

01-05-2001

FORM PTO-1594

(Rev. 9-83)

OMB No. 0651-0011 (exp. 4/04)

REC
MAR 2-3-89



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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: please return the enclosed original documents or copy thereof.

MAR 2-3-89

1. Name of conveying party(ies):
*Estate of Walter Langer
 dba Eryan Perfumes*

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other *Sole Proprietorship*

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: *Chesebrough-Pond's Inc*
 Internal Address:
 Street Address: *33 Benedict Place*
 City: *Greenwich* State: *CT* ZIP: *06836-6000*

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State *Delaware*
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: *27*

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: *February 3, 1989*

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
TM

B. Trademark Registration No.(s)
402,138 and 20 others

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: *Roland Rodriguez*
 Internal Address:
*Unilever United States, Inc
 Lever House*
 Street Address: *390 Park Avenue*
 City: *New York* State: *NY* ZIP: *10022*

6. Total number of applications and registrations involved: 21

7. Total fee (37 CFR 3.41).....\$ *540*

Enclosed
 Authorized to be charged to deposit account, *as well as any excess fee*

8. Deposit account number:
21-0043

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

*fee enclosed
no chg*

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Roland Rodriguez *Roland Rodriguez* *1/4/2001*
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
SCHEDULE OF REGISTRATIONS AND APPLICATIONS

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATED</u>
WHITE SHOULDERS	402,138	6/29/43
WHITE SHOULDERS	439,588	7/6/48
MOST PRECIOUS	443,704	1/24/50
WHITE SHOULDERS SPLASH	444,506	8/5/51
EVYAN	508,346	4/12/49
M.P.	713,948	4/11/61
W.S.	713,948	4/11/61
THE BARON	825,067	2/28/67
CIRCLE & CROWN	1,015,607	7/15/75
WHITE SHOULDERS PLUS DESIGN	1,130,646	2/12/80
WHITE SHOULDERS DESIGN (CAMBO)	1,185,351	1/12/82
WHITE SHOULDERS AND KEY TOP BOTTLE DESIGN	1,219,604	12/14/82
MISCELLANEOUS DESIGN (BELL-SHAPED DECANTER)	1,286,708	7/26/84
THE BARON AND BOTTLE DESIGN	1,320,273	2/19/85
CAMBO BOTTLE DESIGN	1,320,274	2/19/85
WHITE SHOULDERS (FANCIFUL)	1,366,234	10/22/85
EVYAN (STYLIZED)	1,386,580	3/18/86
THE BARON (STYLIZED)	1,387,197	3/25/86
MOST PRECIOUS	1,410,061	9/23/86
WHITE SHOULDERS BY EVYAN	1,458,455 (SN. 642,192)	9/22/87
MISCELLANEOUS BOTTLE DESIGN	1,473,789 (SN. 631,848)	1/25/88

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICEASSIGNMENT

ASSIGNMENT dated February 3, 1989 from the Estate of Walter Langer ("Seller") to Chesebrough-Pond's Inc. ("Purchaser").

WHEREAS, Seller and Purchaser are parties to a Trademark Purchase Agreement dated as of December 28, 1988 (the "Trademark Purchase Agreement"); and

WHEREAS, Seller, doing business as Evyan Perfumes, a sole proprietorship whose chief executive office is located at 350 East 95th Street, New York, New York, has adopted, used and is using the marks that are the subject of the registrations and applications in the United States Patent and Trademark Office set forth in Exhibit A hereto (the "Trademarks"); and

WHEREAS, the Trademark Purchase Agreement provides that, on the Asset Closing Date (as such term is defined in the Trademark Purchase Agreement), Seller shall sell, assign and transfer to Purchaser all of Seller's right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Seller, Seller does hereby sell, assign and

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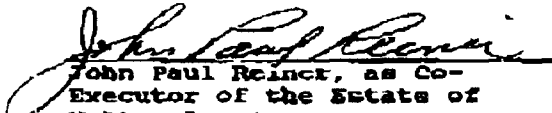
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transfer all of Seller's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and past common law causes of action and the registrations and applications therefor. Such sale, assignment and transfer is without representation or warranty except as provided in the Trademark Purchase Agreement.

IN WITNESS WHEREOF, a co-executor of Seller has caused this Assignment to be executed on the date first set forth above.


John Paul Reinck, as Co-
Executor of the Estate of
Walter Langer

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State of New York)
) ss.
County of New York)

On this 2nd day of February, 1989, personally came John Paul Reiner, known to me, who being duly sworn did depose and say that he is a co-executor of the Estate of Walter Langer, that he signed the foregoing instrument and that he is duly authorized to sign said instrument.


Notary Public

My commission Expires:

E. PARKEN NEAVE
Notary Public, State of New York
No. 31-685067
Qualified in New York County
Commission Expires April 25, 1990