

11-15-2000

11.6.0



FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

101517353

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

### Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

### Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger Effective Date  
Month Day Year  
05 02 2000
- ☐ Change of Name
- ☐ Other

### Conveying Party

☐ Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
05 02 2000

Formerly

1674972

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other

☒ Citizenship/State of Incorporation/Organization

### Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

☐ Individual ☐ General Partnership ☐ Limited Partnership

☒ Corporation ☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

### FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002174 FRAME: 0149**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

<input type="text" value="1,624,922"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☒

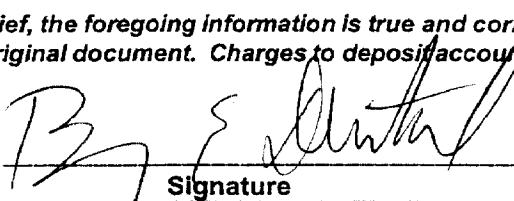
No ☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Barry E. Deutsch

Name of Person Signing



Signature

November 3, 2000

Date Signed

## **ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION**

WHEREAS, **APPLICA INCORPORATED**, a corporation organized and existing under the laws of the State of Florida, having its principal office and place of business at 5980 Miami Lakes Drive, Miami Lakes, Florida 33014-2467 (hereinafter, the “Assignor”) is the owner of the United States Trademark Registration No. 1,624,922 for **MARKY**;

WHEREAS, **HP INTELLECTUAL CORP.**, a corporation organized and existing under the laws of the State of Delaware, having its principal office and place of business at 2751 Centerville Road, Suite 352, Wilmington, Delaware 19803, Attention: John P. Garniewski, Jr. (hereinafter, the “Assignee”) is desirous of acquiring the entire right, title and interest of the Assignor in and to said United States Trademark Registration and the good will associated herewith;

NOW, THEREFORE in consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable consideration not herein specifically enumerated, the receipt and sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the Assignee, its successors, assigns or other legal representatives, Assignor’s entire right, title and interest including the good will associated therewith, and any common law rights in and to the said United States Trademark Registration, together with all rights thereunder as

the same would have been held by the Assignor had this Assignment and sale not been made, Assignor reserving no rights unto itself.

The foregoing sale, assignment and Transfer shall include all claims for profits and damages of past infringement, if any, of said United States Trademark Registration, with the right to sue for and collect the same for the Assignee's own use and advantage and for the use and advantage of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be signed by a duly authorized corporation officer and its corporate seal to be hereto affixed, intending thereby to be legally bound this 2nd day of November, 2000.

APPLICA INCORPORATED

By: Lisa R. Carstarphen  
Name: Lisa R. Carstarphen  
Title: Vice President, Legal Affairs

STATE OF )  
 ) ss:  
COUNTY OF )

On this 2nd day of November, 2000, before me,  
Lisa R. Carstarphen, personally appeared Lisa R. Carstarphen, who acknowledged herself to be Vice President, Legal Affairs of Applica Incorporated and is known to me to be Vice President, Legal Affairs of Applica Incorporated and is authorized to execute documents on behalf of the corporation.

Loures Hamilton  
Notary Public

My Commission Expires: 7/25/03

