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11-15-2000



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1329-0409

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Emmis Publishing Corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation Indiana
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 10/25/00 Effective: 10/25/00

2. Name and address of receiving party(ies):
Emmis Publishing, L.P.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation Indiana
 Other _____

Internal Address: _____

Street Address: 40 Monument Circle, Suite 700

City: Indianapolis State: Indiana ZIP: 46204

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or Registration number(s):
A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,211,138

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Timothy E. Niednagel, Esq.
Internal Address: Bose McKinney & Evans
Street Address: 135 North Pennsylvania Street
Suite 2700
Indianapolis, Indiana 46204
Telephone: (317) 684-5000

6. Total number of applications and trademarks involved: 1

7. Total fee (37 CFR 3.41):.....\$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 02-3223. Commissioner hereby authorized to charge any defect in fees or credit any overpayment to said deposit account.
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Timothy E. Niednagel
Name of Person Signing

Signature

November 2, 2000
Date

Total number of pages including cover sheet, attachments, and document: 2

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SERVICE MARK ASSIGNMENT

For and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Emmis Publishing Corporation**, 40 Monument Circle, Suite 700, Indianapolis, Indiana 46204, an Indiana corporation, (hereinafter "Assignor"), hereby assigns, sells, transfers and sets over effective as of October 25, 2000 to **Emmis Publishing, L.P.**, 40 Monument Circle, Suite 700, Indianapolis, Indiana 46204, an Indiana limited partnership, (hereinafter "Assignee") the entire rights, title, and interests that Assignor owns in and to the following service mark and registration thereof:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CINCINNATI MAGAZINE	2,211,138	December 15, 1998

together with the goodwill of the business symbolized by said marks, and all claims for profits or damages due or accrued by reason of past, present, or future infringements, dilution, damage, or injury to said marks or associated goodwill, with the right to sue for, and collect the same for, Assignee's own use and behalf and for the use of Assignee's successors, assigns and legal representatives. Assignor will without further compensation perform such lawful acts and execute all further documents as Assignee may reasonably request to effectuate fully the assignment of such service mark.

EMMIS PUBLISHING CORPORATION

By: 
 Printed: J. Scott Enright
 Title: Vice President
 Date: October 25, 2000

ACKNOWLEDGMENT

STATE OF INDIANA)
) SS:
 COUNTY OF MARION)

Acknowledged before me, a Notary Public, within and for said County and State. WITNESS my hand and notarial seal this 25th day of October, 2000.

My Commission Expires:

Dec. 6, 2006
 Resident of Hamilton County.

Elizabeth Marie Ellis
 Notary Public
Elizabeth Marie Ellis
 Printed Name

305406