

11-15-2000



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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

10-30-00

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
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Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other
- License
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Citizenship/State of Incorporation/Organization

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TRADEMARK

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Name

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Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

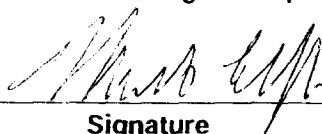
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

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Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

MATTHEW C. LEFFERTS
Name of Person Signing


Signature

10/24/00
Date Signed

EXHIBIT 1

ASSIGNMENT OF TRADEMARK
AND FEDERAL REGISTRATION

WHEREAS, Twin Cities Public Television, a Minnesota non-profit corporation ("Assignor"), has adopted and used and is using the mark "Donna's Day" for which Assignor has obtained a registration in the United States Patent and Trademark Office, Registration No. 2,091,977 issued August 26, 1997, and

WHEREAS, Prime Time With Kids, Inc., a Minnesota corporation ("Assignee") is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, pursuant to 15 U.S.C. 1060 for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all Assignor's right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof. Assignor makes no representations and warranties whatsoever with respect to the rights and interests assigned hereunder. This Assignment is made pursuant to, and is subject to the terms and conditions of, that certain Settlement Agreement and Mutual Release between Assignor and Assignee (and Donna Erickson) dated as of Sept. 2, 1998.

DATED this 12th day of October, 1998.

TWIN CITIES PUBLIC TELEVISION, INC.

By [Signature]
Michael A Perelstein (name)
VP, General Counsel (title)

Sworn to before me this 12th day of October, 1998.

[notarization]

[Signature]

