

11-14-2000

MKD
10/19/00



F 101515443
COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID# _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name _____
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name REYNOLDS AND REYNOLDS HOLDINGS, INC.

08042000

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization State of Ohio

Receiving Party

Mark if additional names of conveying parties attached

Name ISG ACQUISITION CORP.

DBA/AKA/TA _____

Composed of Corporation of Delaware

Address (line 1) 2405 County Line Road

Address (line 2) _____

Address (line 3) Kettering

Ohio

45430

City

State/County

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

11/14/00 0000002 194215 8014589 40.00 CH 800.00 CH

TRADEMARK
REEL: 002173 FRAME: 0438

Domestic Representative Name and Address

Enter for the First Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number 415-777-3999

Name Ivette Goldfrank

Address (line 1) Steinhart & Falconer, LLP

Address (line 2) 333 Market Street, Suite 3200

Address (line 3) San Francisco, CA 94105-2150

Address (line 4) _____

Pages Enter the total number of pages of the attached conveyance document including any attachment. # 3

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)		Registration Number(s)		
<u>78014589</u>	_____	<u>393735</u>	<u>1780840</u>	<u>1337373</u>
<u>75824344</u>	_____	<u>1547295</u>	<u>1770782</u>	<u>393363</u>
_____	_____	<u>1361070</u>	<u>1639041</u>	<u>1240291</u>

Number of Properties Enter the total number of properties involved. # 37

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 940.00

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

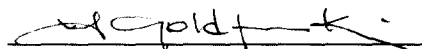
Deposit Account Number: # 19-4215

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Ivette Goldfrank
Name of Person Signing


Signature

October 19, 2000
Date Signed

**RECORDATION FORM COVER SHEET
 CONTINUATION
 TRADEMARKS ONLY**

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
 Month Day Year

Name _____

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization _____

Receiving Party

Mark if additional names of conveying parties attached

Name _____

DBA/AKA/TA _____

Composed of _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

City

State/County

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization _____

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Trademark Application Number(s)

Registration Number(s)

_____	_____	_____	393736	1389493	2164761
_____	_____	_____	2008945	1206829	1242816
_____	_____	_____	1201993	2028708	1553546
_____	_____	_____	1675032	1043485	1208210
_____	_____	_____	1679665	252070	1217520
_____	_____	_____	440705	697830	2065378
_____	_____	_____	2000258	1773586	2084257
_____	_____	_____	1057607	1250343	1248971
_____	_____	_____	625417	1171211	_____

**ASSIGNMENT OF TRADEMARKS
AND FEDERAL APPLICATIONS AND REGISTRATIONS THEREFOR**

REYNOLDS AND REYNOLDS HOLDINGS, INC., a corporation organized and existing under the laws of the State of Ohio and having a principal place of business at 115 South Ludlow Street, Dayton, Ohio 45402 (hereinafter called "Assignor") owns the common law mark CUSTOMER ADVANTAGE and the trademarks and Federal Applications and Registrations therefor as set forth in Schedule A attached hereto.

WHEREAS Assignor has intended to use the trademarks MARKET TO WIN and PRINT TO WIN in commerce and has filed applications indicating that intention, now assigned Serial Nos. 78/014,589 and 75/824,344, respectively, but has not yet filed an allegation of use under Sections 1(c) or 1(d) of The Trademark Act, and

WHEREAS Assignor is assigning the marks in the above-identified applications as part of the entire business to which the marks pertain as required by 15 U.S.C. Section 1060; and

WHEREAS ISG ACQUISITION CORP., a corporation organized and existing under the laws of the State of Delaware and having a principal place of business at 2405 County Line Road, Kettering, Ohio 45430 (hereinafter called "Assignee"), is desirous of acquiring said common law mark and the marks and all other Applications and Registrations therefor as set forth in Schedule A attached hereto; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said common law mark and the marks and Applications and Registrations therefor as set forth in Schedule A attached hereto and the goodwill of the business associated therewith and symbolized thereby.

ASSIGNOR
REYNOLDS AND REYNOLDS HOLDINGS, INC.

By: Adam M. Lutynski
Adam M. Lutynski
Secretary

Dated: August 4, 2000

TRADEMARK ASSIGNMENT
SCHEDULE A

TRADEMARK**APPLICATION NUMBER**

MARKET TO WIN

78/014,589

PRINT TO WIN

75/824,344

TRADEMARK**REGISTRATION NUMBER**

BUFF-EYE-TONE and Design

393,735

CLEAN-PERF

1,547,295

COPY RIGHT

1,361,070

DATAMERGE

1,780,840

DATAMERGE and Design

1,770,782

DATASEAL

1,639,041

DEALER IMAGE

1,337,373

FAVORITE BOND

393,363

FORMS YOU CAN COUNT ON

1,240,291

GREEN-EYE-TONE and Design

393,736

INTEGRAGUARD

2,008,945

KOPY-LOC (STYL.)

1,201,993

OUR COMMITMENT COMES IN MANY FORMS

1,675,032

OUR COMMITMENT COMES IN MANY FORMS

1,679,665

PAYWRITE (Styl.)

440,705

PERFECTLY SIMPLE, YET SIMPLY PERFECT

2,000,258

POST RITE

1,057,607

POST RITE (Stylized)

625,417

PRIME

1,389,493

PROTECT-A-SEAT

1,206,829

REALIZE THE ADVANTAGE

2,028,708

RECEIPT RITE

1,043,485

REYNOCO	252,070
SANS-COPY	697,830
SIMPLICITY SERIES	1,773,586
SUPERSLIP	1,250,343
VANIER GRAPHICS CORPORATION and Design	1,171,211
VENETIAN	2,164,761
W (Stylized)	1,242,816
WARRANTY PRO	1,553,546
WILMER	1,208,210
WILMER "SERVICE" LINE (Styl.)	1,217,520
WILMER ONE-WRITE ORGANIZER	2,065,378
WILMER ONE-WRITE ORGANIZER PERFECTLY SIMPLE, YET SIMPLY PERFECT and Design	2,084,257
WILMERSET	1,248,971

56592