'
- SMARTPRINT SYSTEM
- SMARTPRINTS
- Variations of any of the registered or unregistered trademarks, service marks and trade names listed on this Exhibit A
- All other registered and unregistered trademarks, service marks and trade names used and owned by Assignor in connection with its photo and imaging goods and services business, together with the goodwill associated therewith.

#### SCHEDULE A

## TRADEMARKS, SERVICE MARKS AND TRADE NAMES

#### Registered U.S. Trademarks:

Trademark	Reg. No.	Issue <u>Date</u>	Int'l <u>Class</u>
"4" DESIGNERPLUS"	1,670,555	12/31/1991	40
"4" DESIGNERPLUS"	1,663,409	11/5/1991	16
"CUSTOM SERIES"	1,326,497	3/19/1985	40
"DESIGN 35" [Block Letters]	1,296,140	9/18/1984	16, 40
"DESIGNERPRINTS" [Stylized Letters]	1,331,994	4/23/1985	16, 40
"DOUBLE DOUBLE"	1,777,425	6/15/1993	40
"EXPRESS ORDERTRAK"	2,069,938	6/10/1997	40
"FAMILY PHOTOPAK" [and Design]	1,743,093	12/29/1992	16, 40
"FOTO RUSH"	1,167,714	9/1/1981	40
"HORIZON 2000"	1,870,535	12/27/1994	16
"KONICA QUALITY GUARANTEE"	1,856,716	10/4/1994	16, 40
"'OUR FOCUS ON QUALITY' KONICA QUALITY PHOTO EAST, INC." [and Design]	1,866,947	12/13/1994	16, 40
"PC PICTURESHOW"	2,114,459	11/18/1997	40
"PHOTO XTRAS"	1,677,909	3/3/1992	40
"PREMIER EDITION"	2,086,450	8/5/1997	16, 40
"TECHLAB"	1,155,090	5/19/1981	40
"YOUR WAY EVERYDAY"	2,108,662	10/28/1997	16, 40

#### ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

WHEREAS, KONICA PHOTO SERVICE U.S.A., INC. ("Assignor") and KONICA PHOTO IMAGING, INC. ("Assignee"), entered into a certain Assignment, Assumption and Bill of Sale, dated August 25, 1999; and

WHEREAS, effective as of August 1, 1999, Assignor assigned and transferred all of its right, title and interest in and to certain of its assets, including without limitation all of its trademarks, service marks and trade names, and all rights therein, to Assignee; and

WHEREAS, the parties desire to confirm in writing the transfer of such right, title and interest in and to such trademarks, service marks and trade names, and all rights therein, which occurred effective as of August 1, 1999.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor, for itself and its successors and assigns, hereby assigns to Assignee, its successors and assigns, all right, title and interest in and to the trademarks, service marks and trade names set forth on Schedule A attached hereto and made a part hereof, together with the goodwill associated therewith (collectively, the "Marks").

This Assignment of Trademarks, Service Marks and Trade Names includes the right to apply for the registration of any and all of such Marks in any and all jurisdictions where such registration is desired by Assignee, the right to renew any existing registrations, and the right to claim for any and all damages by reason of past infringement of any of such Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors and assigns. Assignor warrants to its successors and assigns that, to the best of Assignor's knowledge, Assignor is the sole owner of such Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks, Service Marks and Trade Names to be executed by its duly authorized officer and its corporate seal to be hereunto affixed as of this 2% day of February, 2000.

YEARY OF BYTAMA CERTIFICAL TRA

ATTEST:	KONICA PHOTO SERVICE U.S.A., INC.		
B	By: 1260		
Name: FRANK _ SHAPIRD	Name: NOBUO HAYASHI		
Title:	Title: President		
[Corporate Seal]			

COUNTY OF FARME

SS.

Before me, a notary public, in and for the State and County aforesaid, on this day of February, 2000, personally appeared bracket, who, having been by me duly sworn and having executed the foregoing instrument in my presence, did depose and say that he is the President of KONICA PHOTO SERVICE U.S.A., INC., the corporation that executed the foregoing instrument; that he knows the seal of said Corporation; that the seal affixed to such instrument is the corporate seal of said Corporation; that it was affixed by order of the Board of Directors of said Corporation; that he executed said instrument on behalf of said Corporation; and that he was duly authorized to do so, KONICA PHOTO SERVICE U.S.A., INC., intending to be legally bound thereby and intending that said instrument be properly recorded.

My Commission Expires:

VIRGINIA L. BRINKERHOFF NOTARY PUBLIC OF NEW JERSEY My Commission Expires Oct. 3, 2003

### SCHEDULE A

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TRADEMARK REEL: 002171 FRAME: 0955

**RECORDED: 10/10/2000**