

11-16-2000



101517790

Q 31 '00

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

☒ New

☐ Resubmission (Non-Recordation)

Document ID #

☐ Correction of PTO Error

Reel #

Frame #

☐ Corrective Document

Reel #

Frame #

Conveyance Type

☒ Assignment

☐ License

☐ Security Agreement

☐ Nunc Pro Tunc Assignment

☐ Merger

☐ Change of Name

☐ Other

Effective Date
Month Day Year

8 1 1999

Conveying Party

☐ Mark if additional names of conveying parties attached

Name The Parenting Group Inc.

Execution Date
Month Day Year

7 31 2000

Formerly

1980719

☐ Individual

☐ General Partnership

☐ Limited Partnership

☒ Corporation

☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization Delaware

Receiving Party

☐ Mark if additional names of receiving parties attached

Name Time Inc.

DBA/AKA/TA

Composed of

Address (line 1) 1271 Avenue of the Americas

Address (line 2)

Address (line 3) New York

City

New York

State/Country

10020

Zip Code

☐ Individual

☐ General Partnership

☐ Limited Partnership

☒ Corporation

☐ Association

☐ Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

☒ Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002174 FRAME: 0917

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1940719"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☐

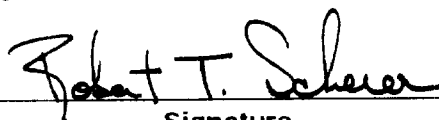
No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert T. Scherer

Name of Person Signing



Signature

August 25, 2000

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, THE PARENTING GROUP INC., a Delaware corporation, located at 1325 Avenue of the Americas, New York, NY 10019, is the owner of the trademark GOOD SPORTS and Reg. No. 1,940,719, granted December 12, 1995 (hereinafter the "Mark");

WHEREAS TIME INC., a Delaware corporation, located at 1271 Avenue of the Americas, New York, NY 10020, is desirous of acquiring the Mark and the registration therefor; and

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, THE PARENTING GROUP INC. does hereby assign to TIME INC. all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the above-identified registration therefor.

This assignment is effective as of August 1, 1999.

THE PARENTING GROUP INC.

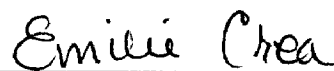
By: 

Name: Richard I. Friedman

Title: Assistant Secretary

State of New York :
 :ss
County of New York :

On the 31st day of July, 2000, before me personally came Richard I. Friedman, to me known, who, being by me duly sworn, did depose and say that he resides in New York, NY; that he is the Assistant Secretary of THE PARENTING GROUP INC., the corporation described in and which executed the above instrument; and that he signed his name thereto by order of the Board of Directors of said corporation.



Notary Public

EMILIE CREA

NOTARY PUBLIC, STATE OF NEW YORK

NO. 31-4805518

QUALIFIED IN KINGS COUNTY

CERTIFICATE ON FILE IN NEW YORK COUNTY

COMMISSION EXPIRES APRIL 30, 2002

TRADEMARK

RECORDED: 08/31/2000

REEL: 002174 FRAME: 0919