

11-13-2000

PATENT AND TRADEMARK OFFICE

Docket No. 18614.0527



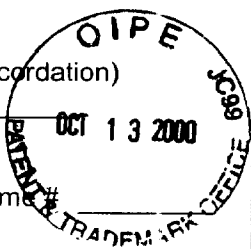
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SHAW PITTMAN RECORDATION FORM COVER SHEET

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- Submission options: New, Resubmission (Non-Recordation), Correction of PTO Error, Corrective Document.



Conveyance Type

- Conveyance options: Assignment, License, Security Agreement, Nunc Pro Tunc Assignment, Merger, Change of Name, Other.

10-13-00

Effective Date: Month 6, Day 22, Year 2000

Conveying Party

Mark if additional names of conveying parties attached

Execution Date: Month 10, Day 3, Year 2000

Name Fleming Companies, Inc.

Formerly

- Entity type options: Individual, General Partnership, Limited Partnership, Corporation, Association, Other.

Receiving Party

Mark if additional names of receiving parties attached

Name Cerespan.com, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 6301 Waterford Boulevard

Address (line 2)

Address (line 3) Oklahoma City, Oklahoma 73118

- Entity type options: Individual, General Partnership, Limited Partnership, Corporation, Association, Other.

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number

202-663-8000

Name Kathy J. McKnight

Address (line 1) 2300 N Street, NW

Address (line 2) Washington, D.C. 20037-1128

Address (line 3) _____

Address (line 4) _____

Pages

Enter the total number of pages of the attached conveyance document including any attachments. # 1

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2,353,123

Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # _____

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kathy J. McKnight

Name of Person Signing

Kathy McKnight
Signature

10/13/00
Date Signed


ASSIGNMENT

WHEREAS, FLEMING COMPANIES, INC., an Oklahoma corporation, having an address of 6301 Waterford Boulevard, Oklahoma City, Oklahoma 73118 (hereinafter "ASSIGNOR") adopted, used and is using the mark OPPORTUNITY WIRE for providing information on inventory, pricing, sales and other matters related to grocery store and wholesale grocery distributorship services via an interactive computer network and is the record owner of the United States Service Mark Registration No. 2,352,123 of said mark.

WHEREAS, CERESPAN.COM, INC., a Delaware corporation, having an address of 6301 Waterford Boulevard, Oklahoma City, Oklahoma 73118 (hereinafter "ASSIGNEE"), has acquired all rights, title and interest in and to the said service mark, the goodwill symbolized thereby, and the United States Service Mark Registration thereof and is desirous of making said acquisition of record.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, ASSIGNOR confirms that it has sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to ASSIGNEE all rights, title and interest in and to the service mark OPPORTUNITY WIRE, the goodwill symbolized thereby, and the Service Mark Registration thereof, *nunc pro tunc* as of June 22, 2000.

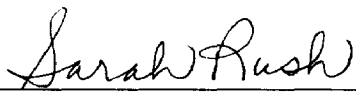
FLEMING COMPANIES, INC.

By: 

Title: William C. Mee
Vice President, Corp. Real Estate

STATE OF OKLAHOMA)
 : ss:-
COUNTY OF OKLAHOMA)

Signed before me this 3rd day of October, 2000.


Notary Public

SEAL

My commission expires: June 6, 2004