

11-15-2000



101517525

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger
- ☐ Change of Name
- ☐ Other
- Effective Date
Month Day Year
10042000

Conveying Party

☐ Mark if additional names of conveying parties attached

Name Brunswick Corporation

Execution Date
Month Day Year
10042000

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization Delaware

Receiving Party

☐ Mark if additional names of receiving parties attached

Name Avid Outdoor L.L.C.

DBA/AKA/TA

Composed of

Address (line 1) 1120 West 149th Street

Address (line 2)

Address (line 3) Olathe

Kansas/USA

66061

City State/Country

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization Kansas

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

11/09/2000 RAHMD1 00000122 1226574

FOR OFFICE USE ONLY

01 FC:481 40.00 DP
02 FC:482 425.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002174 FRAME: 0115

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number **913-451-3355**

Name

Lawrence A. Swain

Address (line 1)

32 Corporate Woods, Suite 1100

Address (line 2)

9225 Indian Creek Parkway

Address (line 3)

Overland Park, Kansas 66210-2011

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

5

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

75908092

Registration Number(s)

1226574

1221753

1238371

1209535

1234662

1939793

1212260

1237388

1939805

Number of Properties

Enter the total number of properties involved.

18

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ **465**

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☐

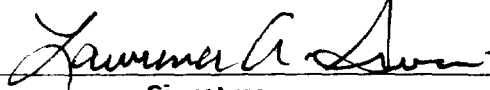
No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lawrence A. Swain

Name of Person Signing



Signature

10-26-00

Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

FORM PTO-1618C
Expires 06/30/99
OMB 0851-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date
Month Day Year
10042000

Name Brunswick Corporation

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☐ Citizenship State of Incorporation/Organization Delaware

Receiving Party

Enter Additional Receiving Party

☐ Mark if additional names of receiving parties attached

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DBA/AKA/TA

Composed of

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Kansas/USA

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Zip Code

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Trademark Application Number(s) or Registration Number(s)

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

☐ Mark if additional numbers attached

Trademark Application Number(s)

Registration Number(s)

2092714	0777904	
2092715		
2092717		
1164704		
1493149		
0858285		
1878692		

ASSIGNMENT

WHEREAS, Brunswick Corporation ("Brunswick"), a Delaware corporation, is the owner of the marks listed on Schedule 1; and

WHEREAS, Avid Outdoocr, LLC ("Avid"), a limited liability company organized under the laws of Kansas, is desirous of acquiring said marks and their registration and applications.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Brunswick does hereby assign unto Avid, all right, title and interest it may have in and to the said marks and their registrations and applications, together with the good will of the business symbolized by said marks and their registration and applications.

Dated: October 4, 2000

BRUNSWICK CORPORATION

By: 

Name: Clifford Sladnick

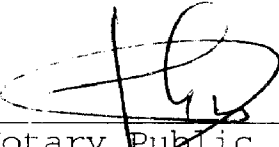
Title: Authorized Representative

STATE OF ILLINOIS)

) ss.

COUNTY OF COOK)

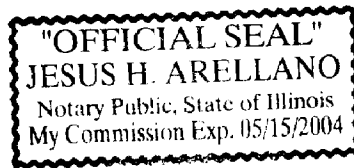
Subscribed and sworn to before me this 4th day of October,
2000.



Notary Public

My Commission Expires:

05/15/2004



Schedule 1

Registered Trademarks

MARK	REGISTRATION NUMBER	DATE OF REGISTRATION
American Camper	1,573,967 (Argentina) 816,182,361 (Brazil) 816,182,353 (Brazil) 451,452 (Chile) 182,866 (Columbia) 151,195 (Thailand) 151,411 (Thailand) 61-95 (Venezuela)	Registered on 08/31/1995 Registered on 05/11/1994 Registered on 07/25/1995 Registered on 10/13/1995 Registered on 11/24/1995 Registered on 11/26/1990 Registered on 11/26/1990 Registered on 04/26/1996
American Camper AC (stylized)	1,226,574 (USA)	Registered on 02/08/1983
American Camper AC & Design	1,209,535 (USA) 1,212,260 (USA) 1,221,753 (USA) 1,234,662 (USA) 1,237,388 (USA) 1,238,371 (USA) 214,684 (S. Korea) 218,129 (S. Korea) 219,182 (S. Korea) 219,183 (S. Korea) 220,509 (S. Korea) 221,402 (S. Korea) 221,404 (S. Korea) 224,577 (S. Korea) 226,702 (S. Korea) 228,799 (S. Korea) 229,623 (S. Korea) 233,371 (S. Korea) 257,274 (S. Korea) 257,275 (S. Korea) 211,573 (Taiwan) 211,829 (Taiwan) 257,916 (Taiwan)	Registered on 09/21/1982 Registered on 10/12/1982 Registered on 12/28/1982 Registered on 04/12/1983 Registered on 05/10/1983 Registered on 05/17/1983 Registered on 06/11/1991 Registered on 08/02/1991 Registered on 08/14/1991 Registered on 08/14/1991 Registered on 08/30/1991 Registered on 09/16/1991 Registered on 09/16/1991 Registered on 10/23/1991 Registered on 11/26/1991 Registered on 12/19/1991 Registered on 01/04/1992 Registered on 02/28/1992 Registered on 01/15/1993 Registered on 01/15/1993 Registered on 05/16/1983 Registered on 05/16/1983 Registered on 09/16/1984
American Camper & Design	1,939,793 (USA) 1,939,805 (USA) 2,092,714 (USA) 2,092,715 (USA) 2,092,717 (USA) TMA489,929 (Canada) 130,838 (Russia)	Registered on 12/05/1995 Registered on 12/05/1995 Registered on 09/02/1997 Registered on 09/02/1997 Registered on 09/02/1997 Registered on 02/13/1998 Registered on 05/15/1995
American Camper & Design (Banner Design)	TMA528,514 (Canada)	Registered on 05/29/2000

American Camper the Leader in Family Camping Fun & Design (Banner w/ Position Statement)	TMA528,521 (Canada)	Registered on 05/29/2000
American Camper & Device	579,431 (China) 581,198 (China) 582,301 (China) 582,729 (China) 582,803 (China) 582,804 (China) 582,805 (China) 583,557 (China) 583,985 (China)	Registered on 01/20/1992 Registered on 01/30/1992 Registered on 02/10/1992 Registered on 02/10/1992 Registered on 02/10/1992 Registered on 02/10/1992 Registered on 02/10/1992 Registered on 02/20/1992 Registered on 02/20/1992
American Clearwater	582,889 (China)	Registered on 02/10/1992
American Clearwater Rainwear & Device	347,798 (Taiwan)	Registered on 12/01/1986
American Clearwater Rainwear & Design	1,164,704 (USA)	Registered on 08/11/1981
Camp Ways	1,493,149 (USA)	Registered on 06/21/1988
Nesco	858,285 (USA)	Registered on 10/08/1968
Weather-Rite	1,878,692 (USA) 816.182.370 (Brazil) 816.182.388 (Brazil) 149,260 (Thailand) 150,264 (Thailand)	Registered on 02/14/1995 Registered on 10/06/1992 Registered on 08/18/1992 Registered on 11/26/1990 Registered on 01/03/1991
Weather-Rite & Device	578,752 (China)	Registered on 01/10/1992
Weather-Rite WR & Design	218,128 (S. Korea) 220,508 (S. Korea) 130,839 (Russia) 212,855 (Taiwan)	Registered on 08/02/1991 Registered on 08/30/1991 Registered on 08/15/1995 Registered on 06/01/1983
Weatherite	777,904 (USA)	Registered on 09/29/1964
X Caliber & Design	90-10333 (S. Korea) 218,130 (S. Korea) 219,184 (S. Korea) 221,403 (S. Korea) 225,546 (S. Korea)	Registration date not available. Registered on 08/02/1991 Registered on 08/14/1991 Registered on 09/16/1991 Registered on 11/09/1991
Xcaliber & Device	577,746 (China)	Registered on 12/30/1991

Trademark Applications

MARK	SERIAL NUMBER	APPLICATION DATE
American Camper	7315-95 (Venezuela)	Application filed on 08/23/1996 (trademark was granted on August 23, 1996; awaiting certificate)
Kampin' Kids	75/889,474 (USA)	Application filed on 01/06/2000
MultiFuel	75/908,092 (USA)	Application filed on 01/24/2000

Common Law Trademarks

American Camper (word mark)

American Camper & Design (Banner Design)

American Camper the Leader in Family Camping Fun & Design (Banner w/Positioning Statement w/Mountains & Trees)

EasyLight

The Leader in Family Camping Fun

X-Caliber/Xcaliber